



Houlihan
Lokey

Cybersecurity Quarterly Update

Third Quarter 2024

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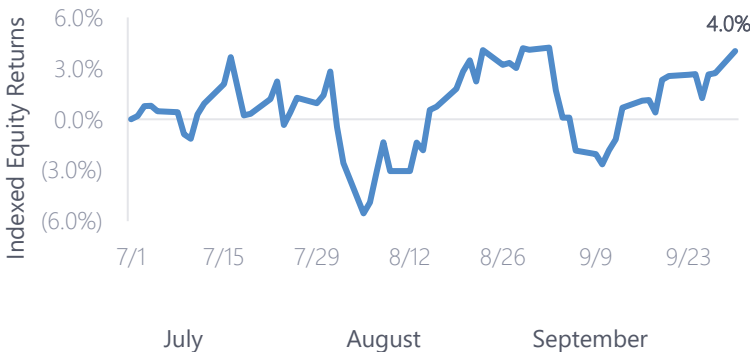
Executive Summary: Q3 2024 in Review

Executive Summary

- Q3 saw a **substantial recovery in M&A activity** propelled by a significant uptick in deal volume, primarily composed of small to medium sized transactions (<\$100M).
- Capital invested experiences strong growth as investors exhibit more **conviction in the macroeconomic outlook**, with the highest amount of Q3 financing since 2021.
- We anticipate activity to continue rising in 2025, driven by an improving economy and lower interest rates with a high accumulation of dry powder.
- This past quarter, **Trend Micro** and **CrowdStrike** saw the greatest stock price movements, with the former surging 41.1%—near its all-time high—and the latter falling 28.5% as a result of its global platform outage.

A Strong Quarter for Public Companies

Houlihan Lokey Cybersecurity Index⁽¹⁾



Q3 2024 Report Themes

The MDR landscape is fragmented, consisting of subscale and under-optimized players, presenting an attractive consolidation opportunity

Many organizations are assessing their cybersecurity posture as they consider a transition to the cloud.

Generative AI has become a priority security implementation as threat actors seek to leverage the technology with malicious intent.

Cybersecurity insurance offers a compelling value proposition as attacks have become more costly and occur more frequently.

Proliferation of APIs has led to increased vulnerabilities to be exploited by threat actors.

Securing the entire IoT ecosystem has become a top priority, as organizations look to innovative and zero-trust solutions.

M&A Volume Rebounds

	Q3 '24	VS. Q3 '23	VS. Q3 '22
Volume	\$10.9B	↗ 18.1% ⁽²⁾	↘ 13.8%
# of Deals	102	↗ 64.5%	↗ 61.9%

Acronis

\$4,000M

Recorded Future®

\$2,650M

Own

\$2,111M

Financing Volume Spikes, Underscored by More Deals

	Q3 '24	VS. Q3 '23	VS. Q3 '22
Volume	\$3.2B	↗ 38.3%	↗ 3.1%
# of Deals	209	↗ 111.1%	↘ 5.9%

Kiteworks

\$456M

Cribl™

\$319M

Abnormal

\$250M

Source: S&P Capital IQ as of September 30, 2024.
(1) Houlihan Lokey Cybersecurity Index includes S, CYBR, ZS, CRWD, PANW, OKTA, TENB, FTNT, AVGO, MITK, RSKD, RPD, GEN, CHKP, FFIV, QLYS, 4704, SWI, CGNT, SCWX, OSPN, TLS, FSECURE, WITH.
(2) Figure excludes the acquisition of Splunk.



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Perspectives From the Front

01

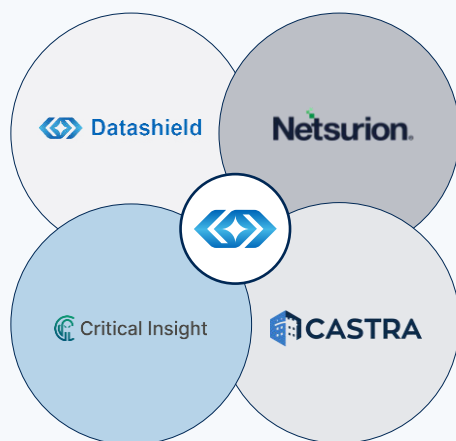
Rolling-Up the MDR Sector With a Technology-First Approach



Lumifi is a software-driven MDR consolidator purpose-built to unlock value by driving rapid and profitable growth through M&A while leveraging cutting-edge technology to extract synergies and maintain software-like gross margins.

Strong M&A Strategy Execution to Date

With four strategic acquisitions completed in the past three years, Lumifi has already established itself as a leader in MDR across a breadth of end markets.



“

Lumifi's consolidation strategy is built on more efficient delivery, improved client management, and greater sales enablement driven by the breadth and flexibility of the platform—with the combination of ShieldVision and a SOC triad-led perspective on security data visibility, Lumifi has optimized the MDR model and created the blueprint for profitability at scale.

”



Michael Malone, Founder and CEO

Key Thesis for MDR Consolidation



Relentless Cyber Attacks and Talent Shortage Driving MDR Services Growth

By 2025, the global cost of cybercrime is projected to reach \$10.5 trillion, with 50% of organizations using MDR services for threat monitoring, detection, and response functions.



MDR at Scale With a Strong Financial Profile Has Been Elusive

Vendors have experimented with various operating strategies to address industry pitfalls, but challenges have arisen elsewhere. Lumifi is cracking the code on a scaled, highly profitable MDR model.



Tech Powering MDR Is Commoditized and Creates Tech Debt for Operators

Thirteen vendors have been identified as SIEM leaders by Gartner since 2011, but only one has maintained that classification. Specialization or proprietary SIEMs leave MDRs with tech debt; true BYOT platforms hold a competitive advantage.



Fragmentation Presents an Opportunity for Profitable, Tech-Enabled Consolidation

Gartner estimates that nearly 600 organizations offer MDR services, most of which are subscale or overstaffed and unprofitable. The bar for market leadership is low, and the current nature of the industry makes it an attractive segment for consolidation.

Lumifi at a Glance

A Differentiated Approach to MDR



Full-spectrum, correlated visibility across SOC triad.



Powered by 400+ proprietary D&R rules and 50% SOC automation.



High efficacy, flexible BYOT approach to technology.



Robust SOC powered by world-class ShieldVision technology.



Delivering unmatched performance.

2022

Founded

4

Acquisitions to Date

55+

Cyber/Technical Team SOC



ShieldVision

Powered by Industry-Leading Technology



SentinelOne: 2024 Cloud Security Report



Many organizations are currently navigating a transition to the cloud, presenting opportunities for threat actors to identify vulnerabilities and disrupt operations through malicious cyber attacks, requiring teams to establish a comprehensive cloud security plan which often encounters issues through fragmented functionalities and inefficiencies.

Key Insights

- 1

Cloud Security Is No Longer a Niche
Migrations to the cloud have presented new challenges, enabling nearly every cybersecurity domain to play a role in the adoption of cloud security.
- 2

Organizational Confidence, Balanced by Concern
Core functions (threat detection, incident investigation, and vulnerability assessment) provide organizations reassurance in their cloud security capabilities. However, cloud asset discovery and configuration security remain areas of concern.
- 3

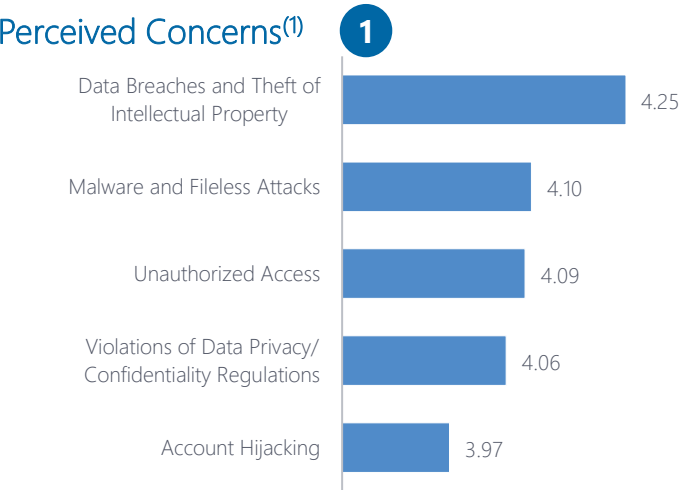
Several Factors Are Inhibiting Effective Responses
A shortage of experienced IT security personnel, overwhelming volumes of security data, and insufficient automation are preventing comprehensive responses.
- 4

A Unified Platform Is Desired for Simplicity
The highly tailored nature and narrow use cases of cloud security solutions have led organizations to struggle with managing multiple-point products and are now seeking out unified platforms which will integrate data silos, simplify management, and automate workflows.

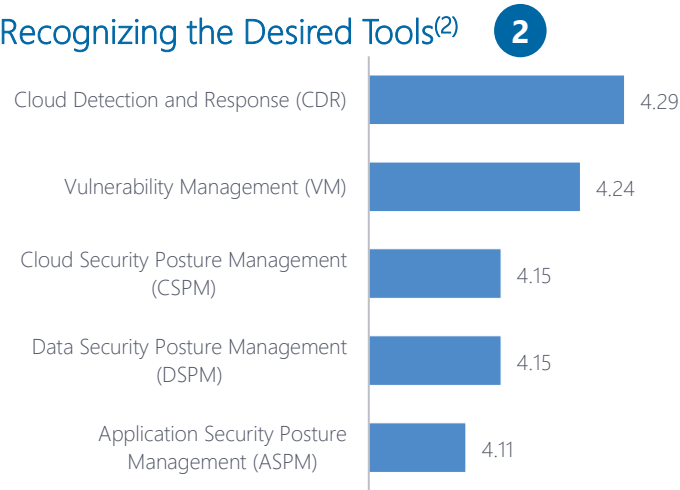
Key Conclusions

- Organizations will gravitate toward solutions that are easily deployed and can automate workflows.
- Secret scanning solutions are becoming increasingly popular as organizations seek to identify exposed credentials.
- Security budgets are adequate, but the desired results are not being achieved.
- The shortage of skilled cybersecurity professionals will continue to drive demand for automation, integrations, and the implementation of AI use cases.

