

# **Wealth Management Market Update**

SPRING 2021 Q1 UPDATE

# **Wealth Management Market Summary**

Spring 2021 Industry Updates and Drivers

# Houlihan Lokey Wealth Management Team



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Our dedicated team has an extensive level of experience in the wealth and asset management sectors, specializing in M&A for wealth managers, their assets, and manager contracts.

In the past five years, we have transacted or transferred more than \$110 billion in assets under management.

#### **Select Market Drivers**

#### Mergers and Acquisitions Remain Robust

- Q1 '21 was one of the most active periods in wealth management M&A
  - Wealth management M&A was 43.9% higher with 18 more deals in Q1 '21 than Q1 '20
- High concentration of transactions across platforms with between \$500 million and \$5 billion of assets under management (AUM)
- Silicon Valley Bank's acquisition of Boston Private Bank & Trust Company for \$977 million (Jan. 2021) reflects expanding strategic sector interest

# Private Equity Continues to Be Active

- Sponsors continue to enter the space and grow their existing wealth management platforms through bolt-on transactions
- Private equity participated in 19 out of the 72 transactions in Q1 '21
  - CI Financial's majority acquisition of Segall Bryant & Hamill, previously owned in part by Thoma Bravo (\$23 billion in AUM)
  - Warburg Pincus' minority acquisition of Edelman Financial Engines (\$260 billion in AUM)
- Aquiline's majority acquisition of SageView (\$119 billion in AUM)

#### Structural Drivers of Transaction Activity

- Transaction supported by improving economy following COVID-19 slowdown, low interest rates, and continued consolidation by larger firms
  - As larger firms continue to get bigger and more efficient, smaller firms are going to need to navigate against fee compression and expanded services and product offerings across the industry

#### Valuations Remain Strong

- Public company valuations recovered from the 2020 lows, supported by gains in equity markets, overall economic recovery, and government stimulus
- Private transaction multiples continue to be near highs

# Overall Activity Expected to Continue, Expand Into Debt Capital Markets

- Recurring consolidation trends—need for operating leverage, accretive acquisitions, overall sponsor demand—will continue to drive transactions
- Selling activity expected to pick up due to proposed changes to capital gains tax treatment, which may impact transaction pricing
- Expect larger firms with scale to take advantage of favorable capital markets, including a
  growing interest from private debt lenders in the sector

# **Recent Wealth Management Transactions**

Houlihan Lokey Transaction Spotlight

Transaction	Ascot Lloyd a portfolio company of  OAKTREE has received financing from funds managed by  OARES  Capital Raising	Transaction Pending  FORMUES- FORVALTNING  has agreed to receive a partnership investment from  Lunda managed by  INVESTMENT ICG  Sellside Advisor	has acquired through scheme of arrangement  FG GROUP PLC  £206,000,000  Buyside Advisor
Deal Date	February 2021	February <i>(Pending)</i> 2021	September 2019
Deal Value	Not Disclosed	Not Disclosed	€206 million (\$225 million)
AUM		\$12 billion	£30.2 billion (\$42 billion)
Target Description	Leading U.K. IFA business, serving more than 21,000 clients through a nationwide network of 135 independent financial advisors	Leading Nordic wealth manager serving high-net-worth individuals (HNWIs) across Norway and Sweden	Platform for multiclass asset administration, retirement, financial planning, and investment management services
Houlihan Lokey Role	Exclusive Placement Agent	Sellside Advisor	Buyside Advisor

# **Wealth Management Transactions**

### Extensive Global Wealth Management Experience

#### **Select Wealth Management Related Engagements**





























Financial and Tax Due Diligence

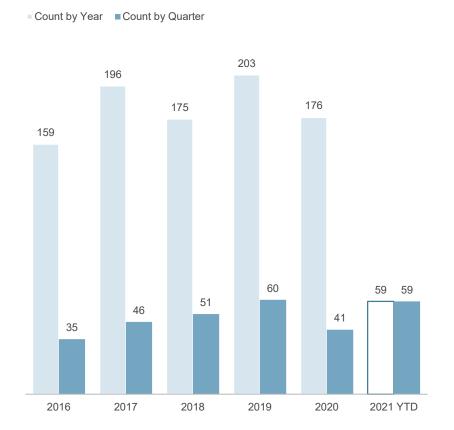
# **Robust Mergers and Acquisitions Market**

## Transaction Activity Remains at an All-Time High

The retail wealth management industry is experiencing an accelerating rate of consolidation driven by a variety of factors, including expanding scale and pricing pressures, offering more diverse products and services to combat emerging technology firms and evolving client expectations, and implementing succession plans.

