

# Cybersecurity Quarterly Update

FOURTH QUARTER 2022

## Global Cybersecurity Team

### U.S. Cyber Team



Keith Skirbe

Managing Director

Co-Head of U.S. Cyber

San Francisco



Bobby Wolfe
Director
Co-Head of U.S. Cyber
Miami



Max Schramm Vice President New York



Tyler Deck
Vice President
Boston

## Global Cyber Reach



Mark Smith Head of U.K. Cyber Manchester



Malte Abrams
Head of Cyber Services
Frankfurt



Raiko Stelten Head of Cyber Software Frankfurt



Sara Napolitano
Head of Cyber, France
Paris



Ido Zakai Head of Tech, Israel Tel Aviv



Rishabh Bansal Associate San Francisco



Patrick Wong
Financial Analyst
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Duncan Webber Financial Analyst New York



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Vice President
Manchester

**Financial Sponsors** 



Nir Israel
Vice President
Tel Aviv



Christie Adams
Financial Analyst
Paris



Samuel Pattison
Financial Analyst
Manchester

### **Capital Markets**



Sean Fitzgerald

Managing Director

New York



Chris Hebble Managing Director Los Angeles

20+
Senior Bankers
Covering

~1,400



Cybersecurity Technology Expertise

Stephen Lee
Tech and Cyber Due Diligence
Chicago



Edouard Viot

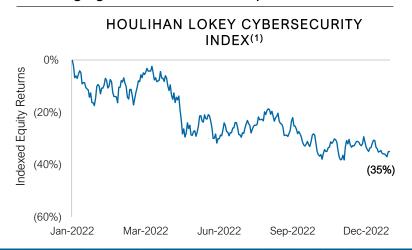
Cybersecurity Consultant

Paris

## Executive Summary: 2022 in Review

- 2022 proved to be an eventful year in cybersecurity across both the operational environment and capital markets
- Despite macro headwinds, public market declines, and a second-half pullback, cybersecurity M&A and financing activity remained above historical levels, and it was the second most active year on record
- Private equity continued a record pace of investment in cybersecurity, accounting for over 55% of M&A volume
- The breadth of attack types and vectors, coupled with increasing sophistication, necessitates a rapidly evolving solution ecosystem to achieve proactive prevention, detection, and response
- With cybersecurity squarely in the global consciousness, we expect strong activity and interest to continue into 2023

## Challenging Year for Public Companies



## 2022 Key Trends and Themes



Business email compromise and phishing continue to pose significant threats to protecting corporate data



Ransomware remains prevalent as threat actors extort public- and private-sector targets for large sums



SaaS-like delivery models, notably ransomware-as-a-service, enhance accessibility and expand the bad-actor population



Cyber as the new battleground retakes center stage, with the Russia/Ukraine war highlighting state-sponsored activity



Persistent and evolving identity-based attacks bring new solutions alongside M&A and financing activity



Criticality of cybersecurity and long-term opportunity are underscored by a flurry of large-cap take-private activity

## M&A Activity Maintained Pace With 2021

	2022	VS. 2021	VS. 2020				
Value	\$47B <sup>(2)</sup>	<b>4</b> (44)%	<b>7</b> 130%				
# of Deals	260 <sup>(2)</sup>	<b>3</b> 3%	<b>7</b> 37%				
<b>▲</b> SailPoint	Kno	wBe4	<b>Ping</b> ldentity.				
\$6.9B	\$4	4.6B	\$2.8B				

## Pullback in Financings to Normalized Levels

	•		
	2022	VS. 2021	VS. 2020
Value	\$21B	<b>3</b> (32%)	<b>7</b> 76%
# of Deals	1,010	<b>4</b> (6%)	<b>7</b> 23%
DRATA	. SI	nyk (	Island
\$200M	\$	197M	\$175M

## **Table of Contents**

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# Perspectives From the Front



## Business Email Compromise Remains a Massive Problem

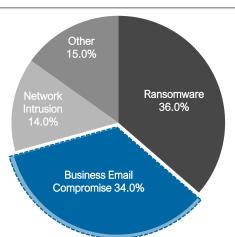
#### 2022 Trends and Themes

#### 2023 Predictions

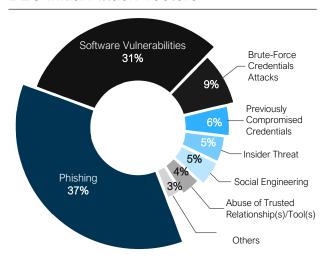
Data Breaches

- Business email compromise (BEC) continues to be a significant challenge for corporations as threat actors constantly create new and more authentic ways of accessing networks
- Attackers are utilizing increasingly sophisticated social engineering, computer intrusion, and emotional manipulation tactics to gain access to corporate networks

### 2022 Most Common Attacks<sup>(1)</sup>



### BEC Initial Attack Vectors(1)



## **Key Stats**

## \$43B

Losses Due to BEC Fraud (July 2016 – Dec 2021)<sup>(2)</sup>

65%
Increase in Global Losses

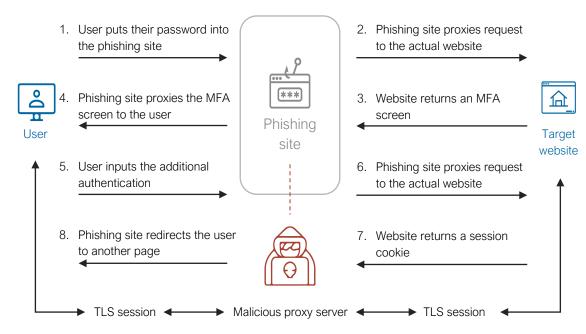
(July 2019 - Dec 2021)(2)

48%
Increase in Email Attacks
1H22 vs. 1H21<sup>(3)</sup>

- Businesses are investing heavily in training and email simulations to enhance the weakest and most vulnerable frontline defenses: employees
- Further, companies need to diversify methods of authenticating devices and adopt more advanced email security solutions that leverage Al language models to detect malicious emails

## Evolving Challenges: Phishing Campaign Bypassed MFA

In July, Microsoft researchers uncovered information about a large-scale phishing campaign that used adversary-in-the-middle (AiTM) tactics to hijack a user's sign-in session regardless of whether the user had multifactor authentication (MFA) enabled



- Sources: Microsoft: "From Cookie Theft to BEC: Attackers Use AiTM Phishing Sites as Entry Point to Further Financial Fraud"; Forbes: "The 6 Most Common Cyberattacks That Could Impact Companies In 2023."
- (1) Palo Alto Networks: 2022 Incident Response Report.
- (2) FBI: "Business Email Compromise: The \$43 Billion Scam."
- (3) Security Magazine: "Email Cyberattacks Increased 48% in First Half of 2022."

## Ransomware Attacks Created Significant Disruption

2022 Trends and Themes

2023 Predictions

Data Breaches

- Ransomware remains a top concern and highly impactful attack method as attackers continue to evade law enforcement and ransomware-as-a-service (RaaS) proliferates
- In 2022, attackers focused on organizations that have highly sensitive data to extort larger ransom payments, namely governments, schools, and hospitals
- Notable attacks include Los Angeles Unified school district, Medibank (Australian insurance provider), and the Costa Rican government
- The number of attacks on public-sector targets has remained consistent over the past several years, suggesting much more needs to be done to combat ransomware







Universities



NUMBER OF ATTACKS IN THE U.S. (1)

School Districts



Healthcare Providers

## Key Stats<sup>(2)</sup>

Ransomware was the second largest area of concern for cybersecurity leaders and the third largest for business leaders (3)

\$30M

Largest Ransom Demand

\$8M

Largest Ransom Paid

21% Increase in RaaS Payments (2022 vs. 2021)

#### Costa Rica Ransomware Attack

In April 2022, a ransomware attack began against nearly 30 institutions of the Costa Rican government



The pro-Russian Conti Group claimed the first set of attacks and demanded \$20 million<sup>(4)</sup>



Conti attempted an attack against a new government organization almost every day between April 18 and May 2

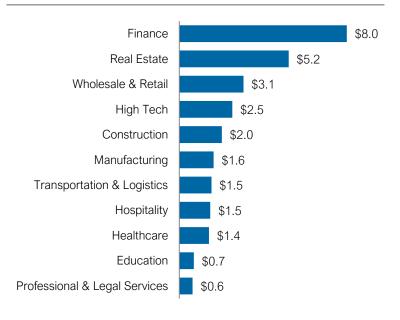


The government shut down critical systems, including those for taxes and import/export management, to defend against the attack



The private sector was heavily impacted by the attack—estimated losses ranged from \$38 million per day to \$63 million per day(4)

## Average Ransom Demand by Industry (\$M)(2)



(2) Palo Alto Networks: 2022 Unit 42 Incident Response Report.