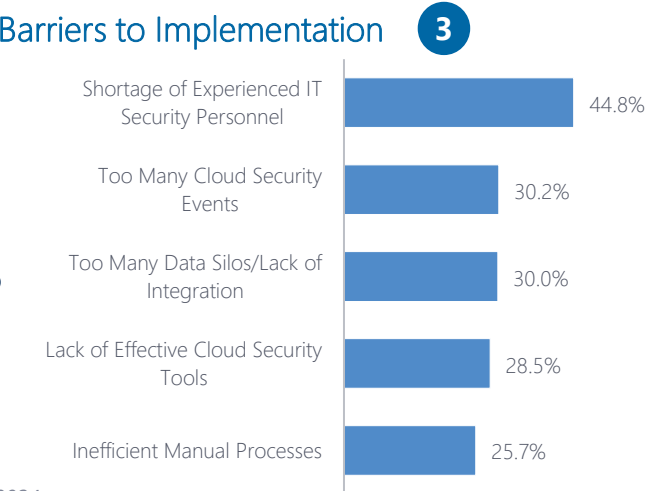
Perceived Concerns⁽¹⁾



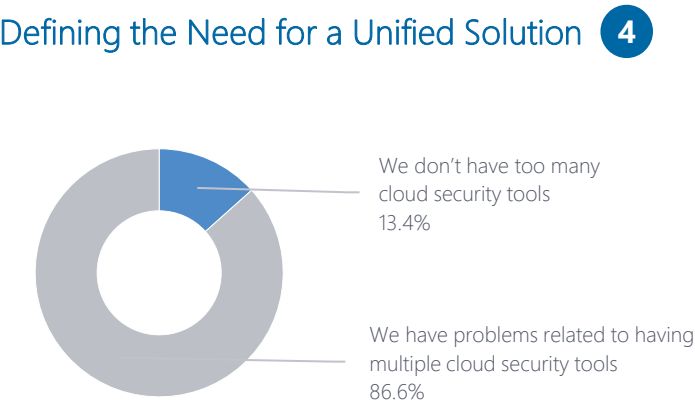
Recognizing the Desired Tools⁽²⁾



Barriers to Implementation



Defining the Need for a Unified Solution



Source: SentinelOne, "2024 Cloud Security Report," August 2024.
Note: The survey group consisted of 400 cybersecurity practitioners and managers who were knowledgeable about their organizations' cloud security strategy.
(1) Responses on a 1–5 scale, rating the organizational capabilities of each cloud security function.
(2) Responses on a 1–5 scale, rating the importance of each cloud security technology for protecting cloud infrastructure.



Akamai—2024 State of the Internet Report: Digital Fortresses Under Siege



The proliferation of APIs, serving as the bedrock for communication among applications, has revealed a new pillar of web application security that is a strategic imperative for any organization's security stack.

Key Findings



Threat actors are more frequently targeting web application and API vulnerabilities, **capitalizing on the growing pains of the API economy**.



Time-to-market pressures and the unique complexities of the API environment have left organizations with **cross-team visibility gaps in API footprints**, leading to an incomplete view of the security landscape and presenting an opportunity for cybercriminals.



Application-layer (**Layer 7**) DDoS attacks are becoming **increasingly prevalent**, exploiting flaws and loopholes in the business logic.

Contextualizing the Breadth of Attacks

49%

Increase in web attacks against applications and APIs between Q1 2023 and Q1 2024.

11 Trillion+

Application-layer DDoS attacks against the high technology, commerce, and social media industries.

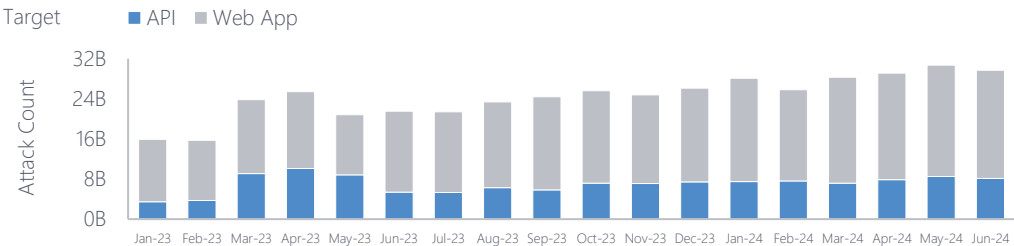
26 Billion+

Monthly web application and API attacks in June 2024, corroborating the vulnerabilities of an expanded attack surface.

Progression of Attacking Frequency⁽¹⁾

Monthly Web Application and API Attacks
January 1, 2023 – June 30, 2024

Attackers Are Increasing Their Use of Traditional Web Attacks to Target Web Applications and APIs, as Exemplified by the 49% Year-Over-Year Growth



Most Targeted Industries



Financial Services



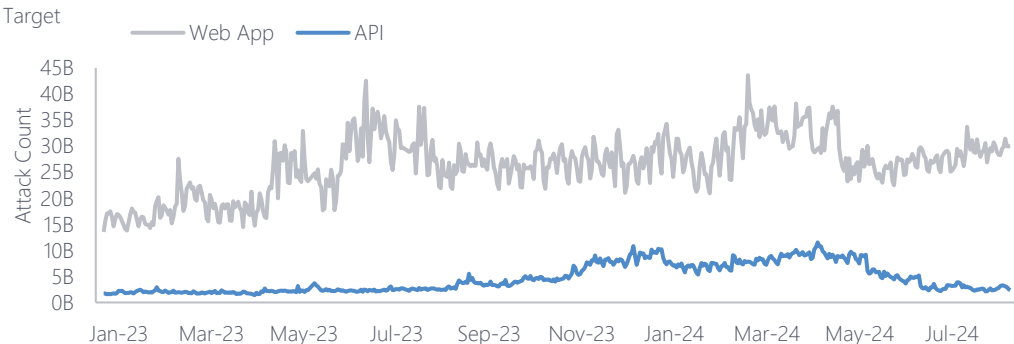
Commerce



Social Media

Daily Layer 7 DDoS Attacks
January 1, 2023 – June 30, 2024

Layer 7 DDoS attacks on APIs increased significantly during Q4 of 2023 and persisted through Q1 of 2024



- Layer 7 refers to the application layer, which serves as the interface for communication between a network and its users—threat actors will exploit vulnerabilities in this layer, carrying out DDoS attacks to halt or disrupt operations.

Source: Akamai "Digital Fortresses Under Siege: Threats to Modern Application Architecture," August 2024.
(1) Figures are illustrative reconstructions, not exact data points.



Delinea: Identity Security Is Critical to Obtaining and Maintaining Cyber Insurance



Cyber insurance is paramount to organizational risk management strategies, ensuring resiliency and recovery when confronted with data breaches, data losses, or revenue losses from interrupted operations; it becomes necessary to maintain insurability as security stacks adapt to more sophisticated adversaries.

Key Findings



Identity and privilege compromises account for 47% of attacks that lead to insurance claims, highlighting the importance of comprehensive identity security solutions.



Identity security is often regarded as a prerequisite to obtaining an insurance policy, with roughly **40%** of insurance companies **requiring privileged access controls and authorization**.



Cyber insurance premiums are increasing; however, there is an opportunity for policyholders to **leverage AI-supported threat detection and monitoring** to reduce these obligations.

Understanding the Frequency of Claims

77%

Of firms with cyber insurance have **previously filed** a claim, underscoring the importance of insurance policies.

50%

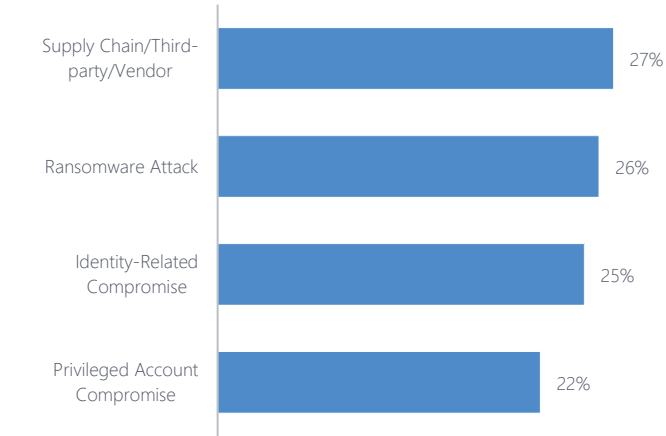
Of U.S. companies **utilizing AI-supported threat monitoring and detection tools** to drive down insurance premiums.

27%

Of organizations **filed more than one cyber insurance claim** in the past 12-month period.

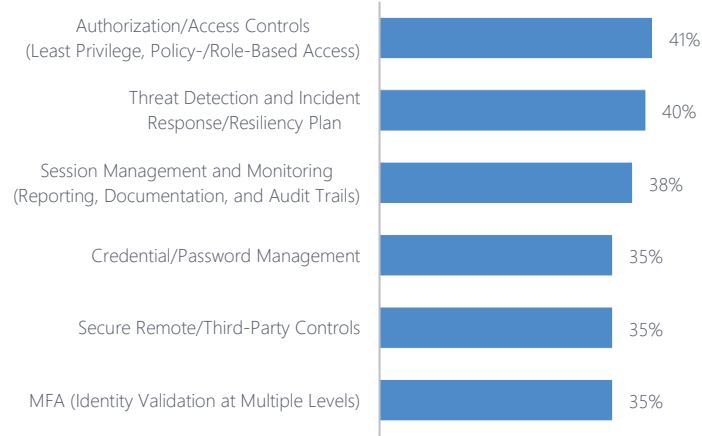
Determining the Source of Claims

What caused the cyber incident related to the cyber insurance claim?⁽¹⁾



Defining the Prerequisites

What security controls, activities, and processes are required by your cyber insurance policy?⁽¹⁾



“When I think about insurance carriers’ and underwriters’ expectations, identity security has become table stakes... You must have a good narrative of integrated controls and a holistic story on how you’re mitigating unauthorized access risk and protecting identities.”

CJ Dietzman, Senior Vice President, Alliant Insurance Services



“The greater portion of cybersecurity incidents that have reached the level of a claim are root-caused back to harvesting a credential, compromising an insider, using a third party that had access to your systems, etc., so when organizations are being evaluated for renewals, these are the questions that are asked.”

Myrna Soto, CEO, Apogee Executive Advisors



Source: Delinea, “Identity Security is Critical to Obtaining and Maintaining Cyber Insurance,” September 2024.
(1) Research study consisting of 300 decision-makers.



Cybersecurity Predictions for 2024

Industry Predictions

Generative AI



- Threat actors are leveraging generative AI to carry out fraudulent activities, accelerating the volume and targeted nature of phishing and malware creation.
- Generative AI is expected to address talent shortages by enhancing security professionals' efficiency, particularly regarding vulnerability investigation and tool creation.

What Happened

- Organizations are feeling the pressure to incorporate AI solutions, resulting in rushed and incomplete implementation processes, exposing security vulnerabilities and underscoring an overall misuse of generative AI in cybersecurity contexts. Further, more than 50% of executives will attribute their weakening cybersecurity posture to the expanded attack surface due to the complexity of AI applications.
- With the EU and the U.S. enacting legislation to address concerns over consumer data privacy and IoT cybersecurity, IoT security is no longer an unregulated frontier. However, a comprehensive IoT legal framework still does not exist.
- The shift towards IoT security is underscored by the proliferation of connected devices/data as firms do more to address the costly nature of data breaches, which are estimated to cost an organization approximately \$4.88 million on average.

Unintended Consequences

45%
Of organizations have experienced unintended data exposures since AI implementation.

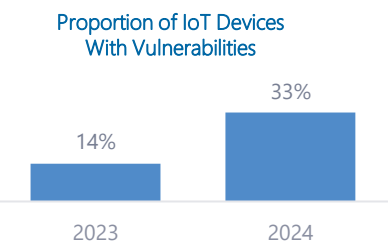
40%
Of IT leaders indicate their security teams do not have the skills needed to protect AI workloads and applications.

IoT Security Is an Imperative



- By 2025, 27 billion IoT devices are predicted to be in use, resulting in additional attack surfaces for threat actors to target.
- Zero-trust security, API security, and innovative security solutions combating AI and quantum threats are all becoming security stack imperatives.

IoT Vulnerability Tracking



136%
Growth in IoT devices containing vulnerabilities.

