PropTech Market Update

1H 2022 REVIEW

JULY 2022
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Executive Summary – 1H 2022 PropTech Market Update

The PropTech market remains highly active as technology adoption continues across the sector.

- Despite concerns around the macro market environment and higher interest rates, the PropTech market remains active – more than $8 billion in growth equity and debt funding and multiple $1+ billion M&A transactions in the U.S. PropTech market in 1H 2022.

- PropTech is not a monolithic market: While certain companies have been impacted by higher interest rates (e.g., mortgage refinancing), multiple end markets are seeing an acceleration of product adoption as real estate operators and investors look to technology to drive higher productivity and operating efficiency.

  - PropTech is a massive market category that remains underpenetrated with technology solutions, and end-market focus (commercial, residential, construction, data, etc.), go-to-market strategy (B2B, B2C, marketplace), and revenue models (subscription vs. transactional) all drive differentiation in performance and valuation.

- Perspective is important: Looking back over a multi-year period, key real estate indicators show that we remain in a market with significant real estate transaction volume, technology investment, a strong pricing environment, low delinquency rates, and high homeowners’ equity.

  - The market is also highly dynamic and new business models are creating opportunities for growth driven by tech innovation.

### U.S. PropTech Investment Activity and M&A Remains Strong Relative to Historical Levels

#### 1H U.S. PropTech Private Growth Capital Investment – Trailing Five Years

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<tr>
<th>Year</th>
<th>Equity Raise Value ($M)</th>
<th>Debt Raise Value ($M)</th>
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<td>1H-18</td>
<td>$2,784</td>
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<td>1H-21</td>
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#### 1H U.S. PropTech M&A Transactions – Trailing Five Years

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<td>1H-22</td>
<td>56</td>
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Sources: PitchBook.com, company filings, company websites, press releases.

Notes: Charts exclude Oyo Rooms and The We Company financing rounds across all years. Represents data across CRE/investment, residential real estate, and mortgage technology.
Executive Summary – Q2 2022 PropTech Market Update

The PropTech market remained highly active in Q2 2022 despite certain end markets seeing a pullback.

- Q2 2022 saw continued activity in capital investment and M&A in the category.
  - ~$3.5 billion in growth equity and debt investment into the U.S. PropTech market in Q2 2022 across 100+ investments.
  - ~30 financing rounds were $30 million or greater, 17 of which were $50 million or greater; Homelight, Foxen, Belong, and Lev (among others) announced significant capital raises.
- The pace of M&A activity declined in Q2 2022 vs. Q1, but there were several significant transactions in Q2, including ICE’s acquisition of Black Knight for ~$16 billion (pending) and Siemen’s acquisition of Brightly Software for ~$1.6 billion (pending).

**Significant Capital Raises**

- ALICE: $30M Equity Raised
- Belong: $50M Equity/$30M Debt Raised
- flipOS: $50M Equity Raised
- Foxen: $44M Equity Raised
- Homelight: $60M Equity/$55M Debt Raised
- Lev: $70M Equity/$100M Debt Raised
- Homelight: $50M Equity Raised

**Significant M&A Transactions**

- ICE / BLACK KNIGHT
- mre / PropertySuite
- Siemens / Brightly Software
- Undisclosed

- ~$16B
- $30M Equity Raised
- $50M Equity Raised
- Undisclosed
- ~$1.6B

- Going forward (not just in PropTech), the market is driving towards a “flight-to-quality” with a renewed perspective that profitability and mitigation of cash burn, not just growth at all costs, is critical over the next several quarters.
  - We expect that the market will increasingly value businesses that have **demonstrated growth AND profitability**, especially companies at scale that can be used as platforms for continued market consolidation.
  - We expect that larger strategics, both public and private, will be active in the M&A market to fill in product gaps and accelerate time to market via acquisition.
  - We expect the PropTech market to continue to see strong growth capital inflows given the size of the TAM and continued need for tech innovation in the market.

Sources: PitchBook.com, company filings, company websites, press releases.
(1) Deal values represent enterprise values.
(2) Deal announced, but currently pending.
## 40+ Global PropTech Deals Announced Since 2017

### U.S. PropTech Team

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<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Contact Information</th>
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<tbody>
<tr>
<td>Chris Gough</td>
<td>Managing Director</td>
<td>415.273.3696 <a href="mailto:Chris.Gough@HL.com">Chris.Gough@HL.com</a></td>
</tr>
<tr>
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<td>Senior Vice President</td>
<td>646.259.7483 <a href="mailto:Rip.Furniss@HL.com">Rip.Furniss@HL.com</a></td>
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### European PropTech Team

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<tr>
<th>Name</th>
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<tr>
<td>Dominic Orsini</td>
<td>Managing Director</td>
<td>+44 (0) 161 240 6447 <a href="mailto:Dominic.Orsini@HL.com">Dominic.Orsini@HL.com</a></td>
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</tr>
<tr>
<td>Tim Shortland</td>
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<td>+44 (0) 20 7907 4213 <a href="mailto:TShortland@HL.com">TShortland@HL.com</a></td>
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### Leader in PropTech Advisory

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<tr>
<th>Name</th>
<th>Advisory Title</th>
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<td>Rip Furniss</td>
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*Selected transactions were executed by Houlihan Lokey professionals while at GCA. Tombstones included herein represent transactions closed from 2015 forward.
Integrated Team Built to Advise Modern Fintech Platforms

**Houlihan Lokey**
Primary Fintech Leadership Team

Mark Fisher  
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---

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Managing Director  
Global Head of Financial Services

Brent Ferrin  
Managing Director  
Specialty Finance

Juan Guzman  
Managing Director  
Insurance

Michael McMahon  
Managing Director  
Asset Management

James Page  
Managing Director  
Mortgage

Arik Rashkes  
Managing Director  
Insurance

Gagan Sawhney  
Managing Director  
Capital Markets

Craig Tessimond  
Managing Director  
Insurance

Eric Weber  
Managing Director  
Asset Management

Matt Capozzi  
Sr. Vice President  
Fintech

Aaron Solomon  
Sr. Vice President  
Fintech

**Europe Financial Services**

Lawrence Guthrie  
Managing Director  
Specially Finance

Christian Kent  
Managing Director  
Financial Services

Sam Ward  
Sr. Vice President  
Financial Services

**U.S. Technology**

Rob Louv  
Managing Director  
Co-Head of U.S. Technology

Craig Muir  
Managing Director  
Data and Analytics

Joe Watson  
Sr. Vice President  
Data and Analytics

Phil Adams  
Managing Director  
Head of Global Technology

Andrew Adams  
Managing Director  
Head of Data and Analytics

Tara Carter  
Managing Director  
Data and Analytics

Anna Cotterell  
Sr. Vice President  
Data and Analytics

**Europe Technology**

Phil Adams  
Managing Director  
Head of Global Technology

Andrew Adams  
Managing Director  
Head of Data and Analytics

Tara Carter  
Managing Director  
Data and Analytics

Anna Cotterell  
Sr. Vice President  
Data and Analytics
Q2 2022 RE Market – Key Subsegment Trends

The broader economic backdrop for homeownership and purchases remains relatively strong, with the number of home purchases forecasted to be only moderately below the record level set last year.

1. Mortgage Rates Up Significantly in 1H 2022…
   - Mortgage rates have risen significantly in 1H 2022 as the Fed has signaled an interest to use rate increases to help stem inflationary pressure.

2. …But 2022 Transaction Volume Expected to Remain Active
   - Despite rising rates, transaction volumes are expected to stay at or above historical 10-year averages.

3. Housing Prices Continue to Increase…
   - Median home prices hit record levels at $416K in May – largely driven by inventory constraints.

4. …Combination of Transactions and Elevated Prices Supports Strong Mortgage Purchase Volumes
   - Purchase mortgage originations are expected to be UP y/y, according to the Mortgage Bankers Association.
**Q2 2022 SFR Market – Key Subsegment Trends**

Increasing home prices, declining vacancy, and consumer preference for more space/rural environments is driving significant growth in demand for single-family rental (SFR) properties.

---

1. **Increasing Interest in SFR**

   - **Total U.S. SFR Occupancy Rates as of Q1 2022**

   - SFR occupancy rates have steadily increased over the last several years.

   - The SFR market was $4 trillion in 2021, doubling from 2016, and the market is forecasted to be 29M homes by 2029, a 9% CAGR from 2022.

---

2. **Investor Commitments are Growing Significantly**

   - Institutional investors (Blackstone, KKR, JP Morgan, and Brookfield) are building sizable SFR portfolios as well as acquiring homes at unprecedented levels, and build-to-rent (BTR) specialty constructors will accelerate growth in the space.