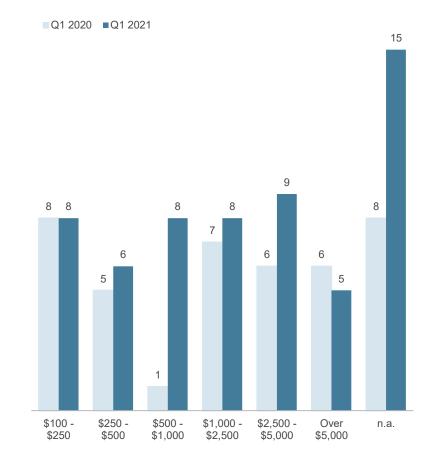
#### Established M&A Activity(1)

Number of transactions executed per year



#### M&A Activity by Seller Size(2)

Number of transactions by seller size, \$ millions



Source: SNL Financial.

<sup>(1) 2021</sup> includes transactions that have entered into a definitive agreement.

<sup>(2)</sup> Represents only M&A activity that disclosed the target's AUM size.

## **Private Equity Continues to Be Active**

### Acquirors and Select Transactions

Sponsors continue to increase their interest in the independent advisory sector, executing larger deals focused on consolidation.

#### **Drivers of Private Equity Activity**

Large Initial Investment **Bolt-On Acquisitions Product Expansion** 

- Larger platforms, usually an initial purchase for a sponsor as they enter the sector; typically established operations and an ability to scale easily
- Acquisitions by sponsor-owned entity that is looking to add additional assets and employees; typically rolls up under the marguis platform
- Acquisition of tangential products or strategies (i.e., tax, trust, financing, etc.) to offer clients in core business; may be acquired by platform or by the same sponsor under separate ownership and management
- Sale of platforms by founders or sponsors Can be through a sale or IPO; may retain a minority or legacy interest post closing
- Organic growth, accretive acquisitions, expenses savings, operating **Drivers of** Value leverage, product/service build-out, multiple expansion











HIGHTOWER

THL Thomas H. Lee Partners









**Exits** 

































**©** 





2015























2013

2014





2016



2017



2018



2019





2021

#### Evolving Wealth Management Landscape

#### **Industry Trends and Market Drivers**

- With more than 7,500 retail-focused advisors in the U.S., significant consolidation opportunities exist for all types of firms
  - New investors provide not only business expertise and scale but also networks for sourcing M&A opportunities
  - Strategic buyers are becoming more involved in transactions, representing nearly half of publicized deals from about one-third of deals a decade ago
- Shift to independence has attracted the interest of (and demand for) private capital
  - Family offices, sovereign funds, insurance companies, pension funds, private investors, and private equity firms are directly and indirectly investing in independent advisory firms
    - With median profit margins of 20%–25%, cheap borrowing costs, and low capital requirements, private investors are attracted to the potential of doubling their money within three to five years

#### Wealth Management Landscape

Private Banking and Brokerage	cîti	J.P.Morgan	BANK OF AMERICA PRIVATE BANK
Wirehouse	Bank of America ≫ Merrill Lynch	Morgan Stanley 📸	UBS WELLS FARGO
Regional	BAIRD	Janney	RAYMOND JAMES STIFEL NICOLAUS
IBDs	Ameriprise KESTRA	Cetera ADVISORS LLC Venter I HEAVERC SECURITIES America	COMMONWEALTH financial network
RIAs and Service	dynasty financial partners' powering independence	FOCUS N	1ERCER ADVISORS