## Ransomware-as-a-Service Gains Significant Traction

2022 Trends and Themes

2023 Predictions

Data Breaches

- Ransomware-as-a-service is a subscription model in which affiliates can utilize pre-made ransomware tools to conduct attacks and demand ransoms
- RaaS eliminates the prerequisite of needing an intricate understanding of how to design an attack coupled with the ability to write the necessary code to deploy it, opening the world of ransomware to anyone interested in deploying an attack
- Through the utilization of a software-as-a-service model to break down the barriers of adoption and enhance accessibility, ransomware has proliferated significantly
- Coordinated government legislation and enhanced awareness is expected to help curb ransomware and other cybersecurity threats in the coming years, but until then, new models like RaaS will exacerbate the challenges companies and organizations face

### RaaS Revenue Models



Monthly Subscriptions: Flat fee



**Affiliate Programs**: Monthly fee plus percent of profits



**One-Time License**: No profit-sharing



Pure Profit-Sharing: Sharing revenues

(2) Mandiant: "Shining a Light on DARKSIDE Ransomware Operations."

## Prominent RaaS and Key Stats(1)(2)

#### HIVE

An affiliate-based ransomware variant that was widely used to target more than 1,500 victims in more than 80 countries from July 2021 until the FBI disrupted it in July 2022

## REVIL

A Russia-based RaaS operation that accounted for over 37% of all ransomware attacks in 2021; REvil remained in operation until early 2022, when Russia dismantled the group

#### DARKSIDE

A RaaS operation associated with e-crime group Carbon Spider that has impacted organizations in more than 15 countries

### \$100M+ storted Since June

Extorted Since June 2021 by Hive Group

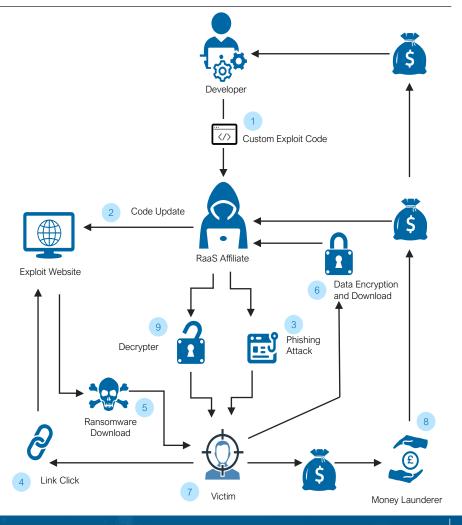
### \$10M

Ransom Demanded Using REvil

### 100GB / \$5M

Colonial Pipeline Data Stolen / Ransom Paid

## RaaS Breakdown



## Russia/Ukraine War Brings Nation-State Threat Actors to Forefront

Mar 30

Apr 22

May 6

June 6

#### 2022 Trends and Themes

2023 Predictions

Data Breaches

- The issue of state-sponsored threat actors became front and center again when Russia invaded Ukraine and the use of cybersecurity tactics were thrust in the spotlight
- Cybersecurity efforts by nation-state-affiliated groups outside of Russia—notably China, Iran, and North Korea—also made headlines and highlighted the ability of cybersecurity tactics to effect a country's agenda
- Global awareness of Russian cyberattacks and the potential spillover effects from large-scale cybersecurity war bolstered cybersecurity investment and focus
- State-sponsored cyberattacks in 2022 remained persistent, particularly amid the invasion of Ukraine, as espionage and physical disruption became amplified

### War in Ukraine Exemplifies the Breadth and Velocity of Cyberwarfare

#### EXTENSIVE USE OF WIPER MALWARE





WhisperGate

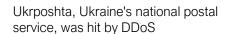


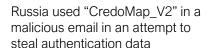




#### SELECT RUSSIAN ATTACKS

Russian advanced persistent threat (APT) group was caught targeting NATO, Eastern European, American NGOs, and Balkan military through phishing





Phones of Ukrainian officials were targeted by hackers in Russia

VTB Bank, Russia's second-largest financial institution, was targeted by cybersecurity forces operating from Ukraine

#### IMPACT ON THE WEST

- In late December, the House and Senate committees agreed to increase funding for various cybersecurity initiatives, including the Cybersecurity and Infrastructure Security Agency (CISA), Ukraine, and Department of Homeland Security
- In September, the Biden administration announced \$1 billion in funding for the first ever state and local cybersecurity grant program

\$2.9B in CISA Funding<sup>(1)</sup>

### \$50M

Funding for Cybersecurity Support for Ukraine<sup>(1)</sup>

## Other State-Sponsored Cyber Efforts

In early 2022, it was discovered that a hacking group affiliated with the Chinese government carried out a months-long espionage program against Taiwan's financial sector



Hackers backed by the Iranian government have targeted at least 18 other high-profile activists, journalists, researchers, academics, diplomats, and politicians



North Korean hackers have stolen an estimated \$1.2 billion in cryptocurrency and other virtual assets in the past five years to fund the country's missile program



## Identity Remains Top of Mind of as Breadth of Attacks Grows

#### 2022 Trends and Themes

#### 2023 Predictions

#### Data Breaches

- Driven by the evolving macro environment, the identity sector's rapid growth continues as the importance of protecting enterprises, employees, and consumers from identity-based attacks has become increasingly common and difficult to combat
- With the acceleration of remote work and digitization since 2020, the amount of data and number of digital interactions has exploded, enabling bad actors seeking to exploit both

#### **Identity Theft Protection**



 Provide software and services to reduce the risk of ID theft and continued monitoring to track unauthorized use of personal information



Fraud Prevention and Risk Management







#### **Enterprise Identity**



Identity Governance and Administration











 Define and manage the roles and access privileges of individual network users and the circumstances in which they have privileges

- The most susceptible are industries responsible for critical infrastructure, including energy, finance, healthcare, telecom, and transportation
- Solutions across the ecosystem are garnering significant attention, adoption, and investment, validating the long-term secular tailwinds of protecting against identity-based attacks

#### **Identity Authentication**





FIDO Authentication



**Token Access** 

 Provide recognition technology for a user's identity by associating an incoming request with a set of identifying credentials

#### **Identity Proofing**



Know Your Customer and Entity Verification



Identity Proofing

Scoring

00 Background

Screening

 Verify and affirm the true identity of an individual interacting with an organization for the first time, based on document attributes

#### **Data Aggregation**





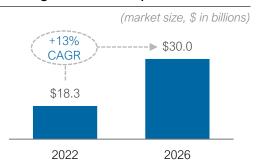


Master Data and Consent Management



 Data Aggregators  Gather identity data from multiple sources and combine them into a summary analysis to present a single view of an individual

## Strong Growth in Spend



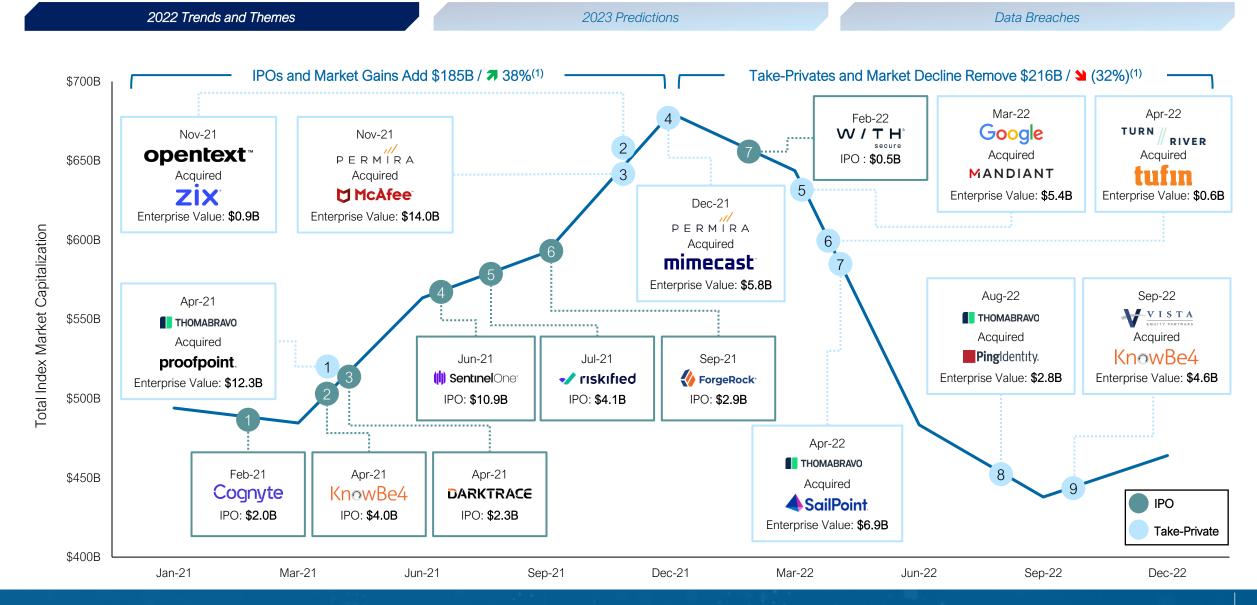
## Strong M&A Activity and Marquee Transactions