---

3. **Supply Constraints and Consumer Preferences Driving SFR Market Growth**

   - **Share of Investor Home Purchases in Each Property Type as of 12/31/2021**

     - Single-family homes represented ~75% of investor purchases in the fourth quarter of 2021, up from ~72% a year before.

---

4. **Multiple Tech-Enabled Companies Innovating in the Market**

   - **M Y N D**
     - $175M raised to date
   - **PURE**
     - $75M raised to date
   - **New Western**
     - 100,000+ active investors
   - **1st roofstock**
     - $400M+ raised to date
   - **Poplar**
     - $250M+ rent volume
   - **Sundae**
     - $136M raised to date

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(1) U.S. Census Bureau.
(2) Roofstock.
(3) Appreciate Investor Presentation, 5/16/2022.
(4) Northman.
Q2 2022 Multi-Family and CRE Market – Key Subsegment Trends

The multi-family market saw record level of investment, while CRE also stays strong as the industry tackles hurdles set out by the pandemic.

1 Multi-Family Investment Reaching Record Levels
• The multi-family market sustains strong growth, with investment in the space growing ~56% year over year.(1)

2 High Demand for Multi-Family Units
• Units absorbed in Q1 (~97,000) represented the highest Q1 total since 2000, driving vacancy levels to historic lows of 2.3% and causing rents to grow almost 16% YoY.(1)

3 Commercial Property Prices Down from 2021 Highs
• Commercial property prices remain well above pandemic lows, but have tapered off after a strong rebound in 2H 2021.

4 Net Absorption Rate in Slightly Negative Territory in U.S. Offices
• Although net absorption rates have been improving from 2021, they remain in slightly negative territory in Q1 2022.
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<td>Houlihan Lokey Overview</td>
<td>34</td>
</tr>
</tbody>
</table>
PropTech Private Capital Deal Dashboard – Q2 2022

Financing Activity

Select Q2 2022 Financing Transactions

PropTech Private Company Funding Leaders

 Equity Raised to Date: Q2 '22 Movers

 >$500M

 $200M–$500M

 $100M–$200M

 $50M–$100M

 $25M–$50M

 Other Mega Funding Leaders

 houzz ($664M)

 OYO ($3.1B)

 IPO/SPAC Announcement(1)

 2021

 2022

 2021 and 2022 Acquired(1)

 101 companies raised $100M+

 276 companies raised $25M+

 Sources: PitchBook.com, CB Insights, company filings, company websites, press releases.

 Note: Equity raised to date as of 6/30/2022.

 (1) Based on transaction announced date.

 (2) Kin Insurance previously announced that it would go public through a SPAC but has since terminated the plans.
# Point Raises $115 Million in Series C Round

## Transaction Overview

- On May 3, Point announced its $115M Series C funding round led by WestCap.
- The company plans to use its new funds to invest in new products, enhance customer experience, grow its ecosystem, and expand geographic presence over the next year.
- In 2021, the company completed the first ever securitization backed entirely by residential home equity investment agreements and announced more than $1B in new capital commitments from real estate and mortgage-backed securities investors.

## Point Overview

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>Palo Alto, CA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Founded</td>
<td>2015</td>
</tr>
<tr>
<td>Description</td>
<td>Developer of a home equity investment platform designed to access the wealth locked up in the home equity. The company’s platform conducts an on-site appraisal and uses third-party automated valuation models (AVMs) and proprietary pricing algorithms to determine the value of the property and the amount of loan that can be provided to diversify the wealth by selling some equity in the homes according to home’s future appreciation without taking any additional debt.</td>
</tr>
</tbody>
</table>

## Select Current Investors

[Images of logos representing investors]

## Point’s Homebuying Process and Key Metrics(1)

1. **Get pre-qualified**
   - Homebuyers can check if they qualify without any impact on their credit scores.

2. **Find your mortgage**
   - Point connects homebuyers with their partners to help them find their ideal mortgage.

3. **Buy your dream home**
   - Point funds the down payment via escrow alongside the mortgage lender.

<table>
<thead>
<tr>
<th>Average Value of Homes on Marketplace</th>
<th>Average Investment Into a Home’s Value (typically 15%–20% of a home’s value)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$700,000</td>
<td>$100,000</td>
</tr>
</tbody>
</table>

## Select Deal Commentary

"WestCap is leading this round in Point because they have developed the best and most consumer friendly solution for consumers with the most flexibility and least financial burden."

— Laurence Tosi, Founder and Managing Partner, WestCap

"We’ve built strong momentum at Point and we welcome this vote of confidence from premier equity investors in our continued success. We expect this additional capital to accelerate our growth as we help cash-constrained homeowners and homebuyers build financial stability and achieve their financial dreams."

— Eddie Lim, Co-Founder and CEO, Point

---

(1) As of 5/3/2022.

Sources: PitchBook.com, The Real Deal, company website, press releases.
Lev Raises $170 Million in Series B Round ($70M of Equity and $100M of Debt)

Transaction Overview

- The fundraise included $70M of equity funding, which was led by Parker89 and Cross River Digital Ventures, and $100M in debt funding, which was led by Cross River's Strategic Direct Lending Group.
- Having closed $1B in CRE mortgages in 2021, Lev has grown 10x year over year because of its proprietary approach to CRE financing.

Lev Overview

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>New York, NY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Founded</td>
<td>2019</td>
</tr>
<tr>
<td>Description</td>
<td>Operator of commercial real estate financing platform intended to find and close loans for property transactions. The company’s platform leverages machine learning and artificial intelligence to identify the financing scenarios and lenders for every deal, based on historical data and lender activity, and then contact and negotiate with the lenders on behalf of the client through the platform, enabling clients to get the right financing for their deals.</td>
</tr>
</tbody>
</table>

Select Current Investors

- Canaan
- Capital One Ventures
- Cross River
- JLLSpark
- NFX
- PARKER89
- StepStone

Select Deal Commentary

Having witnessed the increasing digitization of the residential mortgage process over the past few years, we believe that commercial lending will undergo a similar evolution. Yaakov and the Lev team are leading this charge, and we couldn't be more excited to partner with them as they continue to reinvent the process.

– Nate Levin, MD, Parker89

We've been blessed with the right team, building the right products in a gigantic industry, and that's the driver behind our continued growth. We're honored to have the world’s best investors, as well as leading fintech, real estate and banking institutions helping drive development and adoption of our industry-defining technologies.

– Yaakov Zar, CEO, Lev

Sources: PitchBook.com, company website, press releases.
(1) As of 7/15/2022.

Mobile App Features and Key Metrics

- Accessible Anywhere
- Easily Compare Options
- Consistent Communication
- Track and Organize Documents

- **$500k** Minimum loan size
- 85% Deals get to market in 48 hours
- **72%** Deals with 5+ quotes within 7 days
- 90+ Close in the past 12 months
Belong Raises $80 Million in Series C Round ($50M of Equity and $30M of Debt)

Transaction Overview

- On May 19, Belong announced its $80M Series C funding round led by Fifth Wall.
- The fundraise included $50M in equity and $30M in debt.
- Belong nearly tripled revenue in 2021 with its focus on the retail segment of single-family residential owners and renters.
- As of May, Belong operates in the Bay Area, Southern California, Miami, and Seattle with 7,000 renters on its platform.

Belong Overview

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>San Mateo, CA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Founded</td>
<td>2019</td>
</tr>
<tr>
<td>Description</td>
<td>Operator of a property management platform designed to facilitate the home renting process. The company’s platform uses proprietary algorithms to decide rents and requires each resident to pass a thorough background check and a face-to-face interview, enabling people who want a house for rent to take a house for rent in a hassle-free manner and homeowners to rent their homes conveniently.</td>
</tr>
</tbody>
</table>

Select Current Investors

- Andreesen Horowitz
- Battery
- GGV Capital

Belong’s Value Proposition and Services

- Value for Homeowners:
  - Continuous Cash Flow
  - Guaranteed Rental Payments
  - Maximized Rental Value

- Services Offered by Belong:
  - Guaranteed Repairs
  - Major Renovations
  - 24/7 Concierge

Select Deal Commentary

We believe Belong’s people-first model raises the bar for the future state of home rentals and ownership…These groups have been traditionally underserved by offline property managers who do not use technology or a tech-first approach to solving problems. With in-house operations and service professionals in each market in which they operate, Belong brings a full-stack approach to property management.