#### **Select Advisor Transactions (Q1 '21)**

\$ millions

Month	Target	Acquirer	AUM/AUA	Deal Value
Jan.	BOSTON PRIVATE WEALTH ** TRUST ** PRIVATE BANKING	subcon Valley Bank	\$17.7	\$901
Jan.	BELAPR INVESTMENT ADVISORS	HIGHTOWER	8.0	
Jan.	Independence ADVISORS, LIC	//// MODERA	1.3	
Jan.	Whitnell	ROCKEFELLER CAPITAL MANAGEMENT	1.4	
Feb.	BAINCO *******	CERITY PARTNERS*	1.1	
Feb.	CAMMACK	C CAPTRUST	154.0	
Mar.	BMBC BRYN HAWR BANK CORPOBATION	WSFS Financial Corporation	650.0	977
Mar.	Brightworth"	CI FINANCIAL	4.7	
Mar.	A.C.	Wealth Enhancement Group®	1.8	
Mar.	CMB Wealth Manageme	J.P.Morgan Asset Management	377.0	410

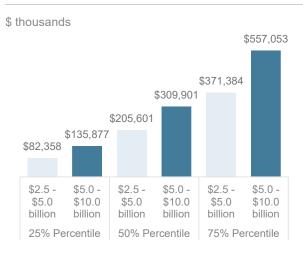
### Select Registered Investment Advisor Firm Metrics

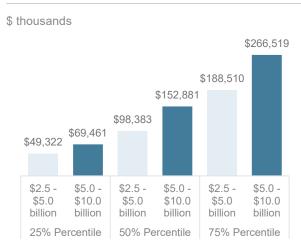
Account sizes scale much faster at larger firms.

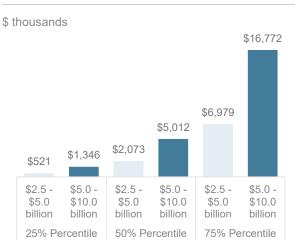
# Assets Under Management Per Investment Profess. by Firm Size

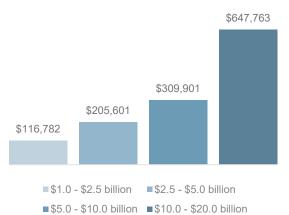
# Assets Under Management Per Employee by Firm Size

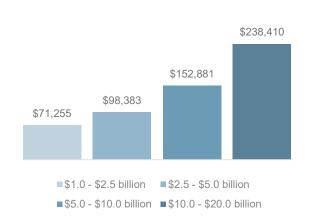
# Assets Under Management Per Account by Firm Size

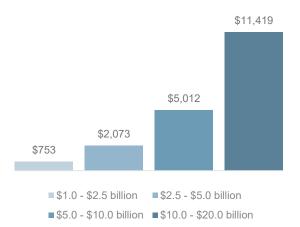












### Select Registered Investment Advisor Firm Metrics

Larger firms have fewer accounts per employee and more support staff, though not typically more than one per investment professional.

# No. of Accounts Per Employee

25

\$2.5 -

\$5.0

16

\$5.0 -

\$10.0

billion

25% Percentile

# Accounts actuals Accou

29

\$5.0 -

\$10.0

billion

52

\$2.5 -

\$5.0

billion

50% Percentile

100

\$2.5 -

\$5.0

billion

75% Percentile

62

\$5.0 -

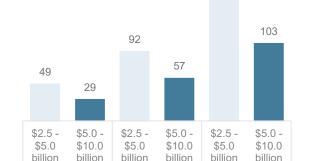
\$10.0

billion

# Per Investment Professional

No. of Accounts

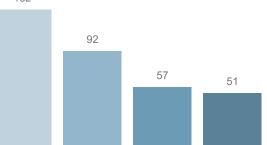
#### Accounts actuals



162

75% Percentile

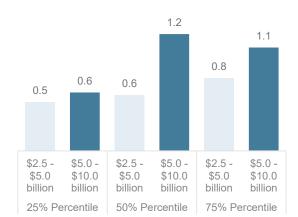
# 25% Percentile | 50% Percentile



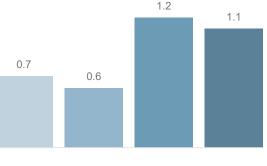
■ \$1.0 - \$2.5 billion ■ \$2.5 - \$5.0 billion ■ \$5.0 - \$10.0 billion ■ \$10.0 - \$20.0 billion