## Significant Investment in Category Leaders

2022				(\$	in millions)
	Ann. Date	Investor(s)	Target	Amt.	Val. <sup>(1)</sup>
Deals: 121	Sep-22	Avenir Lightspeed	<b>△</b> ALLOY	\$152	\$1,550
121	Aug-22	PSG	<b>bit</b> warden	\$100	NA
	May-22	KKR	\$ semperis	\$200	NA
Value:	Apr-22	Goldman Asset Management	unico	\$100	\$2,600
\$1.8B	Jan-22	ICONİQ	1Passw@rd	\$620	\$6,800

## Total Market Capitalization in Cybersecurity Declined 32% in 2022, Driven by Market Conditions and Take-Privates



2022 Trends and Themes Data Breaches

## **Phishing Escalations**



- While phishing has become a top access vector in recent years, cybercriminals are moving toward SMS phishing (smishing) to infiltrate their targets
- Training initiatives for new compromising tactics will become increasingly important for organizations

### Supply Chain Risks



- Nearly 40% of organizations worldwide are expected to experience cybersecurity incidents within their supply chains
- Application programming interfaces (APIs) are expected to continue to be tested, as organizations rely heavily on thirdparty partners

### Hackers-for-Hire



- With expectation of a global recession, there is a risk of an increasing supply of hackers-for-hire in search of pay
- The proliferation of cybercrime worldwide and use of software-as-a-service models permit criminals to share tactics easily, lowering the barrier to entry for less experienced hackers

## State-Sponsored Attacks



- State-sponsored crime is a heightened threat compared with previous years, as Russia, China, and Iran are all currently involved in conflict
- These and other nation-state actors will use cybersecurity tactics to advance their objectives as part of both outright conflict and covert operations

## MFA Bypass Techniques



- As multifactor authentication (MFA) is more widely adopted, new MFA vulnerabilities and bypass techniques are expected in 2023
- The most common way cybercriminals will sidestep these solutions is through smart social engineering and MFA push notification impersonations

## Acquisitions ≠ Consolidation



- Experts predict there will be nearly 400 cybersecurity M&A transactions in 2023
- Although M&A activity is expected to increase, a continued influx of cybersecurity startups will counteract consolidation in this constantly evolving field

## Data Breaches: WhatsApp

#### 2022 Trends and Themes

### **Breach Overview**

Company Description:

A cross-platform instant messaging app

Date of Breach:

November 2022

What Happened:

A hacker uploaded up-to-date personal information of WhatsApp users to a well-known

hacking site

Total Users Impacted:

487 Million<sup>(1)</sup>

Cost of Select Data Sets:





Price in the U.K.<sup>(2)</sup>

## Top 5 Countries Impacted<sup>(2)</sup>



#### 2023 Predictions

### Attack Methodology and Rationale



To date, how exactly the hackers breached WhatsApp is unknown, though it is suspected that they exploited security bugs or API scraping



Hackers use stolen phone numbers for smishing (phishing via text message) and vishing (phishing via phone calls or voicemails) to fraudulently obtain personal information

## **Expert Opinions and Commentary**



"Implementing strong identity-based access controls is one way to mitigate this threat and associated challenges."

- Almog Apirion, CEO and Co-Founder, Cyolo



"There is the potential that this information could be used as part of tailored phishing attacks in the future."

- Deryck Mitchelson, Field CISO EMEA, Check Point Software



"In this age, we all leave a sizeable digital footprint—and tech giants like Meta should take all precautions and means to safeguard that data."

- Manatas Sasnaukas, Head of Cybernews Research

#### Data Breaches

#### The Outcome

WhatsApp has actively denied that any breach has occurred



While the claim may be purely speculative, sources were able to obtain a sample from the data leak and confirm that the phone numbers belong to WhatsApp users



Parent company Meta has long been criticized for letting third parties collect unsolicited data in events like the massive Facebook data leak, which contained data from more than 500 million LinkedIn profiles



WhatsApp has declined to comment further on the issue

### Key Takeaways

### Limiting the Damage

It is crucial for organizations that have experienced data breaches to promptly educate their customers on how to protect themselves from phishing and smishing attempts



#### More Advanced Security Measures

Implementing multifactor authentication or other identity-based access controls may decrease the risk of security breaches

## Data Breaches: BidenCash

#### 2022 Trends and Themes

### **Breach Overview**

Date of Breach: October 2022

Carding Forum: BidenCash

What Happened:

A dark web carding market named "BidenCash" released a massive dump of credit cards to

promote their marketplace

Percent of U.S. Breaches:

Accounted for 10% of total people impacted in

U.S. breaches<sup>(1)</sup>

Top 5 Card Types Impacted:

Visa, Mastercard, American Express, Rupay,

and China Union Pay

## Key Stats(3)

### 1.2M

Credit and Debit Card Records Leaked

677K

U.S. Card Users' Data Leaked

### 788K

Unique Credit Card Numbers Leaked

601K

Visa Cards Leaked

#### 2023 Predictions

## BidenCash Background



 Analysts at D3Labs say it is likely that information was gathered via web skimmers, which are malicious scripts injected into checkout pages of hacked e-commerce sites that steal submitted credit card and customer information



- While the stolen information is authentic, many of the entries were recycled from previous data dumps, such as the "All World Cards" free giveaway from last year
- From data examined so far, only 30% of the information appears to be fresh (2)

## Breakdown of Countries Impacted<sup>(4)</sup>













#### Data Breaches

### The Outcome



Analysts at D3Labs were able to validate the information and confirm that it corresponded to real credit cards and real holders



- Banks in Italy have confirmed that approximately half the cards impacted by the release have already been blocked for fraudulent activity
- Other banks around the world are keeping a dynamic monitoring process to help detect and mitigate fraud

### **Key Takeaways**

In order to better protect people's information from carding attacks, companies need to better invest in detection methods to ensure the right people are accessing the right information

## **Device Fingerprinting**



Device fingerprinting implemented in login portals creates a unique ID for a specific device using a specific browser, which can help to flag fraud if the same ID is using multiple logins

#### **Browser Validation**

Browser validation checks if the browser is real and behaving as a normal human would, combating bots that can pose as different browsers to change their device ID and avoid detection



## **Data Breaches: Optus**

#### 2022 Trends and Themes

#### **Breach Overview**

Company Description:

The second-largest wireless carrier in Australia

Date of Breach:

September 2022

What Happened:

Millions of former and current customers' data

was stolen

Total Customers Impacted:

~10 Million(1)

Ransom Threat:

\$1M USD(1)

## Key Stats<sup>(1)</sup>



~2.8M

customers are marked as having a "quite significant" risk of identity theft and fraud



10K

customer records were released, but were later removed

#### 2023 Predictions

## How Did the Breach Happen?

The breach exploited a publicly accessible and unprotected API, which didn't require user authentication prior to establishing connections

#### **CRITICAL FLAWS**



Publicly accessible API—APIs should not be public-facing if they facilitate access to sensitive internal data; APIs provide a direct connection to a backend system and its data



Insufficient protection of sensitive data—The API in question facilitated access to backend processes that call upon sensitive customer records, exposing dates of birth, addresses, and other sensitive, personal data



Unsophisticated customer IDs—Customer identifiers differed by an increment of 1, creating sequential customer IDs that were easily obtained (e.g., 1734, 1735, 1736, etc.)

### **Expert Opinions and Commentary**



"In the instance where a public API endpoint did not require authentication, anyone on the internet with knowledge of that endpoint could use it."

- Corey J. Ball, Senior Manager, Pentest Consulting



"What happened at Optus wasn't a sophisticated attack. We should not have a telecommunications provider in this country that has effectively left the window open for data of this nature to be stolen."