– Dan Wenhold, Partner, Fifth Wall

Sources: PitchBook.com, company website, press releases, TechCrunch.
Foxen Raises $44 Million in Series A Round

Transaction Overview

- On June 2, Foxen announced its $44M Series A funding round led by Summit Partners.
- Foxen intends to use the funding to accelerate development of its expanding product portfolio and fuel hiring across the organization; the capital provides Foxen an opportunity to expand into a total addressable market.
- Foxen’s program maintains market-leading participation rates and is a trusted partner to some of the most respected property and asset management firms.

Select Deal Commentary

“"We expect our investment in Foxen to accelerate their release of solutions that continue to create new efficiencies in this space. We’re excited to partner with the team for this new phase of growth.”
– Ben Levin, Co-Founder and CEO, Level Equity

“With intuitive products that are designed to be easily adopted, seamlessly integrated and quickly revenue generating, Foxen applies a fresh approach to complex processes in the real estate, insurance, and financial categories.”
– Colin Mistele, MD, Summit Partners; Board Member, Foxen

Foxen Overview

<table>
<thead>
<tr>
<th>Headquarters</th>
<th>Columbus, OH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Founded</td>
<td>2018</td>
</tr>
<tr>
<td>Description</td>
<td>Developer of proprietary technology designed to provide mutually beneficial financial services intended for property owners, managers, and their residents. The company’s platform offers risk management, insurance verification, and monitoring services to achieve a greater vision of financial wellness through real estate, enabling them to successfully manage the requirement of renters insurance at their properties and streamline their product offering.</td>
</tr>
<tr>
<td>Current Investors</td>
<td>Level Equity, Summit Partners</td>
</tr>
</tbody>
</table>

Solution Overview(1)

- 240% Increase in Units Monitored Over LTM
- 24M Multi-Family Units in TAM
- Dashboard overview provides real-time data
- Eliminates property level tasks
- Ensures required insurance coverage

Sources: PitchBook.com, company website, press releases.
(1) As of 6/2/2022.
Q2 2022 U.S. PropTech M&A Activity

- 95% strategic acquirers (includes PE-backed strategics).
- 5% financial acquirers.

Select U.S. Q2 2022 PropTech M&A Transactions

<table>
<thead>
<tr>
<th>Buyer</th>
<th>Target</th>
<th>Announced Date</th>
<th>Enterprise Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>SIEMENS</td>
<td>brightly</td>
<td>6/27</td>
<td>$1,575(1)</td>
</tr>
<tr>
<td>HomeLight</td>
<td>accept.inc</td>
<td>6/16</td>
<td>NA</td>
</tr>
<tr>
<td>MRI</td>
<td>PropertySuite</td>
<td>6/15</td>
<td>NA</td>
</tr>
<tr>
<td>HqO</td>
<td>Leesman</td>
<td>6/14</td>
<td>NA</td>
</tr>
<tr>
<td>LIGHTBOX</td>
<td>PZR</td>
<td>6/1</td>
<td>NA</td>
</tr>
<tr>
<td>ICE</td>
<td>BLACK KNIGHT</td>
<td>5/4</td>
<td>~$16,000</td>
</tr>
<tr>
<td>workchew</td>
<td>triplemint</td>
<td>5/3</td>
<td>NA</td>
</tr>
<tr>
<td>m.</td>
<td>Kettle</td>
<td>4/26</td>
<td>NA</td>
</tr>
</tbody>
</table>


(1) The deal value is exclusive of a potential earn-out of $300M in cash.
Intercontinental Exchange to Acquire Black Knight

Transaction Overview

- On May 4, Intercontinental Exchange, Inc. (NYSE:ICE) announced it had entered into an agreement to acquire Black Knight, Inc. (NYSE:BKI), in which the transaction is valued at $85.00 per share, with consideration in the form of a mix of cash (80%) and stock (20%).
- The transaction builds on ICE’s position as a provider of end-to-end electronic workflow solutions; expecting run-rate cost synergies of ~$200M over the next five years and revenue synergies of ~$125M by year five.
- The transaction represents an enterprise value of ~$16B, which is ~15x fully synergized 2022 Black Knight adjusted EBITDA, according to ICE estimates.

Black Knight Offer Metrics\(^{(3)}\)

<table>
<thead>
<tr>
<th></th>
<th>2021A</th>
<th>2022E</th>
<th>2023E</th>
</tr>
</thead>
<tbody>
<tr>
<td>EV/Rev*</td>
<td>10.8x</td>
<td>10.0x</td>
<td>9.3x</td>
</tr>
<tr>
<td>EV/EBITDA*</td>
<td>23.4x</td>
<td>20.2x</td>
<td>18.4x</td>
</tr>
</tbody>
</table>

\(^{(3)}\) Pre-Synergies

Stock Price Premium\(^{(5)}\)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Offer Price</td>
<td>$85.00/share</td>
</tr>
<tr>
<td>1 Day Before Announcement Premium</td>
<td>34%</td>
</tr>
<tr>
<td>30 Trading Days Before Announcement Premium</td>
<td>32%</td>
</tr>
<tr>
<td>LTM Premium</td>
<td>21%</td>
</tr>
</tbody>
</table>

Intercontinental Exchange (ICE) Three-Year Stock Price Performance


(1) Denotes the implied enterprise value from the transaction.
(2) 2022 adjusted EBITDA represents the midpoint of Black Knight’s FY22 adjusted EBITDA guidance range of $786M to $803M, burdened for stock-based compensation and adjusted for full synergies of $325M.
(3) Projected figures per Wall Street research consensus as of 6/30/2022.
(4) Dates shown are closing dates of the transaction.
(5) Stock price premium is calculated against the volume weighted average price (VWAP) over the stated time period, excluding the 1-Day premium, which is calculated against the closing price of the day prior. LTM is as of 5/4/2021.
Intercontinental Exchange to Acquire Black Knight (cont.)

Black Knight Product Overview and Revenue Mix

<table>
<thead>
<tr>
<th>Product</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>MSP:</td>
<td>Flagship servicing software to automate all areas of loan servicing.</td>
</tr>
<tr>
<td>Optimal Blue:</td>
<td>Actionable data services and secondary market solutions.</td>
</tr>
<tr>
<td>Empower:</td>
<td>Multi-channel loan origination system.</td>
</tr>
<tr>
<td>Data and Analytics:</td>
<td>Real estate (lead generation analytics, MLS software, etc.) and mortgage (property and mortgage performance data, valuations analytics, etc.).</td>
</tr>
</tbody>
</table>

Black Knight Financial Details (2)

($M)

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenues</th>
<th>Adj. EBITDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>CY17A</td>
<td>$1,052</td>
<td></td>
</tr>
<tr>
<td>CY18A</td>
<td>$1,114</td>
<td></td>
</tr>
<tr>
<td>CY19A</td>
<td>$1,177</td>
<td></td>
</tr>
<tr>
<td>CY20A</td>
<td>$1,239</td>
<td></td>
</tr>
<tr>
<td>CY21A</td>
<td>$1,475</td>
<td></td>
</tr>
<tr>
<td>CY22E</td>
<td>$1,600</td>
<td></td>
</tr>
<tr>
<td>CY23E</td>
<td>$1,725</td>
<td></td>
</tr>
</tbody>
</table>

CAGR: 9%

Black Knight (BKI) Three-Year Stock Price Performance


(1) Dates shown are closing dates of the transaction.
(2) Projected figures per Wall Street research consensus as of 6/30/2022.
Intercontinental Exchange to Acquire Black Knight (cont.)

Black Knight Acquisition Will Expand ICE’s TAM...

- **~$14B Total Addressable Market**
  - Closing and Secondary ~$1.5B
  - Application, Processing, and Underwriting ~$2B
  - Consumer Engagement ~$4.5B
  - D&A ~$6.5B
  - Expanded ~$2B

- **~$4B TAM Expansion**

...and Increase Recurring Revenue

- ICE Mortgage Technology Revenue Mix(1)
- Total ICE Revenue Mix(1)

Integration of ICE and Black Knight’s Data and Analytics Expands Platform Offering to Customer Base

- Home Search
  - MLS listings data
  - Home price appreciation
  - Consumer demand
  - Relocation and geographic preference data

- Lead Generation and Application
  - Consumer behavior data
  - Lead source data
  - Full loan application data
  - Loan type preference

- Processing, Underwriting, and Pre-Closing
  - Loan volume data
  - Property Valuation
  - Key loan attribute data:
    - Loan to value
    - Debt to income
    - Loan pricing
    - Down payment

- Closing and Post-Closing
  - Days to close
  - Pull-through rate
  - Taxes and fees
  - Property recording data
  - Settlement data

- Secondary and Loan Trading
  - Loan sales data
  - Hedging data
  - Investor delivery data
  - Mortgage servicing rights data
  - Valuation analytics
  - Risk analytics

- Servicing and Defaults
  - Consumer behavior data
  - Loan payment and pre-payment data
  - Risk analytics
  - Servicing rights data
  - Valuation services
  - Default data
  - Foreclosure data


(1) Represents revenue mix for Q1 2022.