# Non-Investment Professional Per Investment Professional

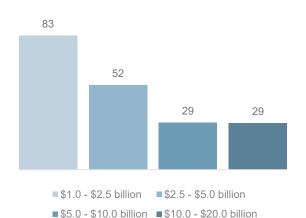
#### Ratio







■\$1.0 - \$2.5 billion ■\$2.5 - \$5.0 billion ■\$5.0 - \$10.0 billion ■\$10.0 - \$20.0 billion





### Select Registered Investment Advisor Firm Metrics

Larger platforms tend to have more performance-based fees, though they offer fewer additional services through insurance or trust.



#### **Valuations**

#### Historical Public Company Trading Levels and Relative Change

#### **Total Enterprise Value to LTM EBITDA**



#### Relative Change in Total Enterprise Value to LTM EBITDA



### **Valuations**

### **Average Public Company Trading Metrics**

	EV/2021E EBITDA	2021E P/E	EV/AUM
Independent Wealth Advisors	9.0x	13.4x	1.8%
Diversified Wealth Advisors	9.3x	15.7x	6.1%
Traditional Asset Managers	10.5x	13.5x	1.8%
Alternative Asset Managers	16.6x	20.4x	7.3%
Private Markets Focused Alternatives	26.1x	34.6x	22.9%

Note: The above illustrates comparative valuations on a subsector basis across many different company revenue and business model types. The subsequent pages show the trading metrics of the respective companies within each subcategory.

# **Select Trading Comparables**

#### Advisors

As of May 14, 2021 (Dollars in millions, except per share data)		Closing	Assets		YTD Stock		EV	1		EV / E	BITDA		P / A	dj. Earni	ngs
	Ticker	Stock Price		Market Cap.	Price Return	Price	AUM	2020E Rev.	2020A	2021E	NTM	2022E	2021E	NTM	2022E
Independent Wealth Advisors															
LPL Financial Holdings Inc.	LPLA	\$149.97	\$496,700	\$11,988	43.9%	139.0%	2.8%	1.9x	15.1x	13.2x	12.4x	11.1x	20.2x	18.9x	16.5x
Focus Financial Partners Inc.	FOCS	47.13	205,000	3,730	8.4	95.1	n.a.	2.2	11.6	8.8	8.7	7.6	n.a.	n.a.	n.a.
Blucora, Inc.	BCOR	16.17	83,000	783	1.6	49.4	n.a.	1.1	10.2	7.6	6.8	6.7	11.2	10.2	10.4
Silvercrest Asset Management Group Inc.	SAMG	14.16	29,026	205	1.9	49.8	0.8	1.8	8.0	6.5	6.3	5.9	8.7	8.4	7.7
High					43.9%	139.0%	2.8%	2.2x	15.1x	13.2x	12.4x	11.1x	20.2x	18.9x	16.5x
Mean					14.0	83.3	1.8	1.8	11.2	9.0	8.6	7.8	13.4	12.5	11.6
Median					5.2	72.5	1.8	1.8	10.9	8.2	7.8	7.2	11.2	10.2	10.4
Low					1.6	49.4	0.8	1.1	8.0	6.5	6.3	5.9	8.7	8.4	7.7
Diversified Wealth Advisors															
The Charles Schwab Corporation	SCHW	\$73.25	NA	\$138,175	38.1%	125.0%	n.a.	6.0x	20.1x	11.7x	11.2x	11.2x	23.0x	23.3x	21.4x
Ameriprise Financial, Inc.	AMP	258.34	921,106	29,943	32.9	111.8	3.2	2.2	13.6	7.1	7.0	6.9	12.2	12.2	11.6
Raymond James Financial, Inc.	RJF	134.17	178,200	18,437	40.2	119.8	8.9	1.7	10.9	8.7	8.9	n.a.	14.4	14.8	14.7
Stifel Financial Corp.	SF	70.17	NA	7,374	39.1	150.4	n.a.	1.8	11.1	9.7	9.7	9.6	13.1	13.7	13.2
High					40.2%	150.4%	8.9%	6.0x	20.1x	11.7x	11.2x	11.2x	23.0x	23.3x	21.4x
Mean					37.6	126.7	6.1	2.9	13.9	9.3	9.2	9.2	15.7	16.0	15.2
Median					38.6	122.4	6.1	2.0	12.3	9.2	9.3	9.6	13.7	14.3	14.0
Low					32.9	111.8	3.2	1.7	10.9	7.1	7.0	6.9	12.2	12.2	11.6