- Clare O'Neil, Australian Minister for Cybersecurity

#### Data Breaches

#### The Outcome



Optus CEO Kelly Bayer Rosmain said the attack was sophisticated and that the company has very strong cybersecurity; however, many experts disagree



In a later escalation, 10,000 customer records were released as the hacker reiterated the deadline; the records were taken down hours later with the attacker saying it had been a mistake



Experts believe that a class-action lawsuit could soon be filed against Optus

### **Key Takeaways**



### Improving Cybersecurity Resources

Organizations should implement proper measures to ensure the secure handling of customer data, including having a fully staffed and competent IT team that is well versed in the latest cybersecurity trends and standards



### The Importance of Secure API Design

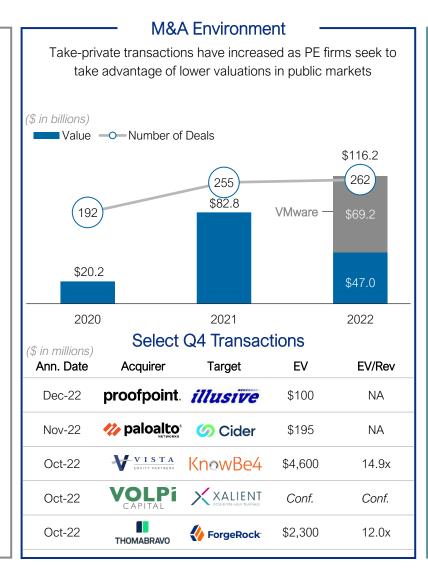
As APIs become increasingly more common, it is crucial to follow the best practices for API security to prevent data breaches

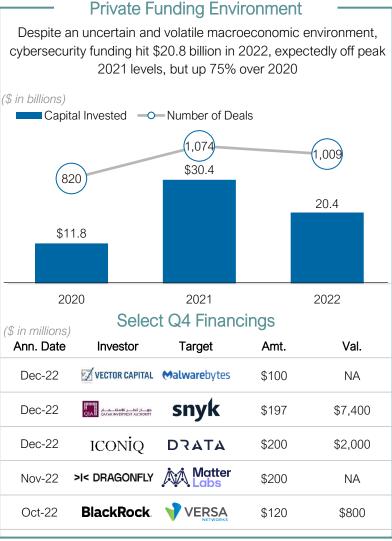
# Capital Markets and Trends Update



## Cybersecurity Dashboard

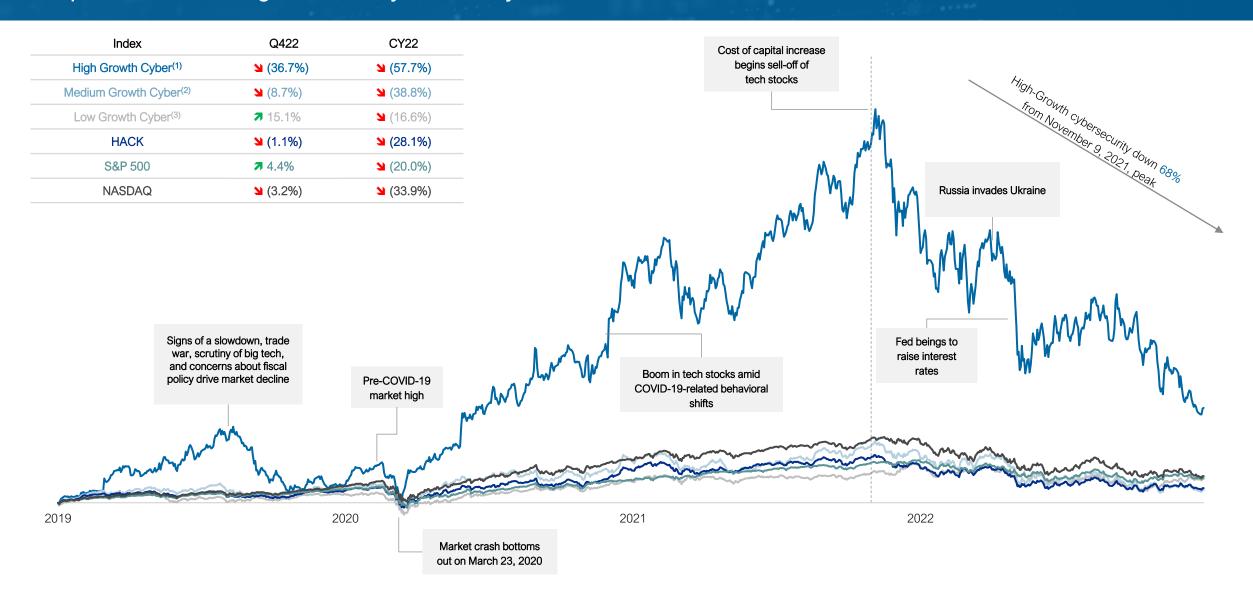
### **Public Market Environment** In line with the broader market, cybersecurity companies experienced a drop in public performance in 2022 **(37%)** | **(58%)** High-Growth **-**VVV→ Index Performance(1) Q422 | CY22 **(9%)** | **(39%)** Medium-Growth **-**₩ Index Performance<sup>(2)</sup> Q422 | CY22 Low-Growth **7** 5% | **3** (17%) Index Performance(3) Q422 | CY22 Select Cybersecurity Performance 2022 splunk> /ABSOLUTE **7** 11.5% **\(\)** (25.6%) CHECK POINT FERTIDET **7** 8.2% **\(\)** (32.0%) **CROWDSTRIKE paloalto \(\)** (24.8%) **\(\)** (48.6\(\)) CYBERARK® RAPIDI **\(\)** (25.2%) **\(\)** (71.1%)





(3) Low-Growth Cybersecurity includes AVGO, CHKP, 4704, OTEX, BB, SWI, FSECURE, OSPN, TLS, and SCWX.

## Despite Correction, High-Growth Cybersecurity Remains Above Pre-COVID-19 Levels



Source: S&P Capital IQ as of December 31, 2022.

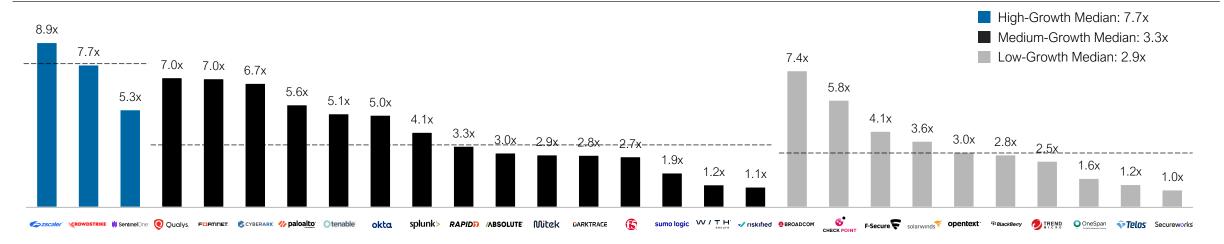
(3) Low-Growth Cybersecurity includes AVGO, CHKP, 4704, OTEX, BB, SWI, FSECURE, OSPN, TLS, and SCWX.

<sup>(1)</sup> High-Growth Cybersecurity includes S, CRWD, and ZS.

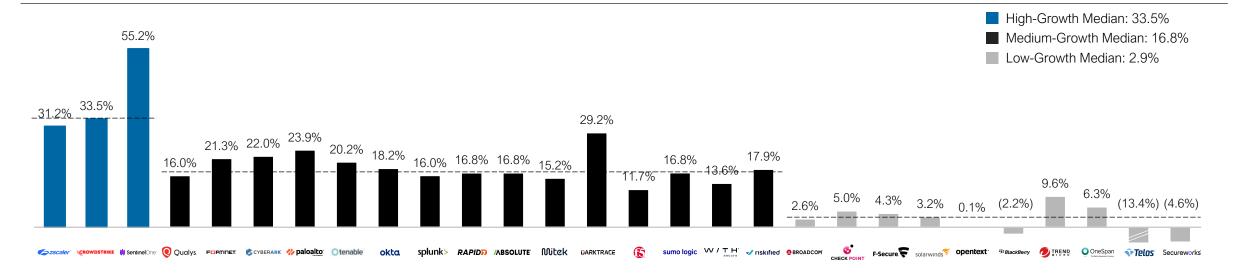
<sup>(2)</sup> Medium-Growth Cybersecurity includes PANW, FTNT, SPLK, OKTA, FFIV, CYBR, QLYS, TENB, RPD, DARK, SUMO, RSKD, ABST, WITH, and MITK.