~$4B TAM Expansion

Existing ~$4.5B

D&A ~$6.5B

Expanded ~$2B

~$2B

~$1.5B

Application, Processing, and Underwriting

Consumer Engagement

Servicing Solutions
Intercontinental Exchange to Acquire Black Knight (cont.)

Select Transaction Commentary

Since our founding in 2000, ICE’s simple mission has been to make analog and opaque financial transactions more digital and transparent, beginning with commodity markets, extending across a large array of asset classes, and most recently working to help streamline the mortgage industry. Black Knight shares our passion for leveraging technology to serve customers and households, and, with our expertise in operating networks and marketplaces, our planned acquisition will bring to life a true end-to-end solution for the mortgage manufacturing and servicing ecosystem, benefitting aspiring and current homeowners across the United States.

– Jeffrey C. Sprecher, Founder, Chair, and CEO, ICE

Strategic Rationale

Black Knight is a software, data, and analytics company that drives innovation in the mortgage lending, servicing, and real estate industries, as well as the capital and secondary markets. Businesses leverage its solutions across the entire homeownership lifecycle.

ICE designs, builds, and operates digital networks to connect people to opportunity. It provides financial technology and data services across major asset classes that offer customers access to mission-critical workflow tools that increase transparency and operational efficiencies.

Life of the Loan Platform

Creates a life of the loan platform that will enable lenders to achieve a “customer for life.”

Removes Friction and Expense

Removes additional friction and expense from the mortgage workflow, accruing to the benefit of all stakeholders, including the end consumer.

Expand TAM

Expands mortgage tech TAM to $14 billion and accelerates penetration of current $10 billion TAM.

Recurring Revenue

Highly recurring and predictable revenue stream complements ICE revenue stream.

Technological Synergies

Leverages ICE technology expertise to modernize Black Knight’s tech stack.

Black Knight has been on a successful journey to transform the mortgage industry by providing our clients with powerful, interconnected solutions that help them achieve greater efficiency and better serve their customers. We believe this combination is the right next step in that journey. Black Knight and ICE share a common vision and commitment to deliver a better experience for our clients and the stakeholders we serve, and to ultimately streamline the homeownership process. By combining our expertise, we can deliver significant benefits to our clients and consumers by improving and streamlining the process of finding a home, as well as obtaining and managing a mortgage.

– Anthony M. Jabbour, Chairman and CEO, Black Knight

Sources: Company websites, press releases.
HomeLight Acquired Accept.inc and Raises $115 Million ($60M of Equity and $55M of Debt)

Transaction Overview

- On June 16, HomeLight announced it had entered into an agreement to acquire Accept.inc in an all-stock deal.
- This acquisition benefits HomeLight’s agents and clients with improved power, speed, and certainty of contingency-free transactions.
- HomeLight raised $60M in equity and $55M in debt.
- Accept.inc is an iLender that gives people a way to submit all-cash offers on a home upon qualifying for a mortgage.

HomeLight Key Metrics\(^{(1)}\) and Solutions

- **Sell to HomeLight**
- **Find the perfect agent**
- **Make an all-cash offer**
- **Buy before you sell**

<table>
<thead>
<tr>
<th>Referred Transaction Volume(^{(2)})</th>
<th>Clients Served</th>
<th>Top Real Estate Agents</th>
</tr>
</thead>
<tbody>
<tr>
<td>$3B</td>
<td>1M+</td>
<td>28K+</td>
</tr>
</tbody>
</table>

HomeLight Overview

- **Headquarters**: Scottsdale, AZ
- **Founded**: 2012
- **Description**: Operator of an online real estate marketplace designed to connect home sellers with real estate agents. The company’s platform delivers outcomes to homebuyers and sellers during every step of the real estate journey, such as helping an all-cash offer, unlocking liquidity of the existing home to buy a new one, or creating certainty through a modern closing process, enabling homeowners to find suitable agents in a hassle-free manner.

Select Current Investors

- Bullpen.
- Crosslink Capital.
- Pandemic.
- GROUP 11 Ventures.
- Menlo Ventures.
- STCAP.
- Trileum.
- XV.

Select Deal Commentary

> Our goal over the last year has been to hyper-focus on strengthening our flagship financial products to allow our agents to continue to compete and win. We recognize how cash has continued to be king for buyers and sellers in today’s market and saw an opportunity to partner with one of the key players dominating the cash offer market. This fundraise and acquisition allow us to play both offense and defense – expanding our business while also positioning the company to weather uncertainty this year and into next year.

> – Drew Uher, Founder and CEO, HomeLight

Sources: PitchBook.com, company website, press releases.

\(^{(1)}\) As of 7/15/2022.

\(^{(2)}\) Number is inclusive of HomeLight’s acquisition of Accept.inc, as of 6/16/2022.
Siemens to Acquire Brightly Software

Transaction Overview

- On June 27, Siemens Smart Infrastructure (SI) (XTRA:SIE) announced it had entered into an agreement to acquire Brightly Software for $1,575M, plus an earn-out.
- The acquisition represents a ~8.7x 2022E revenue multiple, and EPS pre-PPA is expected to be accretive in the second year after closing.
- Brightly (previously known as Dude Solutions) is currently owned by private equity firm Clearlake Capital, and the transaction is expected to close in CY 2022.

Select Transaction Commentary

With digital transformation and sustainability high on agendas, coupled with a challenging regulatory environment, the need for connected assets and real-time asset data is driving greater demand for intelligent asset management solutions across the globe. We see an incredible opportunity to combine our knowledge and software with Siemens to accelerate the digitization and optimization of the built environment. Helping customers assess and manage their collective assets, build short- and long-term capital plans and manage energy and ESG goals. Together, we have the experience to help clients across the world transform the performance of their assets and create safe, sustainable and thriving communities.

–Kevin Kemmerer, CEO, Brightly

This is another important step in our strategy as a focused technology company. By combining the real and digital worlds, we provide our customers with the technology required to drive their digital transformation to create the most sustainable and human-centric buildings. Today’s acquisition bolsters our growth targets, especially for digital revenue and software as a service. We are proud and excited to warmly welcome Brightly to the Siemens family.

–Roland Busch, President and CEO, SI

Siemens Financial Details

<table>
<thead>
<tr>
<th>($)M</th>
<th>Revenues</th>
<th>Adj. EBITDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>CY20A</td>
<td>$70,379</td>
<td>$9,754</td>
</tr>
<tr>
<td>CY21A</td>
<td>$73,571</td>
<td>$11,012</td>
</tr>
<tr>
<td>CY22E</td>
<td>$70,781</td>
<td>$13,896</td>
</tr>
<tr>
<td>CY23E</td>
<td>$74,458</td>
<td>$14,895</td>
</tr>
</tbody>
</table>

CAGR: 2%

CAGR: 15%
Siemens to Acquire Brightly Software (cont.)

Brightly Financial Overview

### Financial Estimates
- ~$180M Revenue 2022E
- ~$160M ARR 2022E
- 85% 2022E Revenues Attributed to SaaS

### ARR Breakdown by Geography and Vertical
- North America
- U.K./Australia
- Manufacturing/Offices
- Education
- Public Infrastructure
- Healthcare

#### Brightly’s Fit in SI’s Product Suite

**SI digital building value propositions**
- **Sustainability**
- **Experience**
- **Performance**

**Digital building business models**
- Standard SaaS
- Digital Services
- Enterprise Solutions

**Building SaaS applications and PBCs\(^{(1)}\)**
- SI PBCs & apps
  - E.g., operations, energy, security
- Brightly apps
  - E.g., computerized maintenance mgmt., asset inv. optimization, smart assets, energy...
- Other apps
  - (incl. third party)

**Digital building platform**
- Connectivity services, edge management services, platform and analytics services, APIs

**Customer benefits**
- No data silos
  - Better outcomes such as lower emissions, lower cost, and higher asset lifetimes
- Automated workflows
- Higher efficiency and availability
- Data entry only once
- Easier and more efficient onboarding
- Single user interface
- More convenience for users

\(^{(1)}\) PBC = packaged business capability.
On May 17, Appreciate LLC announced that it entered into a definitive merger agreement with PropTech II (NASDAQ: PTIC). The offer price implies an enterprise value of $416M, which represents ~9.2x 2022E revenue and ~3.7x 2023E revenue. The transaction is expected to provide the company with ~$159M of cash, as well as a $100M committed equity facility, which will be used to build out Appreciate’s product offerings and grow its marketing-driven retail expansion.