# **Select Trading Comparables**

# **Traditional Asset Managers**

As of May 14, 2021 (Dollars in millions, except per share data)									EV /				EV / I	EBITDA			P / Adj. I	Earnings	i
	Ticker	Closing Stock Price	Market Cap.	YTD Stock Price Return	1-Year Stock Price Return	Assets Under Management	AUM	2020A Rev.	2021E Rev.	2022E Rev.	2023E Rev.	2020A	2021E	2022E	2023E	2020A	2021E	2022E	2023E
Traditional Asset Managers																			
BlackRock, Inc.	BLK	\$856.87	\$130,695	18.8%	66.8%	\$9,007,411	1.5%	8.3x	7.2x	6.7x	6.2x	22.2x	17.5x	15.6x	14.6x	25.3x	23.1x	20.2x	18.3x
T. Rowe Price Group, Inc.	TROW	191.07	43,345	26.2	68.3	1,518,000	2.7	6.7	5.5	5.2	5.0	14.2	11.2	10.6	9.2	19.9	15.5	14.8	13.5
Franklin Resources, Inc.	BEN	34.54	17,419	38.2	94.5	1,498,900	1.4	3.3	2.5	2.5	2.7	11.4	8.8	8.7	9.3	13.0	10.4	10.4	10.2
Invesco Ltd.	IVZ	27.96	12,902	60.4	317.3	1,404,100	1.5	4.6	4.0	3.8	3.7	13.8	9.5	9.1	9.5	14.5	10.0	9.4	9.0
AllianceBernstein Holding L.P.	AB	44.37	12,118	31.4	108.6	685,900	1.8	3.3	2.9	2.9	2.9	11.5	10.4	10.2	10.8	15.2	13.0	12.0	12.7
Affiliated Managers Group, Inc.	AMG	164.40	6,845	61.7	162.9	738,000	1.3	4.8	4.2	4.2	4.3	12.1	10.2	10.0	10.2	12.3	9.9	9.0	8.3
Janus Henderson Group Plc	JHG	38.14	6,423	17.3	116.2	405,100	1.5	2.6	2.3	2.3	2.3	8.2	6.7	7.0	7.1	12.7	10.4	10.4	11.0
Artisan Partners Asset Management Inc.	APAM	52.10	4,124	3.5	94.5	162,883	2.6	4.8	3.6	3.3	2.8	11.7	8.0	7.4	6.1	15.6	10.7	9.9	8.5
Cohen & Steers, Inc.	CNS	73.08	3,525	(1.6)	22.8	87,040	4.1	8.3	6.8	6.1	6.8	20.5	15.5	14.5	16.1	28.4	21.3	19.1	19.9
Federated Hermes, Inc.	FHI	33.25	3,143	15.1	64.6	624,996	0.5	2.3	2.5	2.4	2.2	7.5	8.2	7.9	7.9	10.3	11.3	10.7	10.0
Virtus Investment Partners, Inc.	VRTS	268.04	2,050	23.5	230.1	168,880	2.5	7.8	5.0	4.3	n.a.	20.7	11.0	9.7	8.8	16.5	8.4	7.3	7.0
Victory Capital Holdings, Inc.	VCTR	29.54	2,003	19.1	111.5	154,331	1.7	3.5	3.0	2.9	2.8	7.1	6.0	5.7	5.4	7.6	6.4	6.1	6.0
BrightSphere Investment Group Inc.	BSIG	23.08	1,832	19.7	195.9	145,100	1.4	2.9	3.8	3.6	3.4	8.8	10.3	10.0	9.8	13.2	14.6	9.0	7.5
WisdomTree Investments, Inc.	WETF	6.65	969	24.3	155.8	69,537	1.6	4.3	3.7	3.5	3.2	19.4	13.5	13.0	13.6	26.6	20.0	18.7	17.2
Pzena Investment Management, Inc.	PZN	11.34	823	55.3	162.5	49,200	1.8	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Diamond Hill Investment Group, Inc.	DHIL	177.90	530	19.2	74.4	30,582	1.5	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Manning & Napier, Inc.	MN	7.53	143	20.1	177.9	21,140	0.5	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	18.0	n.a.	n.a.
High				61.7%	317.3%	\$9,007,411.0	4.1%	8.3x	7.2x	6.7x	6.8x	22.2x	17.5x	15.6x	16.1x	28.4x	23.1x	20.2x	19.9x
Mean				26.6	130.9	986,535.3	1.8	4.8	4.1	3.8	3.7	13.5	10.5	9.9	9.9	16.5	13.5	11.9	11.4
Median				20.1	111.5	168,880.0	1.5	4.5	3.7	3.5	3.2	11.9	10.3	9.9	9.4	14.9	11.3	10.4	10.1
Low				(1.6)	22.8	21,139.8	0.5	2.3	2.3	2.3	2.2	7.1	6.0	5.7	5.4	7.6	6.4	6.1	6.0