Sources: Cybersecurity Dive, "Generative AI Raises Security Concerns Among IT Leaders"; Dark Reading, "Friend or Foe? AI's Complicated Role in Cybersecurity"; IoT For All, "The Future of IoT Security: Trends and Predictions"; IBM, "Cost of a Data Breach Report 2024"; Infosecurity Magazine, "IoT Vulnerabilities Skyrocket, Becoming Key Entry Point for Attackers"; The Hacker News, "The State of the Virtual CISO Report: MSP/MSSP Security Strategies for 2025."
(1) Independent survey of 200 security leaders in MSPs and MSSPs.

What Was Not Predicted: Growth of Virtual CISO Services

Currently, only **21% of MSPs and MSSPs are offering virtual CISO services**, indicating an opportunity for firms to establish themselves as key players within the ecosystem.

98% of MSPs and MSSPs that are not currently offering virtual CISO services intend to integrate these services into their portfolios, demonstrating an observed demand from SMBs for specialized cybersecurity and compliance expertise.

Defining the Strategic Opportunity: Perceived Benefits

Impact of offering virtual CISO services?⁽¹⁾



RockYou2024

Breach Overview

Description	Compilation of plaintext passwords assembled from various breaches over the years, building upon RockYou2021.
Date of Discovery	July 4, 2024.
What Happened	A dataset was posted to a hacking forum, combining information across breaches from the past two decades and exposing nearly 10 billion unique plaintext passwords.
Outcome of Breach	A consolidated and searchable database of leaked passwords is now available to threat actors, heightening the risk of credential-stuffing attacks.

Key Stats

~10.0B
Unique plaintext passwords leaked.

~1.5B
New passwords since the previous RockYou2021 data leak.

Attack Methodology and Rationale

- 

An anonymous user known as “ObamaCare” scraped information from previous data breaches, gathering leaked passwords and sensitive data.
- 

By combining the previous and newly leaked plaintext passwords into one encompassing and easily accessible database, hackers can more effectively carry out brute-force attacks and gain unauthorized access to accounts and sensitive information.

Expert Opinion and Commentary



Companies should assume all passwords are compromised and build the correct mitigating controls. Those include phishing-resistant MFA, passwordless authentication, and behavior-based detection and response programs to detect malicious use.



Chris Bates
Former Chief Security & Trust Officer, SentinelOne



The Outcome

- 

The sheer size of the leaked list makes credential-stuffing impractical, given the time it would require to iterate through such a list as well as the many protection mechanisms such as rate limiting and multiple attempts limiting.
- 

Some analyses suggest that a substantial portion of the dataset may consist of junk data, such as uncracked hashed passwords and random strings, potentially limiting its effectiveness for malicious use.

Key Takeaway

Stringent Password Protection and Protocol

- 

This incident highlights the importance of rotating or maintaining a variety of passwords, preventing threat actors from gaining unauthorized access.
- 

Given the frequency and severity of data leaks and breaches, it is critical for organizations to implement defensive password policies and require multifactor authentications to safeguard sensitive information.



Outage Overview

Company Description	Cloud-native provider of a threat intelligence and endpoint protection platform.
Date of Breach	July 22, 2024.
What Happened	Faulty code in the Falcon Sensor software update files resulted in widespread tech outages for those customers using Microsoft Windows operating systems.
Outcome of Breach	Critical services and infrastructures were interrupted or halted entirely.

Key Stats

\$0.3B–\$1.0B	\$5.4B
Estimated insured losses connected to the global IT outage.	Estimated financial impact on Fortune 500 from the disruption, excluding the impact on Microsoft.
10,000+	28.5%
Flight cancellations affected an estimated 1.4 million passengers.	Decrease in the stock price over Q3 2024.

Source of the Outage

-  CrowdStrike confirmed the outage originated from an internal source, re-establishing confidence in the firm’s endpoint protection platform.
-  Cybersecurity experts are drawing their attention to the chain effects of single points of failure in the IT ecosystem.

Expert Opinion and Commentary



The fact that something like this could happen should open people’s minds to the real risks of technical monocultures.



”

Spencer Kimball
Chief Executive Officer, Cockroach Labs

The Outcome

-  The outage represents a stress test against first-line IT support teams, showcasing a reliance and susceptibility to third-party disruptions.
-  Following the CrowdStrike outage, Delta filed a lawsuit asking for damages to cover more than \$500 million in losses. The lawsuit alleges disrupted operations and the cancellation of more than 7,000 flights within a week.

Key Takeaway

Impeccable Records Are a Must

-  Reputation is everything in cybersecurity and experiencing outages or breaches degrades customer trust and shifts the organizational perception.
-  The outage constitutes an opportunity for organizations to re-evaluate their level of preparedness and to consider shifting away from technical monocultures.

Sources: Cybersecurity Dive, “Top Takeaways from the CrowdStrike Outage for IT Teams”; Cybersecurity Dive, “Insured Loss Impact Could Reach \$1B Following CrowdStrike Outage”; Reuters, “CrowdStrike Update that Caused Global Outage Likely Skipped Checks, Experts Say”; CNBC, “Delta, CrowdStrike Sue Each Other Over Widespread IT Outage that Caused Thousands of Cancellations”; Oxford Economics, “CrowdStrike Update Grounds Thousands of Flights.”

National Public Data

Breach Overview

Description	National Public Data is a background-checking company that utilizes nonpublic sources to scrape personally identifiable information.
Date of Breach	August 19, 2024.
What Happened	A federal class-action lawsuit alleges that a hacking group has gained unauthorized access to the network of National Public Data, exposing nearly three billion people’s personal information.
Outcome of Breach	Hackers have launched a sale of the stolen data, looking to fetch around \$3.5 million in exchange for the database.

Key Stats

170.0M+

Individuals with highly sensitive personal data were exposed.

2.9B

Records were identified as being exposed during this breach.

Attack Methodology and Rationale



USDoD, the entity responsible for carrying out the breach, leveraged vendor system vulnerabilities and exploited third-party risk management practices.



The prompt auctioning of the compromised information on the dark web indicates the attack was financially motivated.

The Outcome



A database containing billions of highly sensitive records, including full names, Social Security numbers, phone numbers, and physical addresses, has been made available for purchase.



The scale and sensitive nature of the information compromised underscores an opportunity for threat actors to gain unauthorized access and carry out targeted phishing attempts.

Key Takeaway

Reinforce Cyber Posture and Maintain Vigilance



This breach spotlights how highly sensitive and identifiable information can be held by organizations unbeknownst to individuals. Thus, it is imperative to thoroughly vet third-party cybersecurity postures to secure the entire data journey.



Individuals should proactively monitor the use of their sensitive data, ensuring no fraudulent behavior is occurring, and remain aware of the increasingly targeted phishing attempts resulting from compromised data.

Expert Opinion and Commentary



What makes this breach a little bit different is some of the data is also about relationships — so who are your family members, who are people that you've worked with — and this makes consumers susceptible to all sorts of other types of attacks.



Steve Grobman
Chief Technology Officer, McAfee



Port of Seattle and Halliburton Oilfield

Entity Overview

Description	The Port of Seattle is a government agency overseeing both Seattle’s seaport and the Sea-Tac airport, and Halliburton is the second-largest provider of energy services in the U.S.
Date of Discovery	August 21, 2024, and August 24, 2024.
What Happened	The Port of Seattle and Halliburton reported outages of internet and web-based systems due to alleged cyberattacks.
Outcome of Breach	System outages resulted in operational disruptions or required taking devices offline to isolate and investigate the issues.

Key Stats

\$6.0M
Demanded in Bitcoin in exchange for the documents stolen from the Port of Seattle.

\$4.4M
Precedent established among U.S. energy firms after Colonial Pipeline paid the amount in ransom due to a similar breach in 2021.

Attack Methodology and Rationale

-  Unauthorized access to Halliburton’s IT environment enabled threat actors to steal sensitive data and disrupt certain Halliburton business applications.
-  A highly coordinated and sophisticated attack involving a combination of advanced persistent threats (APTs) and ransomware was used to infiltrate the Sea-Tac network, likely exploiting system vulnerabilities or compromised employee credentials to gain access to sensitive data.

Expert Opinion and Commentary

“Many companies still rely on outdated cybersecurity measures. All critical infrastructure operators must adopt zero-trust cybersecurity solutions, as this model has become essential in the fight against evolving threats.”

 Roman Arutyunov
Co-Founder and Senior Vice President, Xage Security

The Outcome

-  The Port of Seattle breach did not result in mass flight delays or cancellations, but interruptions were experienced with in-terminal screen and baggage services. The full scale of damages is still relatively unknown.
-  Halliburton was made aware of an unauthorized third-party access to its systems and was forced to take certain systems offline as part of the incident response.

Key Takeaway

The Importance of Securing Critical Infrastructure

-  This incident highlights a substantial technological gap in the security posture of many organizations and underscores the need for rigorous security protocols and solutions.
-  The breach also reinforces the need for swift and comprehensive incident response practices to minimize the potential consequences of such attacks.

Sources: Industrial Cyber, “Critical Infrastructure Continues Under Threat, as Hackers Strike at Port of Seattle and Halliburton Oilfield” ; Reuters, “Top US Oilfield Firm Halliburton Hit by Cyberattack, Source Says”; AP News, “Hackers Demand \$6 Million for Files Stolen From Seattle Airport Operator in Cyberattack”.



Capital Markets and Trends Update

02

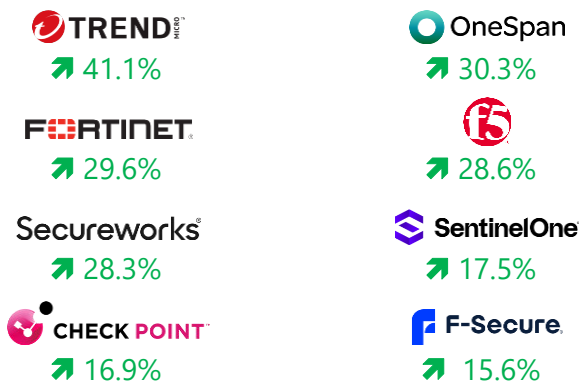
Cybersecurity Dashboard

Public Market Environment

The cybersecurity sector experiences moderate decline; however, low-growth candidates experience outsized growth.

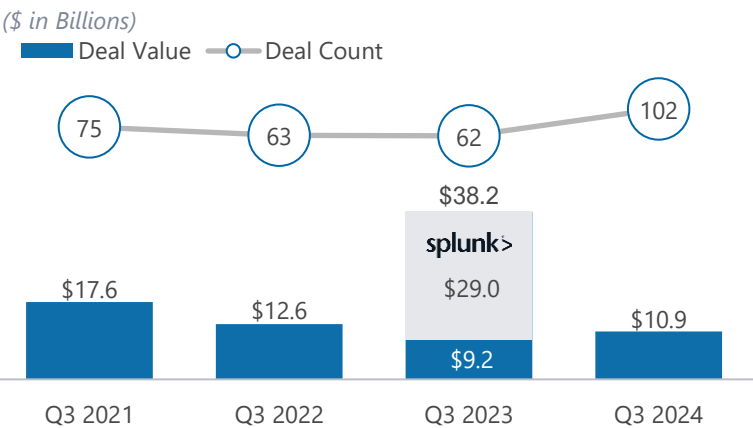


Selected Cybersecurity Performance Q3 2024



M&A Environment

A significant increase in the volume of transactions underscores the thawing dealmaking environment.