Appreciate was founded in 2007, with 250 employees based in Minneapolis; has $4B worth of properties under management.

Transaction Overview

- On May 17, Appreciate LLC announced that it entered into a definitive merger agreement with PropTech II (NASDAQ: PTIC).
- The offer price implies an enterprise value of $416M, which represents ~9.2x 2022E revenue and ~3.7x 2023E revenue.
- The transaction is expected to provide the company with ~$159M of cash, as well as a $100M committed equity facility, which will be used to build out Appreciate’s product offerings and grow its marketing-driven retail expansion.
- Appreciate was founded in 2007, with 250 employees based in Minneapolis; has $4B worth of properties under management.

Pro Forma Ownership Structure

- 10% PTIC Sponsor
- 50% Appreciate Shareholders
- 40% PTIC Public Shareholders

Appreciate Shareholders


(1) 2020A and 2021A represent adj. EBITDA figures.
Appreciate to Go Public Through Merger With PropTech II (NASDAQ:PTIC) (cont.)

Key Metrics

<table>
<thead>
<tr>
<th><strong>Financial</strong></th>
<th><strong>Operational</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>13.6x LTV/CAC</td>
<td>~15,000 Properties Under Management</td>
</tr>
<tr>
<td>68 Net Promoter Score(^{(1)})</td>
<td>40+ Geographic Markets</td>
</tr>
<tr>
<td>$8,246 LTV(^{(2)})</td>
<td>2,300+ 2022E Marketplace Transaction Count</td>
</tr>
</tbody>
</table>

Select Deal Commentary

Single-family rental represents an attractive investment opportunity and investment hedge, but the complexity of buying and owning a rental property has until now been a hurdle for many investors. Our goal is to democratize SFR ownership by making the end-to-end process more seamless and closer to the experience of managing other types of investments. Combining with PropTech II and becoming a publicly listed company will enable us to scale our business with both retail and institutional investors and capitalize on the strong economic and demographic tailwinds in SFR.

– Chris Laurence, CEO, Appreciate

Multiple Levers for Future Growth

SFR technology is one of our highest conviction investment themes at PropTech II. We believe that Appreciate, with its end-to-end solution, is the category winner in this massive but fragmented TAM. The company has an accomplished leadership team, a proven revenue model, and highly scalable unit economics. We are thrilled to partner with Appreciate and look forward to their public debut.

– Tom Hennessy, Chairman and Co-CEO, PropTech II


\(^{(1)}\) YTD May 2022 figure.

\(^{(2)}\) Based on 2021A gross margins of customers.
PropTech Public Company Performance

LTM Share Price Performance

Source: S&P Capital IQ as of 7/15/2022.

Public PropTech Ecosystem

- Residential Brokerage
  - Compass
  - exp
  - OpenDoor
  - PurpleBricks
  - RE/MAX
  - Anywhere
  - Zillow
  - (65%)

- RE Media/Portals
  - CoStar Group
  - LIFULL
  - Nextdoor
  - Porch
  - REA Group
  - rightmove
  - Scout24
  - (42%)

- Commercial Brokerage
  - CBRE
  - Colliers
  - Cushman & Wakefield
  - JLL
  - Nippon Property
  - (9%)

- RE Sharing Economy/Travel
  - Airbnb
  - Agilysys
  - Expedia
  - Booking Holdings
  - Booking
  - Trivago
  - (27%)

- RE Data/RE Software
  - CoStar Group
  - Black Knight
  - Matport
  - MeridianLink
  - LATCH
  - Procore
  - Real Matters
  - SaviOne
  - (38%)

- Residential Brokerage
  - NVR
  - Pulte
  - Lennar
  - Toll Home
  - Shea Homes
  - (38%)

- Credit/Mortgage Marketing
  - Experian
  - FICO
  - TransUnion
  - (25%)

- Broader Data
  - Equifax
  - Experian
  - FICO
  - (57%)

- Mortgage/Title
  - Fannie Mae
  - Freddie Mac
  - (38%)

- Real Estate Sharing Economy/Travel
  - HomePoint Capital
  - OpenLending
  - Rocket Companies, Inc.
  - (38%)

- Traditional Mortgage/Title
  - Altisource
  - Blend
  - Experian
  - (25%)

- Broader Data
  - Money Super Market
  - QuinStreet
  - (57%)

CBRE: (17%) NMRK: (19%)
JLL: (14%) SVS: (23%)
CVK: (12%) MI: (6%)
CIGI: (3%)
PropTech Public Company Valuation

Enterprise Value/2022E Revenue

- RE Media Portals: 7.1x
- RE Data/RE Software: 6.0x
- Broader Data: 5.6x
- Mortgage/Title: 3.6x
- RE Sharing/Travel: 1.8x
- Credit/Mortgage Marketing: 1.1x
- Commercial Brokerages: 0.9x
- Residential Brokerage: 0.5x

Source: S&P Capital IQ as of 7/15/2022.
Note: Multiples represent median value of sector group.

Public PropTech Ecosystem

2022E Revenue/2022E EBITDA Multiple

- RE Media Portals: 18.7x
- Broader Data: 16.0x
- RE Data/RE Software: 15.7x
- Credit/Mortgage Marketing: 11.6x
- RE Sharing/Travel: 11.0x
- Residential Brokerage: 10.4x
- Mortgage/Title: 7.0x
- Commercial Brokerages: 6.3x

Residential Brokerage
- COMPASS
- exp
- Opendoor
- PURPLE BRICKS
- RE/MAX
- Anywhere
- REDFIN

RE Media/Portals
- CoStar Group
- LIFULL
- nextdoor
- Porch
- REA Group
- rightmove
- Zillow

Commercial Brokerage
- CBRE
- Colliers
- CUSHMAN & WAKEFIELD
- JLL
- Newmark Knight Frank
- SCOUT 24

RE Sharing Economy/Travel
- airbnb
- Agility
- opfolio
- Black Knight
- Matterport
- LATCH
- expedia group
- tripadvisor
- vacasa

RE Data/RE Software
- Agility
- Altis Group
- Blend
- Blend
- Black Knight
- Fathom
- Fidelity
- Fiserv
- Home Point Capital
- Intuit
- Lending
- Latch
- Matterport
- Mortgage/Title
- Money Super Market
- Moody's
- Money Super Market
- Money Super Market
- Money Super Market
- Money Super Market

2022E Revenue/2022E EBITDA Multiple

- 0.5x/10.4x
- 7.1x/18.7x
- 0.9x/6.3x
- 1.8x/11.0x
- 6.0x/15.7x
- 3.6x/7.0x
- 5.6x/16.0x
- 1.1x/11.6x
<table>
<thead>
<tr>
<th></th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PropTech Market Summary</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td>Public Markets</td>
<td>25</td>
</tr>
<tr>
<td>3</td>
<td>Market Comps Backup</td>
<td>30</td>
</tr>
<tr>
<td>4</td>
<td>Houlihan Lokey Overview</td>
<td>34</td>
</tr>
</tbody>
</table>
## PropTech Ecosystem

### ($M, Except Per Share Data)

Source: S&P Capital IQ as of 7/15/2022.

Notes: “NM” signifies multiple >40x or <0x. Trading multiples are based on share price, other market data, and broker consensus future earnings estimates from S&P Capital IQ as of June 30, 2022. All financials calendarized to a December year-end.