# **Select Trading Comparables**

### **Alternative Asset Managers**

As of May 14, 2021 (Dollars in millions, except per share data	)				YTD	1-Year				EV /				EV / El	BITDA <sup>(2)</sup>			P /	DE	
	Ticker	Closing Stock Price	Market Cap.	Intrinsic Enterprise Value <sup>(1)</sup>	Stock Price Return	Stock Price Return	Assets Under Management	AUM	2020A Rev.	2021E Rev.	2022E Rev.	2023E Rev.	2020A	2021E	2022E	2023E	2020A	2021E	2022E	2023E
Alternative Asset Managers																				
Blackstone Group Inc.	BX	\$87.48	\$106,559	\$100,311	35.0%	71.3%	\$648,803	15.5%	15.8x	13.3x	11.7x	10.7x	28.2x	23.9x	20.9x	18.9x	31.9x	26.7x	23.4x	20.8x
Brookfield Asset Management Inc.	BAM.A	48.40	76,166	38,062	17.1	61.5	609,075	6.2	15.2	13.4	11.3	n.a.	20.3	19.9	20.3	n.a.	21.3	21.9	17.8	n.a.
KKR & Co. Inc.	KKR	56.14	48,792	33,023	38.7	127.0	367,453	9.0	9.9	8.2	7.0	6.4	23.3	15.6	13.1	11.8	32.0	20.5	17.5	15.5
Apollo Global Management, Inc.	APO	57.42	25,500	23,729	17.2	41.1	461,138	5.1	10.8	9.4	8.1	n.a.	20.7	18.4	15.9	n.a.	28.6	24.9	21.6	n.a.
Carlyle Group Inc.	CG	43.51	15,756	12,054	38.4	85.3	259,844	4.6	5.5	4.8	4.0	3.8	15.1	13.0	10.5	9.2	27.9	19.9	16.0	13.4
Ares Management Corporation	ARES	52.41	14,491	13,778	11.4	55.8	207,158	6.7	7.9	6.9	6.0	5.7	24.8	19.9	16.9	16.5	29.9	21.6	18.2	17.1
Sculptor Capital Management Inc.	SCU	25.76	1,538	1,455	69.5	149.1	37,374	3.9	1.7	2.4	2.2	n.a.	4.5	5.5	5.4	n.a.	6.9	7.5	7.2	n.a.
High					69.5%	149.1%	\$648,803.0	15.5%	15.8x	13.4x	11.7x	10.7x	28.2x	23.9x	20.9x	18.9x	32.0x	26.7x	23.4x	20.8x
Mean					32.5	84.5	370,120.8	7.3	9.5	8.3	7.2	6.7	19.6	16.6	14.7	14.1	25.5	20.4	17.4	16.7
Median					35.0	71.3	367,453.4	6.2	9.9	8.2	7.0	6.1	20.7	18.4	15.9	14.2	28.6	21.6	17.8	16.3
Low					11.4	41.1	37,374.4	3.9	1.7	2.4	2.2	3.8	4.5	5.5	5.4	9.2	6.9	7.5	7.2	13.4
Private Markets Focus																				
Partners Group Holding AG	SWX:PGHN	\$1,439.50	\$37,934	\$37,534	22.5%	92.0%	\$109,100	34.4%	23.5x	19.0x	17.1x	15.4x	36.3x	29.5x	26.7x	23.8x	41.9x	34.5x	31.3x	28.1x
EQT AB	OM:EQT	31.48	31,062	30,113	23.1	118.5	64,220	46.9	34.7	20.1	17.5	14.1	63.9	33.2	29.6	22.3	74.4	39.6	35.0	25.8
Hamilton Lane Incorporated	HLNE	89.55	4,821	4,959	14.7	41.8	75,777	6.5	15.7	14.4	13.2	10.8	32.1	28.9	27.6	22.4	37.8	34.5	31.2	28.4
StepStone Group Inc.	STEP	31.18	2,956	2,956	(21.7)	n.a.	80,000	3.7	n.a.	8.4	7.5	n.a.	n.a.	23.6	20.7	n.a.	n.a.	40.8	33.0	n.a.
Grosvenor Capital Management, L.P.	GCMG	12.20	2,247	2,365	(8.4)	n.a.	0	n.a.	5.5	5.1	4.6	4.3	16.1	14.9	11.8	11.5	24.9	23.5	16.9	16.5
High					23.1%	118.5%	\$109,100.0	46.9%	34.7x	20.1x	17.5x	15.4x	63.9x	33.2x	29.6x	23.8x	74.4x	40.8x	35.0x	28.4x
Mean					6.1	84.1	65,819.4	22.9	19.9	13.4	12.0	11.1	37.1	26.1	23.3	20.0	44.8	34.6	29.5	24.7
Median					14.7	92.0	75,777.0	20.5	19.6	14.4	13.2	12.4	34.2	28.9	26.7	22.4	39.9	34.5	31.3	27.0
Low					(21.7)	41.8	0.0	3.7	5.5	5.1	4.6	4.3	16.1	14.9	11.8	11.5	24.9	23.5	16.9	16.5