## Public Company Benchmarking: Cybersecurity Software

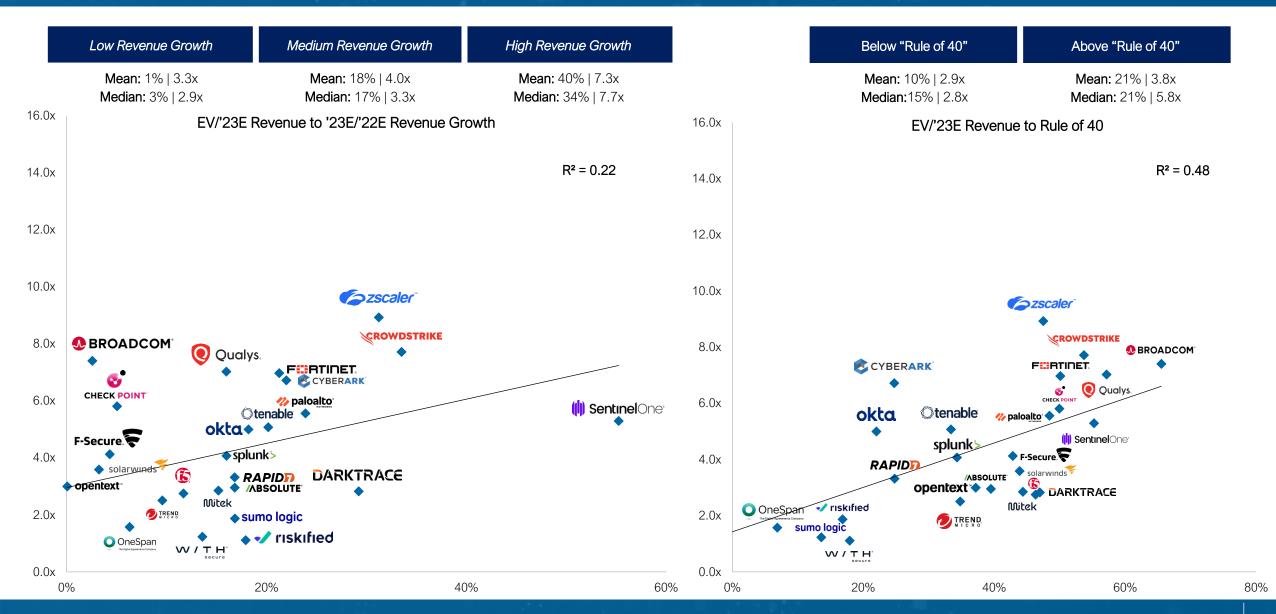
### EV/2023E Revenue



### CY 2022E-2023E Revenue Growth



## Public Investors Remain Focused on Growth and Profitability



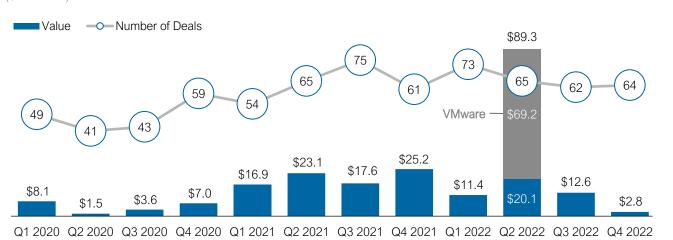
## Strong Demand for Cybersecurity Assets

## **Annual M&A Summary**



## Quarterly M&A Summary

(\$ in billions)

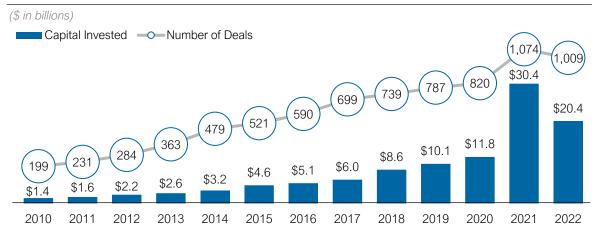


## **Select M&A Transactions**

(\$ in millions)				
Ann. Date	Acquirer	Target	EV	EV/Rev
Dec-22	proofpoint.	illusive	\$100	NA
Nov-22	paloalto <sup>®</sup>	Cider	\$195	NM
Oct-22	V I S T A EQUITY PARTNERS	KnowBe4	\$4,600	14.9x
Oct-22	THOMABRAVO	ForgeRock	\$2,300	12.0x
Aug-22	THOMABRAVO	Pingldentity <sup>®</sup>	\$2,796	9.1x
Jul-22	THALES	<b>cne</b> welcome	\$102	NA
Jun-22	Charter COMCAST (Joint Venture)	levĹ	\$50	NA
Jun-22	RELIAQUEST	digital shadows_	\$160	6.4x
May-22	PARSONS	<b>Xator</b>	\$400	1.3x
May-22	LexisNexis®	BehavioSec	\$130	17.5x
Mar-22	(II) SentinelOne	Attivo N E T W O R K S	\$616	17.6x
Mar-22	Google	MANDIANT	\$5,357	10.6x

## Significant Cybersecurity Investment Activity

## **Annual Financing Summary**



## **Quarterly Financing Summary**



## **Select Minority Transactions**

	millions)

Ann. Date	Lead Investor	Target	Amount	Valuation	Total Raised
Dec-22	VECTOR CAPITAL	<b>Malware</b> bytes	\$100	NA	\$180
Dec-22	QIA QATAR INVESTMENT AUTHORITY	snyk	\$197	\$7,400	\$1,050
Dec-22	ICONİQ	DRATA	\$200	\$2,000	\$328
Nov-22	CARRICK Investing more than capital	BISHOPFOX	\$129	\$600	\$166
Nov-22	INSIGIT PARTNERS	Island	\$175	\$1,300	\$261
Oct-22	BlackRock.	VERSA	\$120	\$800	\$330
Aug-22	PSG   PROVIDENCE STRATEGIC GROWTH	<b>bit</b> warden	\$100	NA	\$100
Jun-22	■ B Capital Group	perimeter 81	\$100	1,000	\$165
May-22	KKR	semperis	\$208	\$651	\$257
Apr-22	Geldman Sachs Asset Management	FORTRESS Information Security	\$125	NA	\$145
Mar-22	V I S T A EQUITY PARTNERS	CRITICALSTART (5)	\$215	NA	\$255
Mar-22	* BlueVoyant	LIBERTY	\$250	NA	\$585

## Financial Sponsors Driving Substantial Capital Into Cybersecurity in 2022

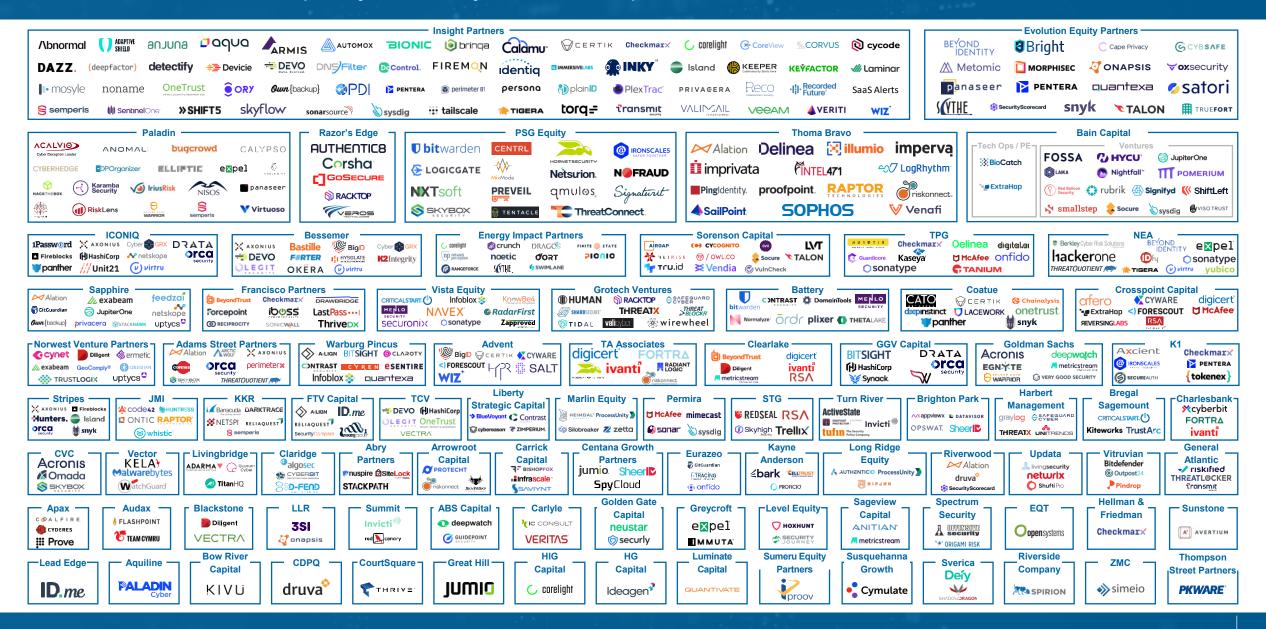




PE-Backed Acquisitions Accounted for \$26B/55%<sup>(1)</sup> of M&A Volume in 2022.