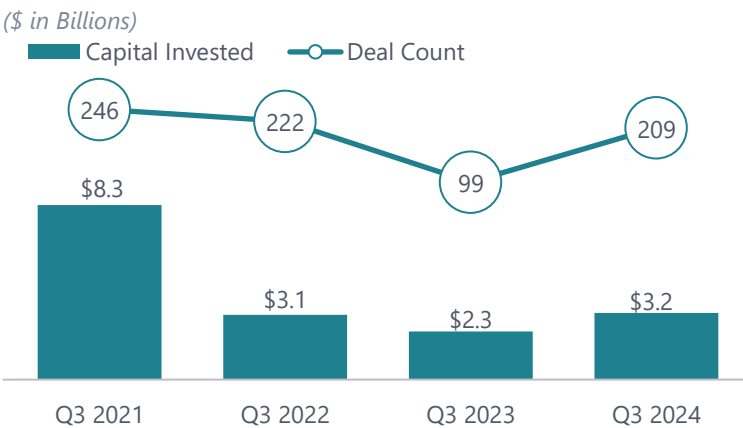


Selected Q3 Transactions

(\$ in Millions)				
Ann. Date	Acquirer	Target	EV	EV/Rev
Sep. 12	Mastercard	Recorded Future	\$2,650	7.8x
Sep. 05	Salesforce	Own	\$2,111	8.4x
Aug. 26	Check Point	Cyberint	\$200	8.0x
Aug. 26	Cisco	Robust Intelligence	\$350	NM
Aug. 07	IQT	Acronis	\$4,000	NA

Private Funding Environment

Private funding environment rebounds, as investors look to deploy capital in an improving dealmaking environment.



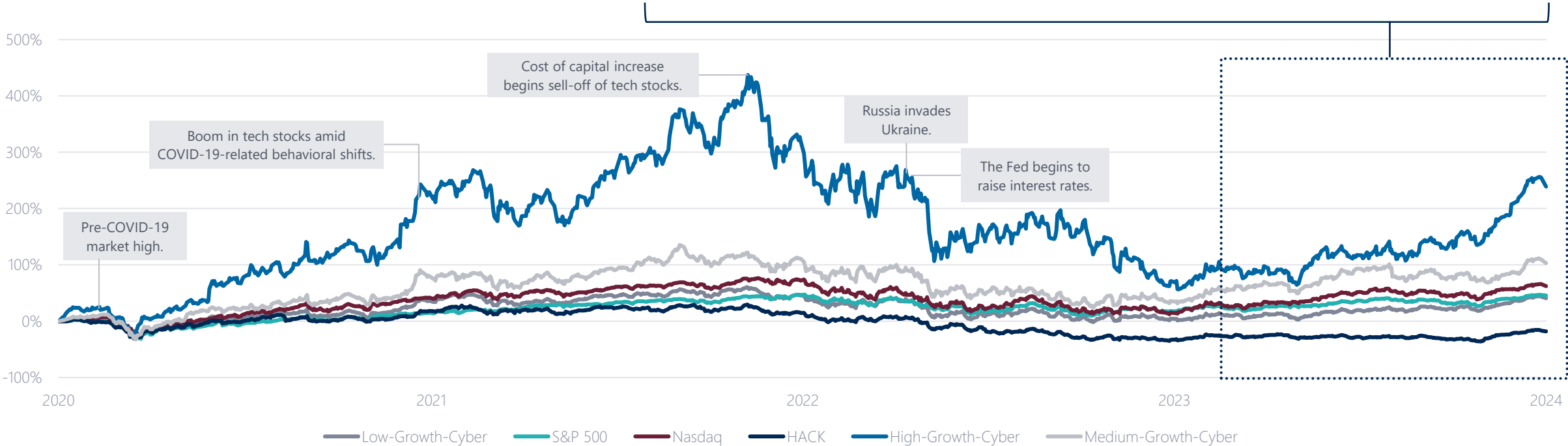
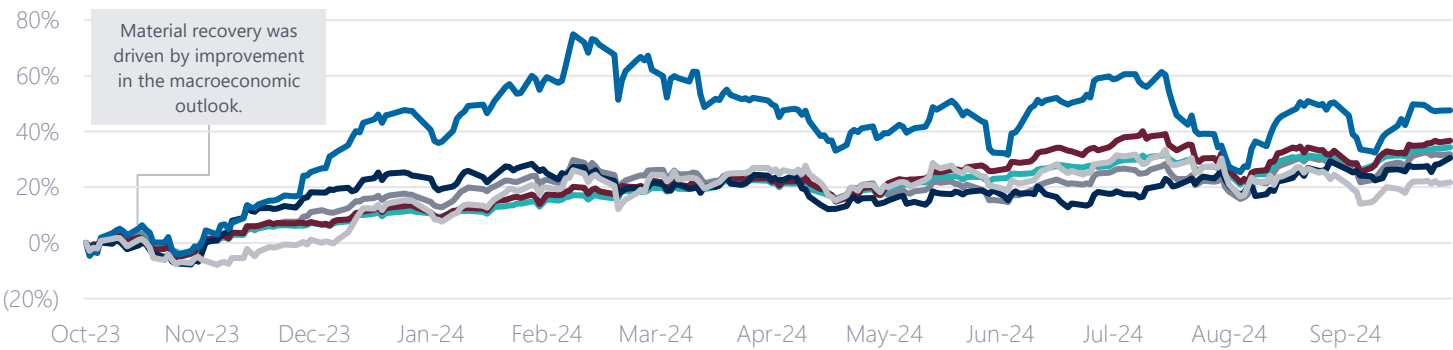
Selected Q3 Financings

(\$ in Millions)				
Ann. Date	Investor	Target	Amount	Val.
Sep. 13	Salesforce Ventures	Second Front Systems	\$70	\$785
Aug. 27	G/	Cribl	\$319	\$3,500
Aug. 14	Sixth Street Partners	Kiteworks	\$456	NA
Aug. 6	Wellington Management	Abnormal	\$250	\$5,100
Jul. 25	Ivy Lightspeed Redpoint	Chainguard	\$140	\$1,120

Source: S&P Capital IQ as of September 30, 2024.
Notes: NA indicates not available. NM indicates not meaningful.
(1) High-growth cybersecurity includes S, CRWD, ZS, and CYBR. (2) Medium-growth cybersecurity includes AVGO, PANW, FTNT, TENB, MITK, OKTA, and RSKD. (3) Low-growth cybersecurity includes RPD, QLYS, CGNT, 4704, WITH, CHKP, FFIV, OSPN, SWI, SCWX, FSECURE, GEN, TLS, and OTEX.

Segments of Cybersecurity and Broader Indexes

Index	Q3 '24	LTM
High-Growth Cyber ⁽¹⁾	↘ 4.2%	↗ 47.7%
Medium-Growth Cyber ⁽²⁾	↘ 5.7%	↗ 21.8%
Low-Growth Cyber ⁽³⁾	↗ 11.7%	↗ 30.6%
HACK ⁽⁴⁾	↗ 5.3%	↗ 31.9%
S&P 500	↗ 5.3%	↗ 34.4%
Nasdaq	↗ 1.7%	↗ 36.7%

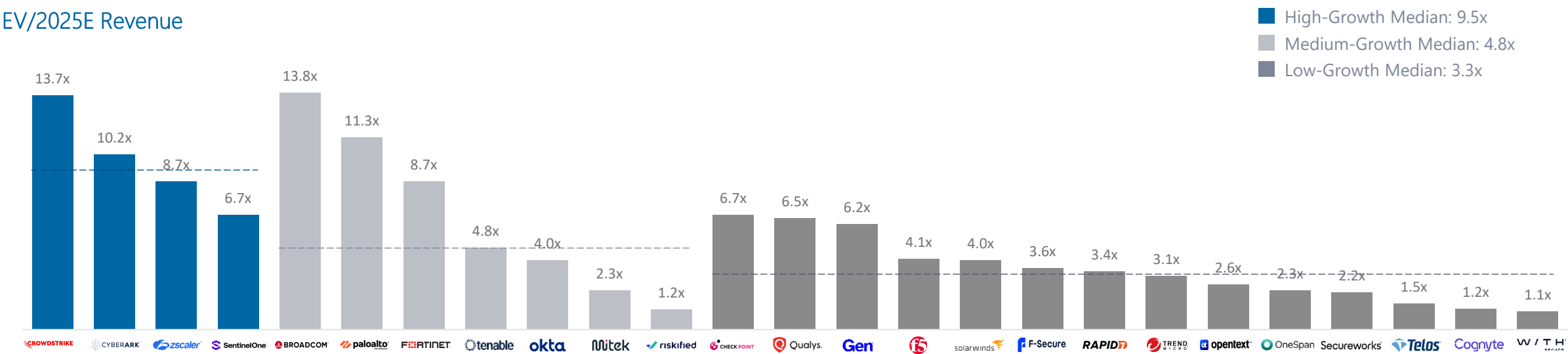


Source: S&P Capital IQ as of September 30, 2024.
(1) High-growth cybersecurity includes S, CRWD, ZS, and CYBR.
(2) Medium-growth cybersecurity includes AVGO, PANW, FTNT, TENB, MITK, OKTA, and RSKD.

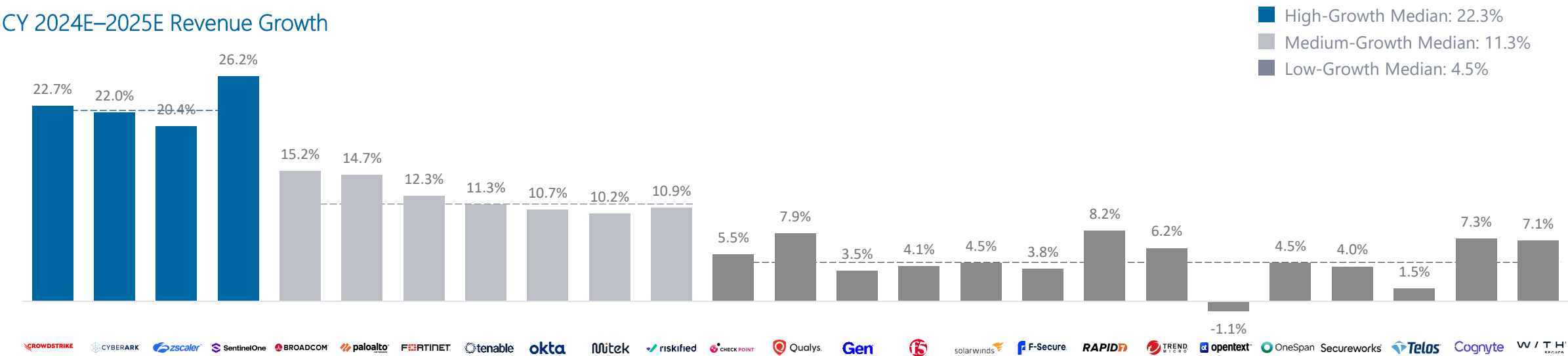
(3) Low-growth cybersecurity includes RPD, QLYS, CGNT, 4704, WITH, CHKP, FFIV, OSPN, SWI, SCWX, FSECURE, GEN, TLS, and OTEX.
(4) Amplify Cybersecurity ETF (ARCA:HACK).