### Stock Trading Statistics

<table>
<thead>
<tr>
<th>Company</th>
<th>7/15/2022</th>
<th>Equity Value</th>
<th>Net Debt</th>
<th>Enterprise Value</th>
<th>Revenue CY21A</th>
<th>Revenue CY22E</th>
<th>EV / Revenue</th>
<th>EV / EBITDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>CoStar Group, Inc.</td>
<td>$59.91</td>
<td>$23,738</td>
<td>$2,816</td>
<td>$20,921</td>
<td>$1,944</td>
<td>$2,167</td>
<td>10.8x</td>
<td>9.7x</td>
</tr>
<tr>
<td>Zillow Group, Inc.</td>
<td>$34.57</td>
<td>$8,515</td>
<td>($119)</td>
<td>$8,634</td>
<td>$8,147</td>
<td>$6,347</td>
<td>1.1x</td>
<td>1.4x</td>
</tr>
<tr>
<td>REA Group Limited</td>
<td>$82.43</td>
<td>$10,893</td>
<td>($203)</td>
<td>$11,096</td>
<td>$876</td>
<td>$835</td>
<td>12.7x</td>
<td>13.3x</td>
</tr>
<tr>
<td>Rightmove plc</td>
<td>$7.09</td>
<td>$5,922</td>
<td>$38</td>
<td>$5,884</td>
<td>$365</td>
<td>$395</td>
<td>16.1x</td>
<td>14.9x</td>
</tr>
<tr>
<td>Scout24 SE</td>
<td>$53.48</td>
<td>$4,158</td>
<td>($165)</td>
<td>$4,322</td>
<td>$423</td>
<td>$448</td>
<td>10.2x</td>
<td>9.7x</td>
</tr>
<tr>
<td>Nextdoor Holdings, Inc.</td>
<td>$3.28</td>
<td>$1,267</td>
<td>$141</td>
<td>$1,127</td>
<td>$192</td>
<td>$251</td>
<td>5.9x</td>
<td>4.5x</td>
</tr>
<tr>
<td>Porch Group, Inc.</td>
<td>$2.31</td>
<td>$229</td>
<td>($125)</td>
<td>$354</td>
<td>$192</td>
<td>$319</td>
<td>1.8x</td>
<td>1.1x</td>
</tr>
<tr>
<td>LIFULL Co., Ltd.</td>
<td>$1.20</td>
<td>$158</td>
<td>$13</td>
<td>$145</td>
<td>$146</td>
<td>$260</td>
<td>0.6x</td>
<td>0.6x</td>
</tr>
</tbody>
</table>

### RE Media / Portals

Mean: 7.4x 6.9x 24.2x 19.1x 61% 12% 21% 26%
Median: 8.0x 7.1x 22.8x 18.7x 47% 7% 18% 20%

### RE Data / RE Software

Mean: 6.8x 5.5x 14.3x 20.6x 38% 31% (21%) (21%)
Median: 6.9x 6.0x 15.6x 15.7x 24% 25% 14% 5%

### Residential Brokerage

Mean: 1.0x 0.8x 10.3x 10.6x 80% 32% 7% 7%
Median: 0.7x 0.5x 6.0x 10.4x 73% 20% 1% 2%
PropTech Ecosystem (cont.)

($M, Except Per Share Data)

Source: S&P Capital IQ as of 7/15/2022.
Notes: “NM” signifies multiple >40x or <0x. Trading multiples are based on share price, other market data, and broker consensus future earnings estimates from S&P Capital IQ as of June 30, 2022. All financials calendarized to a December year-end.

<table>
<thead>
<tr>
<th>Company</th>
<th>Stock Price</th>
<th>Equity Value</th>
<th>Net Debt</th>
<th>Enterprise Value</th>
<th>Revenue</th>
<th>EV / Revenue</th>
<th>EV / EBITDA</th>
<th>Revenue Growth</th>
<th>EBITDA Margin</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Commercial Brokerage</strong></td>
<td></td>
<td></td>
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<td></td>
<td></td>
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</tr>
<tr>
<td>CBRE Group, Inc.</td>
<td>$77.96</td>
<td>$24,948</td>
<td>($2,715)</td>
<td>$27,663</td>
<td>$27,746</td>
<td>$32,515</td>
<td>1.0x</td>
<td>0.9x</td>
<td>9.0x</td>
</tr>
<tr>
<td>Jones Lang LaSalle Inc.</td>
<td>$175.00</td>
<td>$8,682</td>
<td>($2,945)</td>
<td>$11,626</td>
<td>$8,105</td>
<td>$8,885</td>
<td>1.4x</td>
<td>1.3x</td>
<td>7.8x</td>
</tr>
<tr>
<td>Cushman &amp; Wakefield plc</td>
<td>$15.15</td>
<td>$3,417</td>
<td>($3,039)</td>
<td>$6,456</td>
<td>$9,389</td>
<td>$10,100</td>
<td>0.7x</td>
<td>0.6x</td>
<td>7.3x</td>
</tr>
<tr>
<td>Colliers International Group Inc.</td>
<td>$113.15</td>
<td>$4,942</td>
<td>($1,203)</td>
<td>$6,144</td>
<td>$4,089</td>
<td>$4,552</td>
<td>1.5x</td>
<td>1.3x</td>
<td>11.3x</td>
</tr>
<tr>
<td>Newmark Group, Inc.</td>
<td>$10.44</td>
<td>$1,927</td>
<td>($1,333)</td>
<td>$3,261</td>
<td>$1,203</td>
<td>$1,296</td>
<td>1.1x</td>
<td>1.1x</td>
<td>5.0x</td>
</tr>
<tr>
<td>Savills plc</td>
<td>$12.81</td>
<td>$1,771</td>
<td>$66</td>
<td>$1,705</td>
<td>$2,548</td>
<td>$2,551</td>
<td>0.7x</td>
<td>0.7x</td>
<td>5.0x</td>
</tr>
<tr>
<td>Marcus &amp; Millichap, Inc.</td>
<td>$37.14</td>
<td>$1,444</td>
<td>$241</td>
<td>$1,203</td>
<td>$1,296</td>
<td>$1,464</td>
<td>0.9x</td>
<td>0.8x</td>
<td>5.6x</td>
</tr>
<tr>
<td><strong>Mean:</strong></td>
<td>1.0x</td>
<td>1.0x</td>
<td>7.4x</td>
<td>7.0x</td>
<td>39%</td>
<td>9%</td>
<td>15%</td>
<td>14%</td>
<td></td>
</tr>
<tr>
<td><strong>Median:</strong></td>
<td>1.0x</td>
<td>0.9x</td>
<td>7.3x</td>
<td>6.3x</td>
<td>32%</td>
<td>10%</td>
<td>13%</td>
<td>14%</td>
<td></td>
</tr>
<tr>
<td><strong>Mortgage / Title</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finance Of America Companies Inc.</td>
<td>$1.71</td>
<td>$327</td>
<td>($20,232)</td>
<td>$20,559</td>
<td>$1,736</td>
<td>$1,312</td>
<td>11.8x</td>
<td>15.7x</td>
<td>NM</td>
</tr>
<tr>
<td>Rocket Companies, Inc.</td>
<td>$8.99</td>
<td>$17,687</td>
<td>($1,713)</td>
<td>$27,554</td>
<td>$13,176</td>
<td>$6,997</td>
<td>2.1x</td>
<td>3.9x</td>
<td>4.5x</td>
</tr>
<tr>
<td>Fidelity National Financial, Inc.</td>
<td>$36.71</td>
<td>$10,305</td>
<td>($1,233)</td>
<td>$11,538</td>
<td>$15,635</td>
<td>$13,176</td>
<td>0.7x</td>
<td>0.9x</td>
<td>3.1x</td>
</tr>
<tr>
<td>loanDepot, Inc.</td>
<td>$1.59</td>
<td>$496</td>
<td>($7,771)</td>
<td>$8,266</td>
<td>$4,008</td>
<td>$4,623</td>
<td>2.1x</td>
<td>3.6x</td>
<td>9.5x</td>
</tr>
<tr>
<td>UWM Holdings Corp.</td>
<td>$3.52</td>
<td>$5,613</td>
<td>($1,381)</td>
<td>$6,994</td>
<td>$3,556</td>
<td>$2,150</td>
<td>2.0x</td>
<td>3.2x</td>
<td>4.9x</td>
</tr>
<tr>
<td>First American Financial Corporation</td>
<td>$53.92</td>
<td>$5,791</td>
<td>($767)</td>
<td>$6,558</td>
<td>$9,214</td>
<td>$8,460</td>
<td>0.7x</td>
<td>0.8x</td>
<td>3.5x</td>
</tr>
<tr>
<td>Radian Group Inc.</td>
<td>$20.91</td>
<td>$3,613</td>
<td>($1,479)</td>
<td>$5,092</td>
<td>$1,330</td>
<td>$1,296</td>
<td>3.8x</td>
<td>3.9x</td>
<td>NA</td>
</tr>
<tr>
<td>Home Point Capital Inc.</td>
<td>$3.50</td>
<td>$484</td>
<td>($3,639)</td>
<td>$4,123</td>
<td>$1,311</td>
<td>$1,485</td>
<td>3.6x</td>
<td>8.5x</td>
<td>NM</td>
</tr>
<tr>
<td>Open Lending Corporation</td>
<td>$9.94</td>
<td>$1,265</td>
<td>($3)</td>
<td>$1,265</td>
<td>$216</td>
<td>$233</td>
<td>5.8x</td>
<td>5.7x</td>
<td>8.1x</td>
</tr>
<tr>
<td>Blend Labs, Inc.</td>
<td>$2.95</td>
<td>$686</td>
<td>($65)</td>
<td>$751</td>
<td>$234</td>
<td>$238</td>
<td>3.2x</td>
<td>3.1x</td>
<td>5.6x</td>
</tr>
<tr>
<td>Stewart Information Services Corp.</td>
<td>$49.76</td>
<td>$1,344</td>
<td>($225)</td>
<td>$1,569</td>
<td>$3,306</td>
<td>$3,144</td>
<td>0.5x</td>
<td>0.5x</td>
<td>3.5x</td>
</tr>
<tr>
<td>Altisource Portfolio Solutions S.A.</td>
<td>$12.30</td>
<td>$198</td>
<td>($171)</td>
<td>$368</td>
<td>$178</td>
<td>$193</td>
<td>2.1x</td>
<td>1.9x</td>
<td>NM</td>
</tr>
<tr>
<td><strong>Mean:</strong></td>
<td>3.2x</td>
<td>4.4x</td>
<td>5.3x</td>
<td>8.8x</td>
<td>18%</td>
<td>(21%)</td>
<td>19%</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td><strong>Median:</strong></td>
<td>2.1x</td>
<td>3.8x</td>
<td>4.5x</td>
<td>7.0x</td>
<td>13%</td>
<td>(2%)</td>
<td>22%</td>
<td>14%</td>
<td></td>
</tr>
<tr>
<td><strong>Credit / Mortgage Marketing</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>LendingTree, Inc.</td>
<td>$43.96</td>
<td>$561</td>
<td>($640)</td>
<td>$1,203</td>
<td>$1,098</td>
<td>$1,111</td>
<td>1.1x</td>
<td>1.1x</td>
<td>8.9x</td>
</tr>
<tr>
<td>Moneysupermarket.com Group PLC</td>
<td>$2.15</td>
<td>$1,155</td>
<td>($91)</td>
<td>$1,246</td>
<td>$376</td>
<td>$438</td>
<td>3.3x</td>
<td>2.8x</td>
<td>10.4x</td>
</tr>
<tr>
<td>QuinStreet, Inc.</td>
<td>$10.81</td>
<td>$592</td>
<td>$99</td>
<td>$493</td>
<td>$589</td>
<td>$576</td>
<td>0.8x</td>
<td>0.9x</td>
<td>10.1x</td>
</tr>
<tr>
<td><strong>Mean:</strong></td>
<td>1.7x</td>
<td>1.6x</td>
<td>9.8x</td>
<td>12.9x</td>
<td>9%</td>
<td>5%</td>
<td>17%</td>
<td>14%</td>
<td></td>
</tr>
<tr>
<td><strong>Median:</strong></td>
<td>1.1x</td>
<td>1.1x</td>
<td>10.1x</td>
<td>11.6x</td>
<td>13%</td>
<td>1%</td>
<td>12%</td>
<td>11%</td>
<td></td>
</tr>
</tbody>
</table>
### PropTech Ecosystem (cont.)