Sources: Public filings, SNL Financial, S&P Capital IQ.

Note: Trading multiples based on share price, other market data, and broker consensus future earnings estimates from S&P Capital IQ as of May 14, 2021.

<sup>(1)</sup> Reflects total market value of debt and equity, less cash, 0.9x book value of investment portfolio, and 0.9x the book value of carried interest.

<sup>(2)</sup> Market Cap/ENI.

# **Houlihan Lokey**

### Leading Independent Advisory Firm

Houlihan Lokey is the trusted advisor to more top decision-makers than any other independent global investment bank.



1,500+ Employees

23 Locations

~45% Employee-Owned

~\$4.5 billion

Market Cap

>\$1 billion
Annual Revenue

**No** Debt

#### **Corporate Finance**

	20 M&A Advisory Rankings U.S. Transactions	
	Advisor	Deals
1	Houlihan Lokey	210
2	Goldman Sachs & Co	172
3	JP Morgan	132
4	Evercore Partners	126
5	Morgan Stanley	123
Sour	ce: Refinitiv (formerly known as Thomson Reute	rs)

No. 1 U.S. M&A Advisor

**Top 5** Global M&A Advisor

**Leading** Capital Markets Advisor

#### **Financial Restructuring**

	020 Global Distressed Debt estructuring Rankings	& Bankruptcy
	Advisor	Deals
1	Houlihan Lokey	106
2	PJT Partners Inc	63
3	Lazard	50
2	Rothschild & Co	46
Ę	Moelis & Co	39
5	ource: Refinitiv (formerly known as Thomso	n Reuters)

No. 1 Global Restructuring Advisor

**1,400+** Transactions Completed Valued at More Than \$3.0 Trillion Collectively

#### **Financial and Valuation Advisory**

	001 to 2020 Global M&A Fairness dvisory Rankings	
	Advisor	Deals
1	Houlihan Lokey	956
2	JP Morgan	876
3	Duff & Phelps	802
4	Morgan Stanley	599
5	BofA Securities Inc	542
	finitiv (formerly known as Thomson Reuters). Announced completed transactions.	