49 Companies Raised \$100M or More in 2022, Totaling \$11.1B.

## FINANCIAL SPONSORscape: Cybersecurity Portfolio Companies





# Conferences and Events



## Houlihan Lokey 2022 Global Tech Conference | Cybersecurity Debrief New York City: October 12–13



#### Recent Conferences and Events

Upcoming Conferences and Events

700+

Industry Leaders and Capital Providers Attended

~100

Participating Companies

Participating Cybersecurity Companies

**Targeted** 

1x1 Meetings

## Arete

Arete is the leading provider of incident response and managed services, allowing companies to take back control of their systems and restore normal operations

CEO: Joe Mann

Headquarters: U.S. www.areteir.com

## Bridewell

Bridewell is an industryleading provider of end-toend cybersecurity services, including managed security services (MDR) and cyber consultancy

CEOs: Anthony Young, Scott Nicholson

Headquarters: U.K.

www.bridewellconsulting.com



Index Engines is the industryleading provider of an analytics engine designed to detect data corruption due to ransomware

CEO: Tim Williams

Headquarters: U.S. www.indexengines.com



NowSecure is the leading provider of automated mobile app security and privacy testing software, including professional mobile penetration testing

CEO: Alan Snyder

Headquarters: U.S. www.nowsecure.com

## RACKTOP'

Racktop is a leading and innovative provider of Cyberstorage, a primary unstructured data solution that actively defends against ransomware and insider threats

CEO: Eric Bednash

Headquarters: U.S. www.racktopsystems.com

## **U**BISECURE™

Ubisecure is a leading identity platform for customer, citizen, workforce. and organization identity and access management

CEO: Simon Wood

Headquarters: U.K. www.ubisecure.com

### Select Conference Attendees



























































































#### Recent Conferences and Events

## Cybertech Israel

- Cybertech is one of the cybersecurity industry's leading B2B networking platforms
- The conference and exhibitions serve as the go-to place to make business occur and learn about the latest technological innovations, challenges, solutions, and threats within the cybersphere
- The event features top officials and executives from a wide range of sectors, including critical infrastructure, insurance, retail, health and government, defense, R&D, and more
- Attendees included multinational corporations, startups, private and corporate investors, venture capital firms, experts, and clients

### Select Keynote Speakers



Isaac Herzog

Yasmin Lukatz



Udi Mokady



**David Petraeus** 



Upcoming Conferences and Events

Gil Shwed



Noa Asher



**Galit Sharon** 















Adi Sharabani



## **Key Stats**

18.000 Attendees

80+ Delegations

200 Companies

70+ Startups

750 Prescheduled B2B Meetings

## Leading the Discussion on Cyber Tech

**Cloud Security** Defense

5G and Telecommunications

Digital Transformation

Women in Cyber

Logistics

Artificial Intelligence/Machine Learning

Blockchain

Critical Infrastructure

Healthcare

Aviation

**Criminal Investigations** 

Intelligence

SOC

**Next-Generation Technologies** 

Influence Campaigns

## San Francisco: April 24–27

#### Recent Conferences and Events

### Upcoming Conferences and Events



- RSA Conference (RSAC) is the premier series of global events and year-round learning for the cybersecurity community
- RSAC is the ultimate marketplace for the latest technologies and hands-on educational opportunities that help industry professionals discover how to make their companies more secure while showcasing the most enterprising, influential, and thought-provoking thinkers and leaders in cybersecurity today
- This year's theme is "Stronger Together": a theme to show that none of the breakthroughs in the cybersecurity space could have been achieved without working together, sharing ideas, and examining past failures

## **Innovation Programs**



#### Innovation Sandbox

Cybersecurity's boldest new innovators compete to put the spotlight on their game-changing ideas



Early-Stage Expo

An opportunity to see up-andcoming companies and the cybersecurity leaders of tomorrow



#### Launch Pad

Early-stage startups can pitch their new ideas Shark-Tank-style to industry veterans for advice and strategy



Security Scholar

Hand-selected cybersecurity students are able to connect with the RSAC community



#### Sandbox

Hosts eight villages for head-tohead interactive activities and games for hands-on experience



Inclusive Security

Focusing on how changes to cultures and hiring practices can promote a new type of thought within cybersecurity

## Select Keynote Speakers



Rohit Ghai CEO RSA Security



Tom Gillis
Senior Vice President and
General Manager
Cisco Security Business Group



**Tanya Janca**CEO and Founder
We Hack Purple



George Kurtz
Co-Founder and CEO
CrowdStrike



Mary O'Brien
General Manager
IBM Security



Dr. Phyllis Schneck
Vice President and Chief
Information Security Officer
Northrop Grumman



**Kevin Mandia** *CEO*Mandiant, Google Cloud



Lisa Monaco
U.S. Deputy Attorney General
United States Government

## Las Vegas: August 5–10



#### Recent Conferences and Events

### Upcoming Conferences and Events

- Black Hat is an internationally recognized cybersecurity event series providing the most technical and relevant information security research
- These multi-day events provide the security community with the latest cutting-edge research, developments, and trends
- Attendees can gain hands-on experience and deepen their knowledge through a variety of training opportunities, including beginner- and advanced-level courses



### Black Hat USA 2023



The event includes four days of trainings and a two-day main conference featuring Briefings, Black Hat Arsenal, Dark Reading, and more



Black Hat CISO Summit is an approval-only event that brings together top security executives from global corporations and government agencies for a full day of unique discussions



Key topics in the conference include Al and ML, AppSec, Cloud Security, Cryptography, Human Factors, Malware, Mobile Security, Network Security, Policy, and Privacy

#### Core Black Hat 2023 Features



#### **Black Hat Briefings**

Provides security professionals with a place to learn the very latest in information security risks, research, and trends



### **Black Hat Trainings**

Offers individual technical courses with topics ranging from the latest in penetration testing, to exploiting web applications, and defending and building SCADA systems

### SUSTAINING PARTNERS



































#### Black Hat Certified Pentester

In partnership with The SecOps Group, Black Hat now has its own certification: Black Hat Certified Pentester



#### Black Hat Business Hall

Solution providers and startups showcase the latest technologies and security services



## Leading Independent, Global Advisory Firm

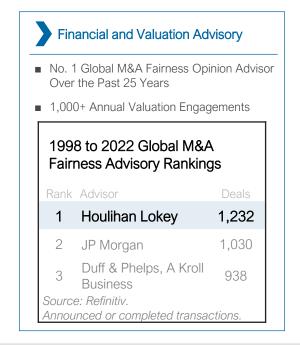


Houlihan Lokey is the trusted advisor to more top decision-makers than any other independent global investment bank.

HLI 35 \$6.5 Billion ~25% 2.500+\$1.8 Billion No Market Cap(2) NYSE Annual Revenue<sup>(3)</sup> Employees<sup>(1)</sup> **Employee-Owned** Locations Debt









## Houlihan Lokey +





Houlihan Lokey has acquired Oakley Advisory, an independent advisory firm that provides a range of services to clients across the digital infrastructure, communications services, and cloud landscape.

### With the addition of Oakley, Houlihan Lokey will cover the full spectrum of digital infrastructure and connectivity in the U.S. and Europe.

- Broadband and Connectivity
- Towers and Shared Infrastructure
- Data Centers and Managed Services

- Wireless and Spectrum
- **Telecom Services**
- Telecom Software

## Our Tech M&A Team Is No. 1 Globally With Unparalleled Reach

# North America Atlanta

Miami

**New York** 

San Francisco

Boston Minneapolis

Chicago

Dallas

Houston Washington, D.C.