($M, Except Per Share Data)

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>RE Sharing Economy / Travel</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Airbnb, Inc.</td>
<td>$94.66</td>
<td>$60,248</td>
<td>$4,481</td>
<td>$55,767</td>
<td>$5,992</td>
<td>$8,342</td>
<td>9.3x</td>
<td>6.8x</td>
<td>35.0x</td>
<td>23.1x</td>
<td>77%</td>
<td>38%</td>
<td>27% 29%</td>
</tr>
<tr>
<td>Booking Holdings Inc.</td>
<td>$1,698.59</td>
<td>$69,002</td>
<td>$432</td>
<td>$68,570</td>
<td>$10,958</td>
<td>$17,399</td>
<td>6.3x</td>
<td>3.9x</td>
<td>23.6x</td>
<td>12.8x</td>
<td>61%</td>
<td>59%</td>
<td>27% 31%</td>
</tr>
<tr>
<td>Expedia Group, Inc.</td>
<td>$92.35</td>
<td>$14,508</td>
<td>$(2,520)</td>
<td>$17,028</td>
<td>$8,598</td>
<td>$11,707</td>
<td>2.0x</td>
<td>1.5x</td>
<td>11.5x</td>
<td>6.9x</td>
<td>65%</td>
<td>36%</td>
<td>17% 21%</td>
</tr>
<tr>
<td>Tripadvisor, Inc.</td>
<td>$17.34</td>
<td>$2,421</td>
<td>$(166)</td>
<td>$2,587</td>
<td>$902</td>
<td>$1,409</td>
<td>2.9x</td>
<td>1.8x</td>
<td>25.9x</td>
<td>9.2x</td>
<td>49%</td>
<td>56%</td>
<td>11% 20%</td>
</tr>
<tr>
<td>Vacasa, Inc.</td>
<td>$2.53</td>
<td>$544</td>
<td>$320</td>
<td>$898</td>
<td>$1,148</td>
<td>0.3x</td>
<td>NM</td>
<td>0.2x</td>
<td>NM</td>
<td>NM</td>
<td>81%</td>
<td>29%</td>
<td>(3%) (2%)</td>
</tr>
<tr>
<td><strong>RE Sharing Economy / Travel</strong></td>
<td></td>
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</tr>
<tr>
<td><strong>Mean:</strong></td>
<td>4.1x</td>
<td>2.8x</td>
<td>24.0x</td>
<td>13.0x</td>
<td>67%</td>
<td>44%</td>
<td>16%</td>
<td>20%</td>
<td></td>
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</tr>
<tr>
<td><strong>Median:</strong></td>
<td>2.9x</td>
<td>1.8x</td>
<td>24.7x</td>
<td>11.0x</td>
<td>65%</td>
<td>38%</td>
<td>17%</td>
<td>21%</td>
<td></td>
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<tr>
<td>Broader Data</td>
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<td></td>
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</tr>
<tr>
<td>Moody’s Corporation</td>
<td>$281.61</td>
<td>$51,884</td>
<td>$(6,679)</td>
<td>$58,563</td>
<td>$6,218</td>
<td>$5,946</td>
<td>9.4x</td>
<td>9.8x</td>
<td>18.9x</td>
<td>21.4x</td>
<td>16%</td>
<td>(4%)</td>
<td>50% 46%</td>
</tr>
<tr>
<td>Experian plc</td>
<td>$32.62</td>
<td>$29,761</td>
<td>$(3,955)</td>
<td>$33,716</td>
<td>$6,117</td>
<td>$6,496</td>
<td>5.0x</td>
<td>5.2x</td>
<td>16.4x</td>
<td>14.9x</td>
<td>19%</td>
<td>6%</td>
<td>34% 35%</td>
</tr>
<tr>
<td>Equifax Inc.</td>
<td>$192.42</td>
<td>$23,540</td>
<td>$(5,613)</td>
<td>$29,153</td>
<td>$4,924</td>
<td>$5,162</td>
<td>5.9x</td>
<td>5.6x</td>
<td>17.5x</td>
<td>16.0x</td>
<td>19%</td>
<td>5%</td>
<td>34% 35%</td>
</tr>
<tr>
<td>TransUnion</td>
<td>$83.23</td>
<td>$16,013</td>
<td>$(4,819)</td>
<td>$20,833</td>
<td>$2,960</td>
<td>$3,852</td>
<td>7.0x</td>
<td>5.4x</td>
<td>18.0x</td>
<td>14.8x</td>
<td>17%</td>
<td>30%</td>
<td>39% 37%</td>
</tr>
<tr>
<td>Fair Isaac Corporation</td>
<td>$428.30</td>
<td>$11,107</td>
<td>$(1,668)</td>
<td>$12,775</td>
<td>$1,326</td>
<td>$1,395</td>
<td>9.6x</td>
<td>9.2x</td>
<td>22.2x</td>
<td>19.4x</td>
<td>1%</td>
<td>5%</td>
<td>43% 47%</td>
</tr>
<tr>
<td><strong>Broader Data</strong></td>
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<td></td>
<td></td>
</tr>
<tr>
<td><strong>Mean:</strong></td>
<td>7.5x</td>
<td>7.1x</td>
<td>18.6x</td>
<td>17.3x</td>
<td>14%</td>
<td>8%</td>
<td>40%</td>
<td>40%</td>
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<td></td>
</tr>
<tr>
<td><strong>Median:</strong></td>
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<td>5.6x</td>
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<td>16.0x</td>
<td>17%</td>
<td>5%</td>
<td>39%</td>
<td>37%</td>
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</tbody>
</table>

Source: S&P Capital IQ as of 7/15/2022.
Notes: "NM" signifies multiple >40x or <0x. Trading multiples are based on share price, other market data, and broker consensus future earnings estimates from S&P Capital IQ as of June 30, 2022. All financials calendarized to a December year-end.
<table>
<thead>
<tr>
<th></th>
<th></th>
<th>Page</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>PropTech Market Summary</td>
<td>10</td>
</tr>
<tr>
<td>2.</td>
<td>Public Markets</td>
<td>25</td>
</tr>
<tr>
<td>3.</td>
<td>Market Comps Backup</td>
<td>30</td>
</tr>
<tr>
<td>4.</td>
<td>Houlihan Lokey Overview</td>
<td>34</td>
</tr>
</tbody>
</table>
Leading Independent, Global Advisory Firm

Houlihan Lokey is the trusted advisor to more top decision-makers than any other independent global investment bank.