Public Company Benchmarking Cybersecurity Software

EV/2025E Revenue



CY 2024E–2025E Revenue Growth

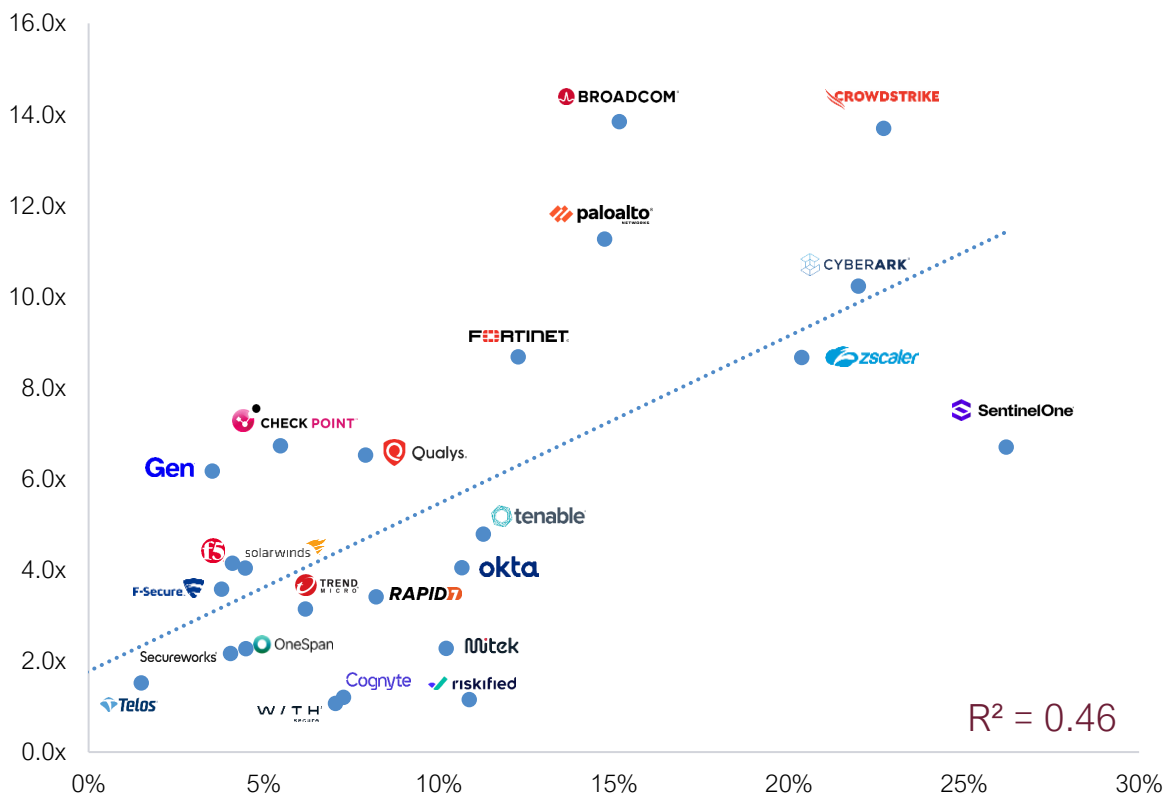


Source: Trading multiples are based on share price, other market data, and broker consensus future-earnings estimates from S&P Capital IQ as of September 30, 2024.
Notes: All financials are calendarized to December year-end and sorted by EV/2024E revenue. Broadcom's figures have been pro forma adjusted for its acquisition of VMware.

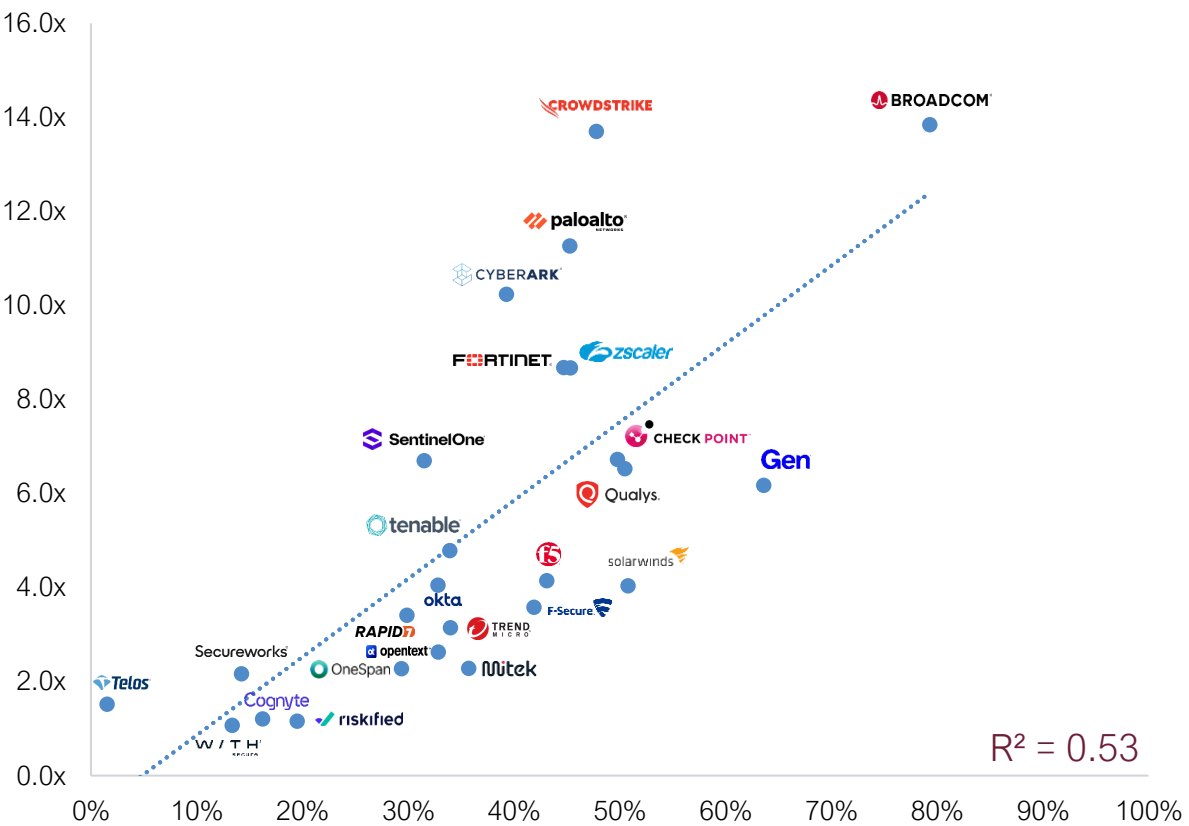
Public Investors Have Preference for a Balance of Profitability and Growth

Low-Revenue Growth Rate	Medium-Revenue Growth Rate	High-Revenue Growth Rate	Below Rule of 40	Above Rule of 40
Mean: 5% 3.5x Median: 4% 3.3x	Mean: 12% 6.6x Median: 11% 4.8x	Mean: 23% 9.8x Median: 22% 9.5x	Mean: 9% 3.3x Median: 8% 2.5x	Mean: 10% 7.9x Median: 8% 6.7x

EV/'25E Revenue to '25E/'24E Revenue Growth



EV/'25E Revenue to Rule of 40

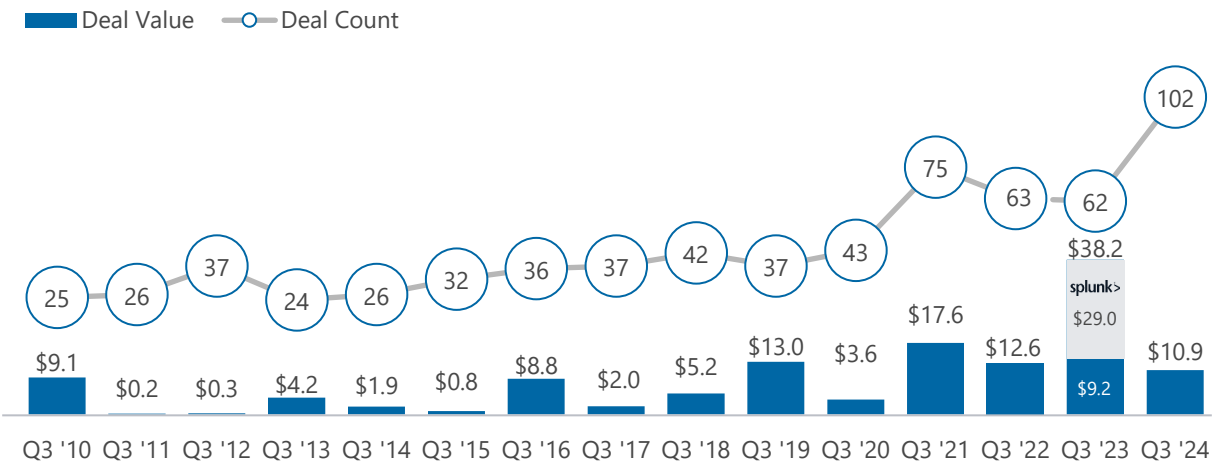


Source: Trading multiples are based on share price, other market data, and broker consensus future-earnings estimates from S&P Capital IQ as of September 30, 2024.
Notes: All financials are calendarized to a December year-end. Companies with negative values for revenue growth are included in the calculation for R2 but are not included in the charts.

Cybersecurity M&A Activity

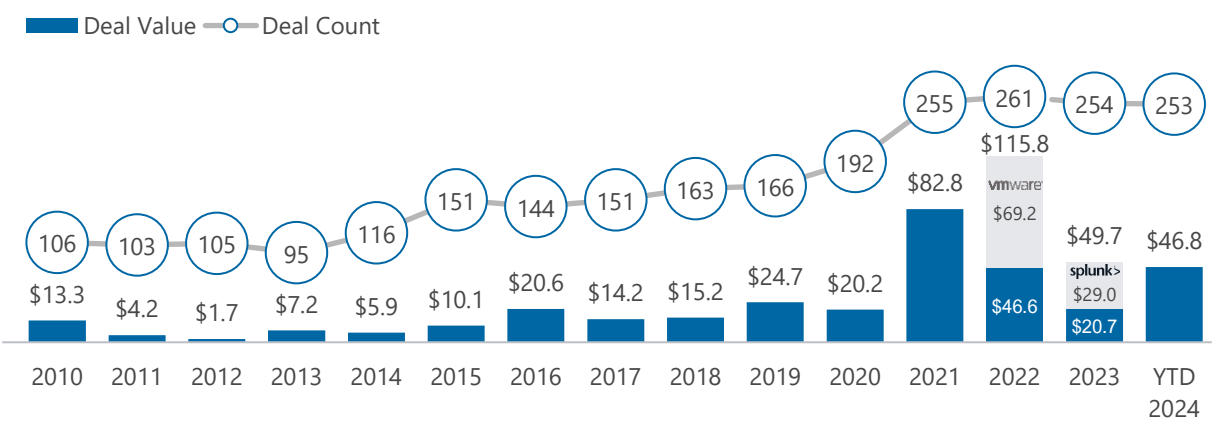
Historical Q3 M&A Summary

(\$ in Billions)