No. 1 Global M&A Fairness Opinion Advisor Over the Past 20 Years

1,000+ Annual Valuation Engagements

North	America	Europe and I	Middle East	Asia-P	Asia-Pacific				
Atlanta	Miami	Amsterdam	Madrid	Beijing	Sydney				
Boston	Minneapolis	Dubai	Milan	Hong Kong	Tokyo				
Chicago	New York	Frankfurt	Paris	Singapore					
Dallas	San Francisco	London							
Houston	Washington, D.C.								
Los Angeles									

# **Wealth Management Focus and Expertise**

### Solutions for the Lifecycle of Managers

Houlihan Lokey is uniquely positioned to serve as a trusted advisor, given its ability to offer an integrated solution to address the most important strategic decisions of wealth and asset managers.

#### **Mergers and Acquisitions**

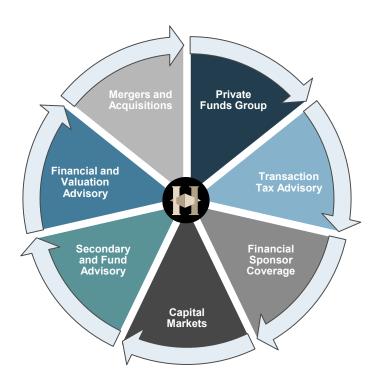
- Comprehensive advisory to wealth managers on minority and majority stake sales, acquisitions, seed investments, joint ventures, product development, succession planning, and establishment of private and permanent capital vehicle
- Facilitate attractive capital solutions to fund growth, equitize the next generation, and enable transitioning shareholders to monetize equity interest

# Financial and Valuation Advisory

- Portfolio, private company, security, loan, and derivatives valuation experience
- Provider of recurring, asset-by-asset valuations to three of the largest minority stake GP investors

# Secondary and Fund Advisory

- Dedicated team focused on providing liquidity solutions
- Unique knowledge of secondary investor preferences and behavior through unmatched relationships and deal flow
- Valuation of existing structures and of strategic options can add to a process's value creation potential



#### **Capital Markets**

- 45 dedicated professionals across six offices in five countries that raised approximately \$9 billion across more than 50 transactions during 2020, with more than 30 different financial sponsors
- Independent advisor on bank commitments and securities offerings with the ability to act as bookrunner/co-manager

#### **Private Funds Group (PFG)**

- Dedicated team of approximately 30 individuals globally, combining the institutional fundraising experience of a leading institutional agent, with unique inhouse operating and investor relations experience from market-leading firms
- Guidance on timing of stake sales, investor communications, and other strategic considerations as they relate to investor relations

# Transaction Tax Advisory Services

- Dedicated tax advisory team specialized in transaction-related tax impacts to maximize efficiency
  - Efficient tax structure can preserve or create value in asset and wealth management stake transactions

#### **Financial Sponsors Coverage**

- Among the largest financial sponsors group focused on mid- and large-cap funds, identifying the best investors and facilitating introductions for processes
  - 20 senior officers in North America and Europe dedicated to coverage of more than 1,000 sponsors

# Wealth Management Focus and Expertise

### Overview of M&A and Capital Market Solutions

Houlihan Lokey has extensive experience structuring and negotiating transactions involving asset and wealth managers.

#### **Select Advisory Areas**

#### Minority Stake Sales

**Acquisitions** 

Mergers and

Related

Capital Markets

- Minority investments in a variety of wealth and asset managers and general partnerships across asset classes
  - Includes both financial and strategic buyers

#### **Majority** and Control Sales

■ Full sellside and buyside engagements, featuring majority, path to control, and control transactions

#### Asset Level **Financing** and Sales

- Term and non-term financing for asset companies
- Running strategic processes, executing bulk asset sales and purchases

#### Company Level Financing

- financial services operating companies
- Secured and unsecured debt, mezzanine debt. structured

#### **Selected Wealth and Asset Management Transaction Experience**



























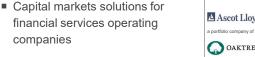


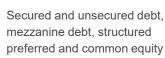
























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