Los Angeles

## **Europe and Middle East**

Amsterdam

Milan

Dubai

Munich

Frankfurt

Paris

London

Stockholm

Madrid

Tel Aviv

**Manchester** Zurich

### Asia-Pacific

Beijing

Nagoya

Fukuoka

Osaka

Gurugram

Shanghai

Ho Chi Minh City

Singapore

Hong Kong SAR

Sydney

Mumbai

Tokyo

No. 1 GLOBAL TECH M&A ADVISOR\*

14
LOCATIONS
WORLDWIDE

235+
TECHNOLOGY
BANKERS

40+
MANAGING
DIRECTORS

115+
TECHNOLOGY
DEALS IN CY22

Local Technology Team

\*Source: Refinitiv. Excludes accounting firms and brokers.

## Deep Cybersecurity Experience Across the Ecosystem















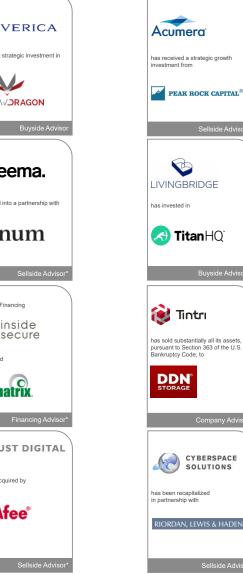














## How Houlihan Lokey Can Help

Our firm is extremely well equipped to help our clients navigate uncertain times. We respond quickly to challenging situations and are constantly helping clients to analyze, structure, negotiate, and execute the best possible solutions from both a strategic and a financial perspective.

#### What We Offer





We are widely recognized as a leading M&A advisor to the mid-cap and have long-standing relationships with capital providers, including commercial banks and other senior credit providers, insurance funds, asset managers, and mezzanine fund investors. Few other investment banks maintain the breadth of relationships and capital markets intelligence that we do.

We have the largest restructuring practice of any global investment bank. Since 1988, we have advised on more than 1,500 restructuring transactions (with aggregate debt claims in excess of \$3 trillion). We served as an advisor in 12 of the 15 largest bankruptcies from 2000 to 2022.

Over five decades, we have established ourselves as one of the largest financial and valuation advisory firms. Our transaction expertise and leadership in the field of valuation help inspire confidence in the financial executives, boards of directors, special committees, investors, and business owners we serve.

### Why We're Different

Advisory



No. 1 for U.S. Under \$1 Billion and Tech M&A\*



Significant Experience With Financing Markets



Senior-Level Commitment and Dedication



Deep, Industry-Specific Expertise



Superior Work
Product/Technical Abilities



Creativity, Imagination, Tenacity, and Positivity



## High-Growth Cybersecurity Trading Metrics

(\$ in millions)				EV/Revenue		EV/EBITDA						
Company	Stock Price	52-wk High	% of 52-wk High	Cash & ST Inv	Equity Mkt Cap	Enterprise Value	CY 2022E	CY 2023E	CY 2024E	CY 2022E	CY 2023E	CY 2024E
CROWDSTRI	<b>KE</b> \$105.29	\$242.00	43.5%	\$2,467	\$24,703	\$22,982	10.3x	7.7x	5.9x	NM	NM	26.1x
<b>E</b> zscaler	111.90	323.55	34.6%	1,825	16,171	15,532	11.7x	8.9x	7.0x	NM	NM	NM
(II) SentinelOr	ì⊖° 14.59	52.29	27.9%	701	4,124	3,451	8.2x	5.3x	3.7x	NM	NM	NM
				Top Quartile	\$20,437 14,999	\$19,257 13,988	11.0x 10.1	8.3x 7.3	6.5x 5.5	NM NM	NM NM	NM NM
			ļr	Mean Median 1st Quartile	14,999 16,171 10,148	15,532 9,491	10.1 10.3 9.3	7.3 7.7 6.5	5.9 4.8	NM NM	NM NM	NM NM

## Medium-Growth Cybersecurity Trading Metrics

(\$ in millions)								EV/Revenue			EV/EBITDA	
Company	Stock Price	52-wk High	% of 52-wk High	Cash & ST Inv	Equity Mkt Cap	Enterprise Value	CY 2022E	CY 2023E	CY 2024E	CY 2022E	CY 2023E	CY 2024E
<b>paloalto</b>	<b>)</b> * \$139.54	\$213.63	65.3%	\$3,804	\$42,226	\$42,349	6.9x	5.6x	4.7x	28.1x	22.7x	19.3x
F#RTINET.	48.89	72.42	67.5%	2,211	38,333	37,070	8.4x	7.0x	5.8x	29.4x	23.9x	19.8x
splunk>	86.09	150.79	57.1%	1,757	14,093	16,407	4.7x	4.1x	3.4x	NM	22.2x	16.0x
okta	68.33	226.49	30.2%	2,473	10,945	10,852	5.9x	5.0x	4.2x	NM	NM	NM
<b>(</b>	143.51	245.59	58.4%	660	8,628	8,315	3.1x	2.7x	2.6x	9.8x	7.9x	NM
CYBERARI	<b>K</b> ° 129.65	180.01	72.0%	954	5,306	4,894	8.2x	6.7x	5.4x	NM	NM	NM
() tenable	38.15	63.61	60.0%	567	4,336	4,143	6.1x	5.1x	4.2x	NM	NM	25.4x
Qualys.	112.23	162.36	69.1%	321	4,154	3,984	8.1x	7.0x	6.1x	18.4x	17.1x	15.1x
RAPID	33.98	118.42	28.7%	291	2,040	2,636	3.9x	3.3x	2.8x	NM	NM	20.1x
DARKTRAC	€ 3.12	6.76	46.1%	392	2,044	1,746	3.7x	2.8x	2.2x	20.6x	15.9x	11.7x
/\ABSOLUTE	10.45	12.71	82.2%	50	550	766	3.4x	3.0x	2.5x	14.3x	13.0x	10.4x
sumo logic	8.10	13.96	58.0%	322	972	653	2.2x	1.9x	1.6x	NM	NM	NM
Mitek	9.69	17.85	54.3%	71	433	496	3.3x	2.9x	NM	11.6x	9.8x	NM
✓ riskified	4.62	8.05	57.4%	476	798	344	1.3x	1.1x	0.9x	NM	NM	NM
W/TH°	1.47	6.04	24.3%	74	256	202	1.4x	1.2x	1.1x	NM	NM	NM
			P	Fop Quartile Mean Median Ist Quartile	\$9,787 9,008 4,154 885	\$9,584 8,990 3,984 709	6.5x 4.7 3.9 3.2	5.3x 4.0 3.3 2.8	4.5x 3.4 3.1 2.3	24.3x 18.9 18.4 12.9	22.3x 16.6 16.5 12.2	19.9x 17.2 17.6 14.2

## Low-Growth Cybersecurity Trading Metrics

(\$ in millions)								EV/Revenue			EV/EBITDA	
Company St	tock Price	52-wk High	% of 52-wk High	Cash & ST Inv	Equity Mkt Cap	Enterprise Value	CY 2022E	CY 2023E	CY 2024E	CY 2022E	CY 2023E	CY 2024E
<b>®</b> BROADCOM	\$559.13	\$672.19	83.2%	\$12,416	\$233,716	\$261,215	7.6x	7.4x	7.1x	NM	11.8x	11.2x
CHECK POINT	126.16	149.62	84.3%	1,638	15,366	14,206	6.1x	5.8x	5.6x	13.4x	12.9x	12.5x
opentext*	29.64	48.46	61.2%	2,824	7,920	10,530	3.0x	3.0x	2.9x	8.6x	8.1x	7.8x
TREND	46.56	69.38	67.1%	1,842	6,479	4,635	2.7x	2.5x	2.3x	10.6x	9.9x	9.2x
solarwinds	9.36	14.75	63.5%	149	1,516	2,641	3.7x	3.6x	3.4x	9.6x	8.8x	8.0x
*** BlackBerry	3.26	8.90	36.6%	449	1,891	1,916	2.8x	2.8x	2.5x	NM	NM	NM
F-Secure.	3.02	3.48	86.9%	25	528	511	4.3x	4.1x	3.9x	11.3x	10.7x	9.4x
Secureworks	6.39	17.20	37.2%	139	541	415	0.9x	1.0x	0.9x	NM	NM	NM
OneSpan The Digital Agreements Company	11.19	17.79	62.9%	99	448	356	1.6x	1.6x	1.5x	NM	NM	NM
<b>₹</b> Telos	5.09	16.15	31.5%	125	342	231	1.1x	1.2x	1.2x	15.3x	NM	15.3x
				Top Quartile Mean Median 1st Quartile	\$7,560 26,875 1,704 531	\$9,057 29,666 2,278 439	4.2x 3.4 2.9 1.9	4.0x 3.3 2.9 1.8	3.8x 3.1 2.7 1.7	12.9x 11.5 11.0 9.9	11.5x 10.4 10.3 9.1	11.8x 10.5 9.4 8.6