<table>
<thead>
<tr>
<th>2,200+</th>
<th>35</th>
<th>$5.6 Billion(1)</th>
<th>$2+ Billion</th>
<th>~25%</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employees</td>
<td>Locations</td>
<td>Market Cap</td>
<td>Annual Revenue</td>
<td>Employee-Owned</td>
<td>Debt</td>
</tr>
</tbody>
</table>

Corporate Finance
- No. 1 Global M&A Advisor
- Leading Capital Markets Advisor Raising More Than $100 Billion in Past Five Years

Financial Restructuring
- No. 1 Global Restructuring Advisor
- $3.0 Trillion of Aggregate Transaction Value Completed

Financial Sponsors Coverage
- No. 1 Global Advisor to Private Equity Firms
- 1,000+ Sponsors Covered Globally

2021 Investment Banking Rankings All Global Transactions

<table>
<thead>
<tr>
<th>Rank</th>
<th>Advisor</th>
<th>Deals</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Houlihan Lokey</td>
<td>549</td>
</tr>
<tr>
<td>2</td>
<td>Goldman Sachs</td>
<td>511</td>
</tr>
<tr>
<td>3</td>
<td>JP Morgan</td>
<td>508</td>
</tr>
</tbody>
</table>

Source: Refinitiv. Excludes accounting firms and brokers.

2021 Global Distressed Debt & Bankruptcy Restructuring Rankings

<table>
<thead>
<tr>
<th>Rank</th>
<th>Advisor</th>
<th>Deals</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Houlihan Lokey</td>
<td>63</td>
</tr>
<tr>
<td>2</td>
<td>Rothschild</td>
<td>38</td>
</tr>
<tr>
<td>3</td>
<td>Moelis</td>
<td>34</td>
</tr>
</tbody>
</table>

Source: Refinitiv.

2002 to 2021 Global M&A Fairness Opinion Advisory Rankings

<table>
<thead>
<tr>
<th>Rank</th>
<th>Advisor</th>
<th>Deals</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Houlihan Lokey</td>
<td>952</td>
</tr>
<tr>
<td>2</td>
<td>JP Morgan</td>
<td>890</td>
</tr>
<tr>
<td>3</td>
<td>Duff &amp; Phelps, A Kroll Business</td>
<td>882</td>
</tr>
</tbody>
</table>

Source: Refinitiv. Excludes accounting firms and brokers. Announced or completed transactions.

2021 Most Active Global Investment Banks to Private Equity Firms

<table>
<thead>
<tr>
<th>Rank</th>
<th>Advisor</th>
<th>Deals</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Houlihan Lokey</td>
<td>323</td>
</tr>
<tr>
<td>2</td>
<td>Deloitte</td>
<td>218</td>
</tr>
<tr>
<td>3</td>
<td>William Blair &amp; Company</td>
<td>183</td>
</tr>
</tbody>
</table>

Source: PitchBook.

Houlihan Lokey acquired GCA in October 2021, significantly expanding the firm’s geographic reach in Europe and Asia and creating the most active global M&A advisory firm.

Combined Global Presence:

(1) As of July 2022.
Houlihan Lokey is the trusted advisor to more top decision-makers than any other independent global investment bank.

**2021 M&A Advisory Rankings**

Global Technology Transactions

<table>
<thead>
<tr>
<th>Advisor</th>
<th>Deals</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Houlihan Lokey</td>
<td>124</td>
</tr>
<tr>
<td>2 PricewaterhouseCoopers</td>
<td>118</td>
</tr>
<tr>
<td>3 Goldman Sachs</td>
<td>114</td>
</tr>
<tr>
<td>4 KPMG</td>
<td>108</td>
</tr>
<tr>
<td>5 JP Morgan</td>
<td>91</td>
</tr>
</tbody>
</table>

Source: Refinitiv.

**2021 Investment Banking Rankings**

All Global Transactions

<table>
<thead>
<tr>
<th>Advisor</th>
<th>Deals</th>
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</thead>
<tbody>
<tr>
<td>1 Houlihan Lokey</td>
<td>549</td>
</tr>
<tr>
<td>2 Goldman Sachs</td>
<td>511</td>
</tr>
<tr>
<td>3 JP Morgan</td>
<td>508</td>
</tr>
<tr>
<td>4 Rothschild</td>
<td>437</td>
</tr>
<tr>
<td>5 Morgan Stanley</td>
<td>393</td>
</tr>
</tbody>
</table>

Source: Refinitiv. Excludes accounting firms and brokers.

**No. 1**

Global M&A Advisor

Global M&A Fairness Opinion Advisor Over the Past 20 Years

Global Restructuring Advisor

Transactions Completed Valued at More Than $3.0 Trillion Collectively

Annual Valuation Engagements

**Leading**

Capital Markets Advisor

1,500+

1,000+
Houlihan Lokey’s Tech M&A Team Is the Global No. 1 With Unparalleled Reach

No. 1 TECH M&A ADVISOR*

13 LOCATIONS WORLDWIDE

200 TECHNOLOGY BANKERS

40+ MANAGING DIRECTORS

250+ TECHNOLOGY DEALS IN CY21

*According to data provided by Refinitiv.

North America
- Atlanta
- Boston
- Chicago
- Dallas
- Houston
- Los Angeles

Europe and Middle East
- Amsterdam
- Dubai
- Frankfurt
- London
- Madrid
- Manchester

Asia-Pacific
- Beijing
- Fukuoka
- Ho Chi Minh City
- Hong Kong
- Mumbai
- Nagoya
- New Delhi
- Osaka
- Shanghai
- Singapore
- Sydney
- Tokyo

Local Technology team.
How Houlihan Lokey Can Help

Our firm is extremely well equipped to help our clients navigate uncertain times. We respond quickly to challenging situations and are constantly helping clients to analyze, structure, negotiate, and execute the best possible solutions from both a strategic and a financial perspective.

What We Offer

- **Corporate Finance**
  - Mergers and Acquisitions
  - Capital Markets
  - Private Funds Advisory
  - Board Advisory Services

- **Financial Restructuring**
  - Company Advisory
  - Special Situations
  - Distressed M&A
  - Liability Management
  - Creditor Advisory
  - Portfolio Valuation and Fund Advisory
  - Transaction Opinions
  - Corporate Valuation Advisory Services
  - Transaction Advisory Services
  - Real Estate Valuation and Advisory
  - Dispute Resolution Consulting

- **Financial and Valuation Advisory**

We are widely recognized as a leading M&A advisor to the mid-cap and have longstanding relationships with capital providers, including commercial banks and other senior credit providers, insurance funds, asset managers, and mezzanine fund investors. Few other investment banks maintain the breadth of relationships and capital markets intelligence that we do.

We have the largest restructuring practice of any global investment bank. Since 1988, we have advised on more than 1,000 restructuring transactions (with aggregate debt claims in excess of $3.0 trillion). We served as an advisor in 12 of the largest 15 bankruptcies from 2000 to 2021.

Over nearly four decades, we have established ourselves as one of the largest financial and valuation advisory firms. Our transaction expertise and leadership in the field of valuation help inspire confidence in the financial executives, boards of directors, special committees, investors, and business owners we serve.

Why We’re Different

- No. 1 for U.S. and Tech M&A
- Significant Experience With Financing Markets
- Senior-Level Commitment and Dedication
- Deep, Industry-Specific Expertise
- Superior Work Product/Technical Abilities
- Creativity, Imagination, Tenacity, and Positivity
Disclaimer

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