Annual M&A Summary

(\$ in Billions)



Featured M&A Transactions

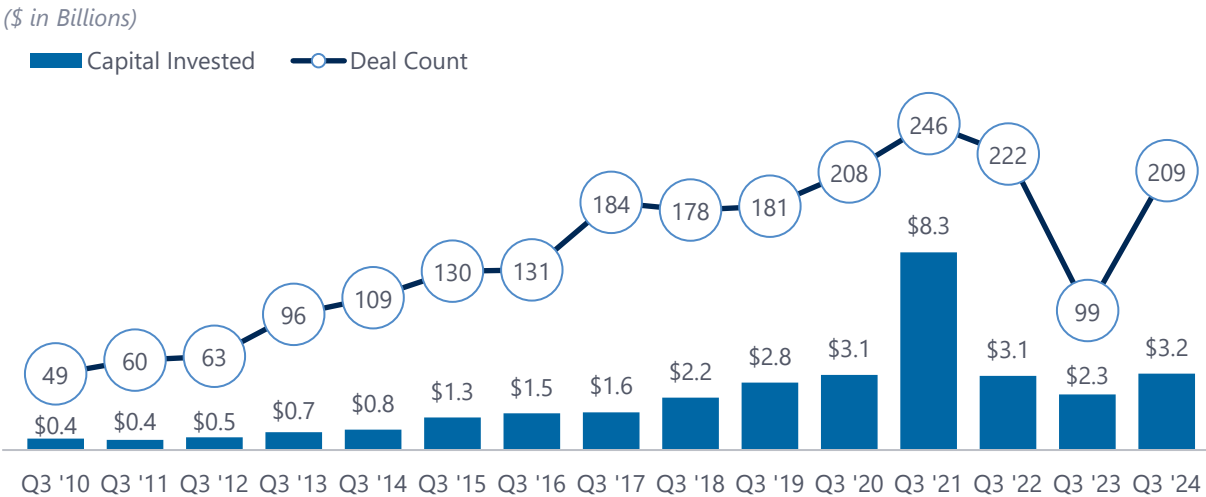
(\$ in Millions)

Ann. Date	Acquirer	Target	EV	EV/Rev
Sep. 24	Commvault	CLUMIO	\$47	1.9x
Sep. 18	DESCARTES	MyCarrierPortal	\$24	NA
Sep. 12	mastercard	Recorded Future	\$2,650	7.8x
Sep. 5	salesforce	Own	\$2,111	8.4x
Aug. 27	CHECK POINT	Cyberint	\$200	8.0x
Aug. 26	CISCO	ROBUST INTELLIGENCE	\$350	NM
Aug. 23	VINEI ENERGIES	fernao	NA	NA
Aug. 7	IEQT	Acronis	\$4,000	NA
Aug. 6	FORTINET	next	\$96	NA
Jul. 23	Trailblazer	Cyabra	\$70	NA
Jul. 9	VISTA	NASUNI	\$1,200	NA
Jul. 1	RAPID7	noetic	\$57	NA

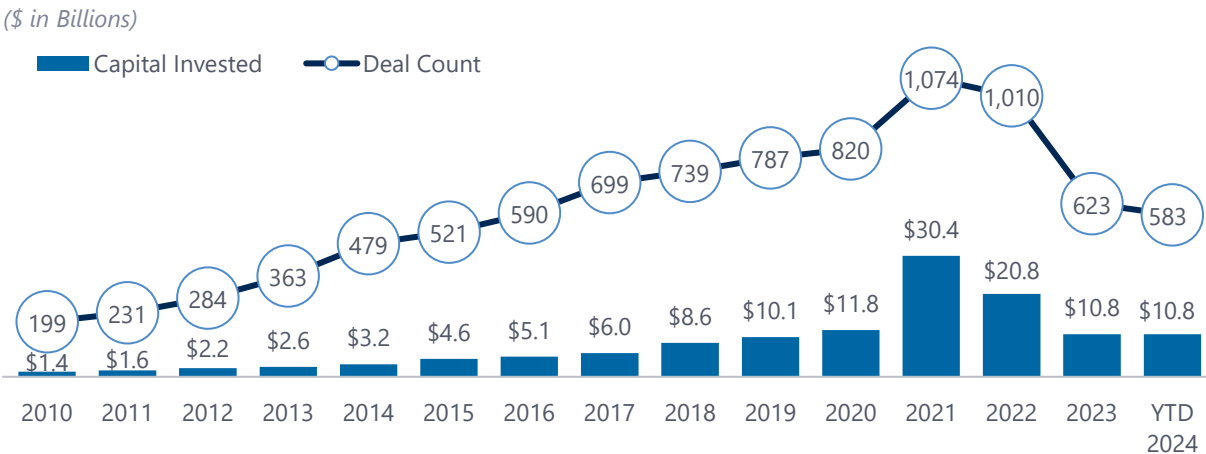


Cybersecurity Financing Activity

Historical Q3 Financing Summary



Annual Financing Summary



Featured Minority Transactions

(\$ in Millions)

Ann. Date	Investor	Target	Amount	Valuation
Sep. 20	TENELEVEN	eclypsium	\$20	\$164
Sep. 19	RIVERWOOD SK CAPITAL	PICUS	\$45	\$245
Sep. 17	NORWEST	INTEZER	\$33	NA
Sep. 13	salesforce ventures	SECOND FRONT SYSTEMS	\$70	\$785
Aug. 27	G/	Cribl	\$319	\$3,500
Aug. 14	SIXTH STREET INSIGHT PARTNERS	Kiteworks	\$456	NA
Aug. 13	TAU Capital Group	SEPIO	\$48	NA
Aug. 6	WELLINGTON MANAGEMENT*	Abnormal	\$250	\$5,100
Aug. 1	evo/ution EQUITY PARTNERS	PROTECT AI	\$81	\$500
Jul. 25	ivp Lightspeed Redpoint.	Chainguard.	\$140	\$1,120
Jul. 24	SEQUOIA	Vanta	\$150	\$2,450
Jul. 18	PELION	STRIDER	\$40	\$462



Conferences and Events

03

Recent Conferences and Events

Houlihan Lokey Global Tech Conference

New York: October 23, 2024

Selected Sponsor Attendees



Participating Cybersecurity Companies



What Happened

- **Panel Discussions From CEOs at High-Growth Companies:** A wide range of speakers shared their insights about navigating current market conditions and positioning their companies for future success across a variety of technology sectors.
- **Featured Speakers:** The conference featured high-profile speakers and candid panel discussions with distinguished tech thought leaders, discussing a variety of topical themes.
- **Targeted One-on-One Meetings:** Houlihan Lokey arranged targeted one-on-one meetings for presenting companies over the course of the conference, advising on prospects, meeting structure, and materials and coordinating any follow-up.
- **Networking Opportunities:** An audience of strategic, financial, and institutional investors, as well as other capital providers, gathered for lunch and end-of-day cocktails.

Conference Highlights

70+
Participating
Companies

8 to 10
Targeted One-on-
One Meetings Per
Presenting Company

600+
Conference
Attendees



Recent Conferences and Events

Black Hat USA 2024

Las Vegas: August 3–8, 2024



- Black Hat is an internationally recognized cybersecurity event series providing the most technical and relevant security research.
- These multi-day events provide the security community with the latest cutting-edge research, developments, and trends.
- Attendees can gain hands-on experience and deepen their knowledge through a variety of training opportunities, including beginner- and advanced-level courses.

Sustaining Partners



Source: Black Hat USA 2024 website.

Core Black Hat 2024 Features

Black Hat Briefings	Provides security professionals with a place to learn the very latest in information security risks, research, and trends.
Black Hat Trainings	Offers individual technical courses with topics ranging from the latest in penetration testing to exploiting web applications and defending and building SCADA systems.
Black Hat Certified Pentester	In partnership with The SecOps Group, Black Hat now has its own certification.
Black Hat Business Hall	Solution providers and startups showcase the latest technologies and security services.

Black Hat CISO Summit



Black Hat CISO Summit is an approval-only event that brings together top security executives from global corporations and government agencies for a full day of unique discussions.

Key Topics

AI and ML
AppSec
Cloud Security
Cryptography
Human Factors
Malware
Mobile Security
Network Security
Policy
Privacy



Four Days
Training

Two Days
Main Conference

100+
Selected Briefings

Dozens
Open-Source Tool
Demos in Black Hat
Arsenal, Dark
Reading, and More



Upcoming Conferences and Events

AWS re:Invent

Las Vegas: December 2–6, 2024



- AWS re:Invent is a learning conference hosted by AWS for the global cloud computing community. It offers technical training sessions, workshops, and opportunities to connect with peers and experts.
- The conference features keynote announcements, training and certification opportunities, access to 2,000+ technical sessions, and numerous after-hours events.



Innovation Talks: Deep-dive into cloud computing topics with AWS subject matter experts across analytics, databases, developer experience, and much more.



Keynotes: Hear from AWS leaders about what's top of mind for them, from innovations in infrastructure and AI/ML to the latest trends and breakthroughs in cloud computing.



Peer Talk Platform: Find, connect, and network with other attendees who share similar interests.

Source: AWS re:Invent website.

Selected Event Sponsors

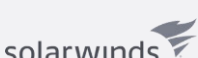














Conference Offerings

Bootcamps

Chalk Talks

Code Talks

Dev Chats

Workshops

2023 Conference Highlights

50,000+ Attendees

2,250 Sessions and Hands-On Labs





About Houlihan Lokey

04

Leading Independent, Global Advisory Firm

Houlihan Lokey is the trusted advisor to more top decision-makers than any other independent global investment bank.

2,691

Global Employees

36

Locations Worldwide

\$13B

Market Cap⁽¹⁾

\$2.1B

Revenue⁽²⁾

~25%

Employee-owned

No

Debt



CORPORATE FINANCE			FINANCIAL RESTRUCTURING			FINANCIAL AND VALUATION ADVISORY			FINANCIAL SPONSORS COVERAGE		
2023 M&A Advisory Rankings All Global Transactions			2023 Global Distressed Debt & Bankruptcy Restructuring Rankings			1999–2023 Global M&A Fairness Advisory Rankings			2023 Most Active Investment Banks to Private Equity – Globally		
Advisor		Deals	Advisor		Deals	Advisor		Deals	Advisor		Deals
1	Houlihan Lokey	352	1	Houlihan Lokey	73	1	Houlihan Lokey	1,247	1	Houlihan Lokey	217
2	Rothschild	349	2	PJT Partners	64	2	JP Morgan	1,035	2	Lincoln International	156
3	Goldman Sachs	300	3	Rothschild	51	3	Duff & Phelps, A Kroll Business	977	3	William Blair	112
3	JP Morgan	300	4	Lazard	37	4	UBS	884	4	Lazard	96
5	Morgan Stanley	253	5	Evercore Partners	27	5	Morgan Stanley	716	5	Raymond James Financial	85
Source: LSEG (formerly Refinitiv). Excludes accounting firms and brokers.			Source: LSEG (formerly Refinitiv).			Source: LSEG (formerly Refinitiv). Announced or completed transactions.			Source: PitchBook. Excludes accounting firms and brokers.		
No. 1 Global M&A Advisor			No. 1 Global Restructuring Advisor			No. 1 Global M&A Fairness Opinion Advisor Over the Past 25 Years			No. 1 Global Private Equity M&A Advisor		
Leading Capital Markets Advisor			1,700+ Transactions Completed Valued at More Than \$3.5 Trillion Collectively			2,000+ Annual Valuation Engagements			1,300+ Sponsors Covered Globally		



Our Tech M&A Team Is No. 1 Globally With Unparalleled Reach



No. 1 Global Tech Team

2023 M&A Advisory Rankings
All Global Technology Transactions

	Advisor	Deals
1	Houlihan Lokey	89
2	Rothschild	76
3	JP Morgan	68
4	Goldman Sachs	63
5	Morgan Stanley	59

Source: LSEG (formerly Refinitiv).
Excludes accounting firms and brokers.