## High-Growth Cybersecurity Operating Metrics

(\$ in millions)	,		Revenue				EBITDA		F	levenue Growt	th	EBITDA Margin				
Company	Stoc	k Price	Equity Mkt Cap	Enterprise Value	CY 2022E	CY 2023E	CY 2024E	CY 2022E	CY 2023E	CY 2024E	2021-2022E	2022-2023E	2023-2024E	CY 2022E	CY 2023E	CY 2024E
<b>CROWDST</b>	RIKE	\$105.29	\$24,703	\$22,982	\$2,231	\$2,979	\$3,891	\$439	\$601	\$880	53.7%	33.5%	30.6%	19.7%	20.2%	22.6%
<b>E</b> zsca	eler	111.90	16,137	15,532	1,326	1,740	2,221	196	283	411	54.2%	31.2%	27.6%	14.8%	16.2%	18.5%
(II) Sentinel	One'	14.59	4,124	3,451	420	652	944	(200)	(139)	(8)	105.1%	55.2%	44.7%	NM	NM	NM
	Top (	Quartile	\$20,420	\$19,257	\$1,778	\$2,359	\$3,056	\$317	\$442	\$645	79.7%	44.4%	37.6%	18.4%	19.2%	21.6%
	Mear	1	14,988	13,988	1,326	1,790	2,352	145	248	428	71.0%	40.0%	34.3%	14.8%	18.2%	20.6%
	Medi	an	16,137	15,532	1,326	1,740	2,221	196	283	411	54.2%	33.5%	30.6%	18.4%	18.2%	20.6%
	1st C	uartile	10,131	9,491	873	1,196	1,582	(2)	72	202	54.0%	32.4%	29.1%	17.5%	17.2%	19.5%

## Medium-Growth Cybersecurity Operating Metrics

(\$ in millions)		E	Enternal e		Revenue			EBITDA		R	levenue Growt	th	E	BITDA Margin	
Company	Stock Price	Equity Mkt Cap	Enterprise Value	CY 2022E	CY 2023E	CY 2024E	CY 2022E	CY 2023E	CY 2024E	2021-2022E	2022-2023E	2023-2024E	CY 2022E	CY 2023E	CY 2024E
<b>#</b> paloalto	\$139.54	\$42,183	\$42,349	\$6,149	\$7,618	\$9,105	\$1,506	\$1,869	\$2,191	26.6%	23.9%	19.5%	24.5%	24.5%	24.1%
FORTIDE	<b>T.</b> 48.89	38,207	37,454	4,430	5,373	6,422	1,262	1,549	1,872	32.6%	21.3%	19.5%	28.5%	28.8%	29.2%
splunk>	86.09	14,093	16,407	3,475	4,031	4,772	544	738	1,028	30.0%	16.0%	18.4%	15.7%	18.3%	21.5%
okta	68.33	10,945	10,852	1,838	2,172	2,587	(12)	83	195	41.3%	18.2%	19.1%	NM	3.8%	7.5%
<b>(</b>	143.51	8,628	8,315	2,708	3,024	3,185	846	1,047	NA	1.6%	11.7%	5.3%	31.2%	34.6%	NM
CYBERAR	129.65	5,306	4,894	597	728	899	(5)	20	82	18.7%	22.0%	23.4%	NM	2.7%	9.1%
() tenable	<b>e</b> 38.15	4,313	4,145	680	817	978	83	108	163	25.7%	20.2%	19.7%	12.2%	13.2%	16.7%
Qualys.	112.23	4,240	3,984	489	567	649	217	234	264	18.9%	16.0%	14.5%	44.4%	41.2%	40.7%
RAPID	33.98	2,016	2,636	680	795	948	44	63	131	27.1%	16.8%	19.3%	6.5%	8.0%	13.8%
DARKTRAC	3.12	2,044	1,746	478	618	794	85	110	150	37.6%	29.2%	28.5%	17.8%	17.7%	18.9%
/ABSOLUT	<b>E</b> * 10.45	550	766	222	259	306	54	59	74	43.0%	16.8%	18.0%	24.1%	22.7%	24.0%
sumo logi	<b>c</b> 8.10	972	653	298	349	398	(32)	(31)	(20)	23.3%	16.8%	14.2%	NM	NM	NM
Mitek	9.69	433	496	151	174	NA	43	51	NA	19.7%	15.2%	NA	28.4%	29.2%	NM
✓ riskifie	ed 4.62	782	339	259	306	375	(45)	(32)	(13)	13.1%	17.9%	22.8%	NM	NM	NM
W/TH		256	202	144	164	185	(25)	(9)	3	(46.3%)	13.6%	13.1%	NM	NM	1.6%
	Top Quartile Mean Median	\$9,787 8,998 4,240	\$9,584 9,016 3,984	\$2,273 1,507 597	\$2,598 1,800 728	\$3,035 2,257 923	\$380 304 54	\$486 390 83	\$264 471 150	31.3% 20.9% 25.7%	20.7% 18.4% 16.8%	19.6% 18.2% 19.2%	28.5% 23.3% 24.3%	28.9% 20.4% 20.5%	24.1% 18.8% 18.9% 11.5%
	Mean	8,998	9,016	1,507	1,800	2,257	304	390 83	471	20.9%	18.4%	18.2%	23.3%	, , ,	20.4% 20.5%

## Low-Growth Cybersecurity Operating Metrics

(\$ in millions)					Revenue			EBITDA		F	Revenue Growt	th	E	BITDA Margir	1
Company	Stock Price	Equity Mkt Cap	Enterprise Value	CY 2022E	CY 2023E	CY 2024E	CY 2022E	CY 2023E	CY 2024E	2021-2022E	2022-2023E	2023-2024E	CY 2022E	CY 2023E	CY 2024E
<b></b> BROAD	COM: \$559.13	\$233,653	\$261,215	\$34,399	\$35,282	\$36,707	\$21,775	\$22,212	\$23,298	20.7%	2.6%	4.0%	63.3%	63.0%	63.5%
CHECK POINT	126.16	15,366	14,206	2,328	2,445	2,546	1,059	1,098	1,138	7.4%	5.0%	4.1%	45.5%	44.9%	44.7%
opente	<b>xt</b> <sup>™</sup> 29.64	7,920	10,530	3,514	3,516	3,637	1,226	1,305	1,357	2.3%	0.1%	3.5%	34.9%	37.1%	37.3%
TREN MICR	46.56	6,479	4,635	1,689	1,850	1,984	435	467	503	2.1%	9.6%	7.2%	25.8%	25.2%	25.3%
solarwinds	9.36	1,516	2,641	713	736	785	275	299	328	(0.8%)	3.2%	6.6%	38.6%	40.6%	41.9%
≅ BlackBe	<b>erry</b> 3.26	1,891	1,916	688	673	752	(46)	(67)	(21)	(7.4%)	(2.2%)	11.8%	NM	NM	NM
F-Secure.	3.02	528	511	119	124	130	45	48	54	(55.8%)	4.3%	5.2%	38.2%	38.5%	41.5%
Securewo	orks 6.39	541	415	457	436	468	(62)	(76)	(58)	(14.6%)	(4.6%)	7.4%	NM	NM	NM
OneSp The Digital Agreements	oan 11.19	444	361	216	229	241	2	1	2	0.6%	6.3%	5.2%	0.7%	0.6%	0.7%
₹Telo	<b>5.</b> 09	342	231	214	186	198	15	6	15	(11.6%)	(13.4%)	6.9%	7.0%	3.4%	7.6%
	Top Quartile			\$2,168	\$2,297	\$2,405	\$903	\$940	\$979	2.2%	4.9%	7.1%	40.4%	41.7%	42.6%
	Mean Median	26,868 1,703	2,278	4,434 700	4,548 704	4,745 768	2,473 160	2,529 173	2,662 191	(5.7%) (0.1%)		6.2% 5.9%	31.8% 36.6%	31.7% 37.8%	32.8% 39.4%
	1st Quartile	531	439	276	281	298	5	3	5	(10.6%)	(1.6%)	4.4%	21.1%	19.8%	20.9%

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