2023 M&A Advisory Rankings
U.S. Technology Transactions Under \$1 Billion

	Advisor	Deals
1	Houlihan Lokey	36
2	Canaccord Genuity Grp	31
3	Lincoln International	25
4	Raymond James Fin	24
5	Generational Equity	20

Source: LSEG (formerly Refinitiv).



Deep Cybersecurity Experience Across the Ecosystem

 a portfolio company of HARALD QUANDT INDUSTRIETEILGEMEINEN has been acquired by MAIN CAPITAL PARTNERS Sellside Advisor	Transaction Pending Citizen Identity Solutions Business has agreed to be acquired by TOPPAN Sellside Advisor	 a portfolio company of CARLYLE has acquired INNOVERY INNOVATION DISCOVERY a portfolio company of WISE EQUITY Buyside Advisor	 has received a strategic investment from AVANCE Sellside Advisor	 has integrated Cyber Guards Security Made Simple Buyside Advisor	 a portfolio company of abry partners has been acquired by PDI TECHNOLOGIES a portfolio company of INSIGHT PARTNERS TA ASSOCIATES GENSTAR Sellside Advisor	 has merged with MajorKey a portfolio company of accacia Exclusive Placement Agent
 has integrated PRI pontis research Buyside Advisor	CARLYLE has acquired a majority stake in NEVERHACK formerly known as PROPHET a portfolio company of IK Partners Buyside Advisor	 has been acquired by Informatica Sellside Advisor	 has been acquired by Cisco Sellside Advisor	 accelerate your business has received investment from VOLPi CAPITAL Sellside Advisor	 a portfolio company of COURT SQUARE HoldCo PIK Notes Acquisition Financing Exclusive Placement Agent	 has been acquired by total specific solutions Sellside Advisor
 has received a growth equity investment of \$70,000,000 from SEP SUMERU EQUITY PARTNERS Financial Advisor	 has made a strategic investment in SHADOW DRAGON Buyside Advisor	 has received a strategic growth investment from PEAK ROCK CAPITAL Sellside Advisor*	 has acquired a majority stake in WebID Your True Identity Company Buyside Advisor*	 has been acquired by SWISS POST Sellside Advisor*	CVC has invested in Acronis Financing Advisor*	IDIQ has sold a majority stake to CORSAIR CAPITAL Sellside Advisor*
netwrix has received an equity investment from updata PARTNERS Financial Advisor	Threema. has entered into a partnership with Afinum Sellside Advisor*	 has invested in TitanHQ Buyside Advisor*	 has sold a minority stake to Verium Sellside Advisor*	Acronis structured equity investment led by Goldman Sachs Financing Advisor*	 has been acquired by everbridge Sellside Advisor	MARLIN EQUITY PARTNERS has sold a majority stake in QUALITEST to Bridgepoint Sellside Advisor*

Tombstones included herein represent transactions closed from 2017 forward.

*Selected transactions were executed by Houlihan Lokey professionals while at other firms acquired by Houlihan Lokey or by professionals from a Houlihan Lokey joint venture company.

How Houlihan Lokey Can Help

Our firm is extremely well-equipped to help our clients navigate uncertain times.

We respond quickly to challenging situations and are constantly helping clients to analyze, structure, negotiate, and execute the best possible solutions from both a strategic and a financial perspective.

What We Offer

Corporate Finance	› Mergers and Acquisitions › Capital Markets › Private Funds Advisory › Board and Special Committee Advisory	We are widely recognized as a leading M&A advisor to the mid-cap and have long-standing relationships with capital providers, including commercial banks and other senior credit providers, insurance funds, asset managers, and mezzanine fund investors. Few other investment banks maintain the breadth of relationships and capital markets intelligence that we do.
Financial Restructuring	› Creditor Advisory › Special Situations › Distressed M&A › Liability Management › Creditor Advisory	We have the largest restructuring practice of any global investment bank. Since 1988, we have advised on more than 1,700 restructuring transactions (with aggregate debt claims in excess of \$3.5 trillion). We served as an advisor in 12 of the 15 largest bankruptcies from 2000 to 2023.
Financial and Valuation Advisory	› Portfolio Valuation and Fund Advisory › Transaction Opinions › Corporate Valuation Advisory Services › Transaction Advisory Services › Real Estate Valuation and Advisory › Dispute Resolution Consulting	Over more than five decades, we have established ourselves as one of the largest financial and valuation advisory firms. Our transaction expertise and leadership in the field of valuation help inspire confidence in the financial executives, boards of directors, special committees, investors, and business owners we serve.

Why We're Different

No. 1 For All Global M&A and All Global Tech M&A in 2023*



Significant Experience With Financing Markets



Senior-Level Commitment and Dedication



Deep, Industry-Specific Expertise



Superior Work Product/ Technical Abilities



Creativity, Imagination, Tenacity, and Positivity



Other Houlihan Lokey Cyber Sector Reports

Generative AI in Cybersecurity Report



European Cybersecurity Ideabook



Identity Sector Report



Managed Security Services Report



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Cybersecurity Technology Expertise





Appendix

05

High-Growth Cybersecurity Trading Metrics

(\$ in Millions, Except Price per Share)

(\$ in Millions, Except Price per Share)

								EV/Revenue			EV/EBITDA			
Company	Stock Price	52-Wk High	% of 52-Wk High	YTD Stock Performance	Cash and ST Inv	Equity Mkt Cap	Enterprise Value	CY 2023A	CY 2024E	CY 2025E	CY 2023A	CY 2024E	CY 2025E	
 CROWDSTRIKE	\$280.47	\$398.33	70.4%	13.6%	\$4,039	\$69,680	\$65,542	21.5x	16.8x	13.7x	NM	NM	NM	
 zscaler	170.94	259.61	65.8%	(19.5%)	2,410	25,570	24,899	13.1x	10.4x	8.7x	NM	43.4x	34.7x	
 CYBERARK	291.61	293.31	99.4%	34.9%	1,400	12,338	11,725	15.6x	12.5x	10.2x	NM	NM	NM	
 SentinelOne	23.92	30.76	77.8%	(7.5%)	708	7,289	6,900	11.1x	8.5x	6.7x	NM	NM	NM	
						Top Quartile	\$36,598	\$35,060	17.1x	13.6x	11.1x	NM	43.4x	34.7x
						Mean	29,021	27,266	15.3x	12.0x	9.8x	NM	43.4x	34.7x
						Median	19,558	18,312	14.4x	11.5x	9.5x	NM	43.4x	34.7x
						First Quartile	11,981	10,519	12.6x	9.9x	8.2x	NM	43.4x	34.7x

Source: Trading multiples are based on share price, other market data, and broker consensus future-earnings estimates from S&P Capital IQ as of September 30, 2024.
Notes: All financials are calendarized to a December year-end. NM indicates not meaningful, not disclosed, or EV/EBITDA >50x or <0x. Sorted by enterprise value. Growth categorizations are based on 2024E–2025E revenue growth breakpoints; high-growth ≥ 20%, medium-growth >10% and <20%, low-growth ≤ 10%.

Medium-Growth Cybersecurity Trading Metrics

(\$ in Millions, Except Price per Share)

Company	Stock Price	52-Wk High	% of 52-Wk High	YTD Stock Performance	Cash and ST Inv	Equity Mkt Cap	Enterprise Value	EV/Revenue			EV/EBITDA		
								CY 2023A	CY 2024E	CY 2025E	CY 2023A	CY 2024E	CY 2025E
 BROADCOM	\$172.50	\$185.16	93.2%	58.9%	\$9,952	\$799,710	\$865,681	22.3x	15.9x	13.8x	42.4x	25.6x	21.6x
 paloalto	341.80	380.84	89.7%	18.3%	2,579	120,997	110,122	14.6x	12.9x	11.3x	NM	42.7x	36.9x
 FORTINET	77.55	78.18	99.2%	34.2%	3,701	59,805	57,056	10.8x	9.7x	8.7x	42.3x	29.5x	26.8x
 okta	74.34	114.50	64.9%	(14.6%)	2,358	12,387	11,490	5.1x	4.5x	4.0x	NM	20.8x	18.3x
 tenable	40.52	53.50	75.7%	(7.8%)	548	4,783	4,751	5.9x	5.3x	4.8x	NM	25.9x	21.1x
 mitek	8.67	16.24	53.4%	(32.7%)	123	402	425	2.6x	2.5x	2.3x	19.6x	9.9x	NA
 riskified	4.73	6.65	71.2%	6.5%	390	827	413	1.4x	1.3x	1.2x	NM	27.3x	13.4x
Top Quartile						\$90,401	\$83,589	12.7x	11.3x	10.0x	42.3x	28.4x	25.5x
Mean						142,702	149,991	9.0x	7.5x	6.6x	34.8x	26.0x	23.0x
Median						12,387	11,490	5.9x	5.3x	4.8x	42.3x	25.9x	21.4x
First Quartile						2,805	2,588	3.8x	3.5x	3.2x	30.9x	23.2x	19.0x

Source: Trading multiples are based on share price, other market data, and broker consensus future-earnings estimates from S&P Capital IQ as of September 30, 2024.
Notes: All financials are calendarized to a December year-end. NM indicates not meaningful, not disclosed, or EV/EBITDA >50x or <0x. Sorted by enterprise value. Growth categorizations are based on 2024E–2025E revenue growth breakpoints; high-growth ≥ 20%, medium-growth >10% and <20%, low-growth ≤ 10%.

Low-Growth Cybersecurity Trading Metrics

(\$ in Millions, Except Price per Share)

Company	Stock Price	52-Wk High	% of 52-Wk High	YTD Stock Performance	Cash and ST Inv	Equity Mkt Cap	Enterprise Value	EV/Revenue			EV/EBITDA		
								CY 2023A	CY 2024E	CY 2025E	CY 2023A	CY 2024E	CY 2025E
 Gen	\$27.43	\$27.53	99.6%	20.4%	\$737	\$17,336	\$24,816	6.5x	6.4x	6.2x	14.9x	10.7x	10.3x
 CHECK POINT	192.81	196.56	98.1%	26.6%	1,469	22,081	18,184	7.5x	7.1x	6.7x	19.5x	16.0x	15.2x
 opentext™	33.28	45.47	73.2%	(18.1%)	1,002	9,039	14,192	2.5x	2.6x	2.6x	9.9x	7.9x	7.7x
 TREND	220.20	223.74	98.4%	24.9%	1,075	13,071	12,159	4.3x	4.3x	4.1x	16.8x	11.5x	10.6x
 Qualys.	59.23	64.41	92.0%	11.3%	1,374	7,771	6,314	3.6x	3.3x	3.1x	14.6x	12.8x	11.3x
 solarwinds	128.46	206.35	62.3%	(33.1%)	386	4,823	4,224	7.6x	7.0x	6.5x	22.2x	16.1x	15.3x
 RAPID7	13.05	13.43	97.2%	7.7%	199	2,236	3,306	4.4x	4.2x	4.0x	14.6x	8.9x	8.7x
 Secureworks	39.89	61.88	64.5%	(27.4%)	444	2,834	3,081	4.0x	3.7x	3.4x	NM	17.1x	15.7x
 F-Secure	8.85	9.76	90.7%	23.9%	48	771	744	2.0x	2.3x	2.2x	NM	32.4x	21.3x
 OneSpan	2.41	2.60	92.7%	10.3%	15	409	611	4.2x	3.7x	3.6x	16.0x	10.2x	9.4x
 Cognyte	16.67	16.68	99.9%	57.7%	77	649	577	2.5x	2.4x	2.3x	NM	9.8x	9.1x
 W / T H [®] secure	6.79	8.70	78.0%	8.8%	92	502	445	1.4x	1.3x	1.2x	NM	17.5x	13.5x
 Telos	1.17	1.39	84.3%	2.2%	24	205	193	1.2x	1.1x	1.1x	NM	47.3x	17.1x
	3.59	5.03	71.4%	(11.8%)	70	256	190	1.3x	1.8x	1.5x	NM	NM	NM

Top Quartile	\$8,722	\$10,698	4.4x	4.3x	4.1x	17.4x	17.1x	15.3x
Mean	5,856	6,360	3.8x	3.7x	3.5x	16.1x	16.8x	12.7x
Median	2,535	3,193	3.8x	3.5x	3.3x	15.5x	12.8x	11.3x
First Quartile	539	585	2.1x	2.3x	2.2x	14.6x	10.2x	9.4x

Source: Trading multiples are based on share price, other market data, and broker consensus future-earnings estimates from S&P Capital IQ as of September 30, 2024.

Notes: All financials are calendarized to a December year-end. NM indicates not meaningful, not disclosed, or EV/EBITDA >50x or <0x. Sorted by enterprise value. Growth categorizations are based on 2024E–2025E revenue growth breakpoints; high-growth ≥ 20%, medium-growth >10% and <20%, low-growth ≤ 10%.

High-Growth Cybersecurity Operating Metrics

(\$ in Millions, Except Price per Share)

Company	Stock Price	Equity Mkt Cap	Enterprise Value	Revenue			EBITDA			Revenue Growth			EBITDA Margin		
				CY 2023A	CY 2024E	CY 2025E	CY 2023A	CY 2024E	CY 2025E	2022A-2023A	2023-2024E	2024-2025E	CY 2023A	CY 2024E	CY 2025E
 CROWDSTRIKE	\$280.47	\$69,680	\$65,542	\$3,056	\$3,899	\$4,785	\$106	\$958	\$1,199	36.3%	27.6%	22.7%	3.5%	24.6%	25.1%
 ZSCALER	170.94	25,570	24,899	1,896	2,386	2,872	(153)	574	717	40.6%	25.9%	20.4%	NM	24.1%	25.0%
 CYBERARK	291.61	12,338	11,725	752	939	1,146	(100)	128	198	27.1%	24.9%	22.0%	NM	13.6%	17.3%
 SENTINELONE	23.92	7,289	6,900	621	816	1,030	(340)	(14)	54	47.1%	31.3%	26.2%	NM	NM	5.3%
Top Quartile		\$36,598	\$35,060	\$2,186	\$2,765	\$3,351	(\$48)	\$670	\$838	42.2%	28.6%	23.6%	3.5%	24.3%	25.0%
Mean		29,021	27,266	1,581	2,010	2,458	(122)	412	542	37.8%	27.4%	22.8%	3.5%	20.8%	18.2%
Median		19,558	18,312	1,324	1,663	2,009	(127)	351	458	38.5%	26.8%	22.3%	3.5%	24.1%	21.1%
First Quartile		11,981	10,519	719	908	1,117	(200)	93	162	34.0%	25.6%	21.6%	3.5%	18.9%	14.3%

Source: Trading multiples are based on share price, other market data, and broker consensus future-earnings estimates from S&P Capital IQ as of September 30, 2024.

Notes: All financials are calendarized to a December year-end. NM indicates not meaningful, not disclosed, or EV/EBITDA >50x or <0x. Sorted by enterprise value. Growth categorizations are based on 2024E-2025E revenue growth breakpoints; high-growth ≥ 20%, medium-growth >10% and <20%, low-growth ≤ 10%.



Medium-Growth Cybersecurity Operating Metrics

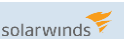
(\$ in Millions, Except Price per Share)

Company	Stock Price	Equity Mkt Cap	Enterprise Value	Revenue			EBITDA			Revenue Growth			EBITDA Margin		
				CY 2023A	CY 2024E	CY 2025E	CY 2023A	CY 2024E	CY 2025E	2022A-2023A	2023-2024E	2024-2025E	CY 2023A	CY 2024E	CY 2025E
 BROADCOM*	\$172.50	\$799,710	\$865,681	\$38,865	\$54,297	\$62,525	\$20,404	\$33,812	\$40,113	12.9%	39.7%	15.2%	52.5%	62.3%	64.2%
 paloalto NETWORKS	341.80	120,997	110,122	7,527	8,523	9,779	973	2,580	2,984	22.3%	13.2%	14.7%	12.9%	30.3%	30.5%
 FORTINET®	77.55	59,805	57,056	5,305	5,855	6,574	1,350	1,937	2,131	20.1%	10.4%	12.3%	25.4%	33.1%	32.4%
 okta	74.34	12,387	11,490	2,263	2,564	2,837	(376)	553	628	21.8%	13.3%	10.7%	NM	21.6%	22.1%
 tenable	40.52	4,783	4,751	799	893	993	(11)	183	225	16.9%	11.8%	11.3%	NM	20.5%	22.7%
 Nitek	8.67	402	425	164	169	186	22	43	0	3.6%	3.1%	10.2%	13.2%	25.5%	NM
 riskified	4.73	839	413	298	322	357	(73)	15	31	13.9%	8.1%	10.9%	NM	4.7%	8.6%
Top Quartile		\$90,401	\$83,589	\$6,416	\$7,189	\$8,176	\$1,161	\$2,258	\$2,558	20.9%	13.3%	13.5%	32.2%	31.7%	31.9%
Mean		142,702	149,991	7,889	10,374	11,893	3,184	5,589	6,587	15.9%	14.2%	12.2%	26.0%	28.3%	30.1%
Median		12,387	11,490	2,263	2,564	2,837	22	553	628	16.9%	11.8%	11.3%	19.3%	25.5%	26.6%
First Quartile		2,805	2,588	548	607	675	(42)	113	128	13.4%	9.3%	10.8%	13.1%	21.0%	22.3%

Source: Trading multiples are based on share price, other market data, and broker consensus future-earnings estimates from S&P Capital IQ as of September 30, 2024.
Notes: All financials are calendarized to a December year-end. NM indicates not meaningful, not disclosed, or EV/EBITDA >50x or <0x. Sorted by enterprise value. Growth categorizations are based on 2024E-2025E revenue growth breakpoints; high-growth ≥ 20%, medium-growth >10% and <20%, low-growth ≤ 10%.

Low-Growth Cybersecurity Operating Metrics

(\$ in Millions, Except Price per Share)

Company	Stock Price	Equity Mkt Cap	Enterprise Value	Revenue			EBITDA			Revenue Growth			EBITDA Margin		
				CY 2023A	CY 2024E	CY 2025E	CY 2023A	CY 2024E	CY 2025E	2022A-2023A	2023-2024E	2024-2025E	CY 2023A	CY 2024E	CY 2025E
 Gen	\$27.43	\$17,336	\$24,816	\$3,789	\$3,883	\$4,021	\$1,668	\$2,312	\$2,416	22.0%	2.5%	3.5%	44.0%	59.5%	60.1%
 CHECK POINT	192.81	22,081	18,184	2,415	2,564	2,704	933	1,135	1,198	3.6%	6.2%	5.5%	38.6%	44.3%	44.3%
 opentext™	33.28	9,039	14,192	5,696	5,467	5,405	1,435	1,795	1,834	61.2%	(4.0%)	(1.1%)	25.2%	32.8%	33.9%
 TREND	220.20	13,071	12,159	2,805	2,818	2,934	725	1,053	1,143	3.6%	0.4%	4.1%	25.9%	37.4%	39.0%
 Qualys	59.23	7,771	6,314	1,764	1,890	2,007	432	492	558	4.0%	7.1%	6.2%	24.5%	26.0%	27.8%
 solarwinds	128.46	4,823	4,224	554	600	647	190	262	275	13.2%	8.2%	7.9%	34.3%	43.7%	42.5%
 RAPID7	13.05	2,236	3,306	759	783	818	227	371	379	5.5%	3.2%	4.5%	29.9%	47.3%	46.3%
 Secureworks	39.89	2,834	3,081	778	835	904	19	180	196	13.5%	7.4%	8.2%	2.4%	21.5%	21.6%
 F-Secure	8.85	771	744	366	330	344	(63)	23	35	(21.1%)	(9.7%)	4.0%	NM	7.0%	10.2%
 OneSpan	2.41	409	611	144	164	171	38	60	65	21.5%	14.0%	3.8%	26.4%	36.6%	38.1%
 Cognite	16.67	649	577	235	243	254	(5)	59	63	7.4%	3.3%	4.5%	NM	24.2%	24.9%
 W / T H [®] secure	6.79	502	445	313	345	370	(8)	25	33	0.4%	10.1%	7.3%	NM	7.4%	8.9%
 Telos	1.17	205	193	158	168	180	(29)	4	11	9.7%	6.4%	7.1%	NM	2.4%	6.3%
	3.59	256	190	145	106	126	(35)	(19)	(0)	(33.0%)	(27.2%)	1.5%	NM	NM	NM
Top Quartile		\$8,722	\$10,698	\$2,252	\$2,395	\$2,530	\$652	\$913	\$997	13.4%	7.3%	6.8%	34.3%	43.7%	42.5%
Mean		5,856	6,360	1,423	1,443	1,492	395	554	586	8.0%	2.0%	4.8%	27.9%	30.0%	31.1%
Median		2,535	3,193	657	692	733	114	221	236	6.4%	4.7%	4.5%	26.4%	32.8%	33.9%
First Quartile		539	585	255	265	276	(7)	34	42	3.6%	1.0%	3.9%	25.2%	21.5%	21.6%

Source: Trading multiples are based on share price, other market data, and broker consensus future-earnings estimates from S&P Capital IQ as of September 30, 2024.

Notes: All financials are calendarized to a December year-end. NM indicates not meaningful, not disclosed, or EV/EBITDA >50x or <0x. Sorted by enterprise value. Growth categorizations are based on 2024E-2025E revenue growth breakpoints; high-growth ≥ 20%, medium-growth >10% and <20%, low-growth ≤ 10%.

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