

# **Insurance Technology Market Update**

Q2 2021

### Insurance Technology Market Update – Q2 2021

Insurance technology (insurtech) capital raising and M&A activity continued at a record pace in Q2.

Dear Clients and Friends,

Houlihan Lokey is pleased to present its Insurance Technology Market Update for Q2 2021.

- Insurtech continued to surge in Q2 2021 with ~\$6.0 billion in financing volume and ~\$900 million in disclosed M&A volume
- **~\$6.0 billion in Q2 2021 financing volume** was ~310% higher than Q2 2020 levels and ~290% higher than Q2 2019 levels
  - **159 financings in Q2** were ~110% higher than the year-ago period and ~150% higher than Q2 2019 financings
- Q2 saw ~\$900 million in disclosed M&A volume, which is much lower than other quarters primarily due to a lack of large public market deals and more private market transactions with undisclosed deal values; however, the total number of Q2 M&A transactions continued to outpace historical quarters
  - 43 M&A transactions in Q2 were ~40% higher than the year-ago period and more than 100% higher than Q2 2019 M&A transactions
  - Q2 saw explosive M&A activity within the auto telematics sector, including Solera's acquisition of eDriving (Houlihan Lokey advised eDriving), Cambridge Mobile Telematics' acquisition of TrueMotion, and USAA's acquisition of Noblr
  - Houlihan Lokey also advised Beyontec on its acquisition by Azentio, Mr. Cooper on the sale of Title365 to Blend Labs, and VCP on its acquisition by Covetrus, as the firm continues its strong momentum in the insurtech category
- Q2 saw additional IPOs, such as Bright Health, as well as some rumored IPOs/SPACs, such as Octo and Kin
  - Insurance software and digital carriers lead the pack from a revenue multiple perspective, trading at ~8x and ~6.5x EV/2021E Revenue, respectively

We hope you enjoy this report, and please reach out if you have any questions. We look forward to staying in touch.

Regards,



Kegan Greene KGreene@HL.com 310.712.6573

 Mark Fisher
 Tim Shortland

 MFisher@HL.com
 TShortland@HL.com

 +44 (0) 20 7907 4203
 +44 (0) 20 7907 4213

 Rob Freiman
 Chris Pedone

Rob FreimanChris PedoneRFreiman@HL.comCPedone@HL.com212.497.7859212.830.6166

**Additional Team Contacts** 

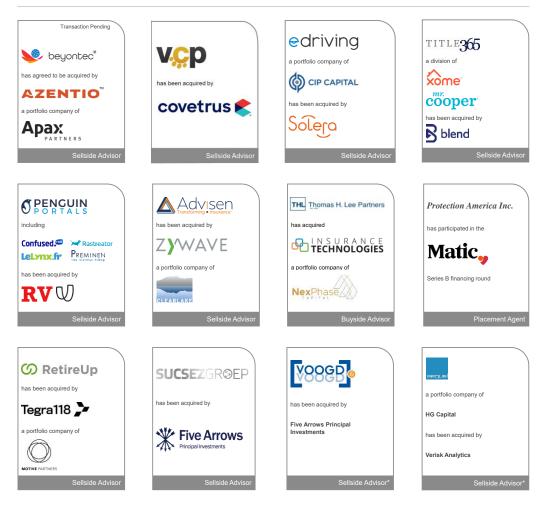
Craig Muir CMuir@HL.com 212.497.7803

Paul Tracey <u>PTracey@HL.com</u> +44 (0) 20 7907 4225

### **Premier Advisor to the Insurtech Market**

Houlihan Lokey's insurtech practice has significant momentum and consistent recognition in the market.

### **Selected Transactions**



#### **Recent Media Mentions**

#### BUSINESS INSIDER

Title: 12 top fintech bankers helping startups go public and make deals detail how they approach the sizzling market and the trends they're most excited about Date: June 10, 2021 Author(s): R. Alexander, S. Stokes Houlihan Lokey Banker: Kegan Greene "I've focused on this sector for over 10 years, long before it was cool or called insurtech," Greene told Insider. "Insurance is the last bastion of financial services to become tech-enabled, so the wave of innovation here is continuing."

"So-called insurtech has been growing rapidly around the world in the past five years. But startups attracted a financing volume of \$6.6 billion in the first quarter of 2021, 840% higher than Q1 2020 and 340% higher than Q1 2019, according to an insurance technology market update by investment bank Houlihan Lokey."

#### **TECH**MONITOR

Title: 'Fintech pledge' could help the insurance industry finally embrace the benefits of tech Date: April 22, 2021 Author(s): C. Glover Houlihan Lokey Banker: Kegan Greene

#### S&P Global

Market Intelligence Title: Hippo latest insurtech to ride SPAC wave to go public Date: March 18, 2021 Author(s): C. Trice, K. Figuracion Houlihan Lokey Banker: Kegan Greene "Greene noted that sponsors for shell companies are facing a time crunch to find an acquisition target within two years of the SPAC going public to satisfy investment partners. 'Sponsors also earn transaction fees,' he said. 'The pressure to do a deal means sponsors might not be properly aligned with the startups' long-term viability as a public company.'"

"As states enforce lockdown rules due to COVID-19, the insurance space expects to see an accelerated adoption of digital solutions and data usage. Insurtech firms related to consumer engagement and marketplaces, software, and data and analytics should show more resilience in the current environment."

#### Mergermarket

Title: Insurtech preview: fundraising difficulty to drive earlystage sales Date: June 5, 2020 Author(s): X. Jiang Houlihan Lokey Banker: Kegan Greene

Tombstones included herein represent transactions closed from 2017 forward.

\*Selected transactions were executed by Houlihan Lokey professionals while at other firms acquired by Houlihan Lokey or by professionals from a Houlihan Lokey joint venture company.

### **Selected Recent Announced Deals**

Transaction	Transaction Pending we beyontec* has agreed to be acquired by CEENTIO a portfolio company of Appax PARTNERS Sellside Advisor	has been acquired by Covetrus E	echriving a portfolio company of cip capital has been acquired by Soleco Sellside Advisor	TITLE365 a division of Ecome Microper Mas been acquired by Has been acquired by Bellside Advisor	
Deal date	June 2021	June 2021	June 2021	June 2021	
Deal value	Not disclosed Not disclosed		Not disclosed	\$500 million	
T arget description	Cloud-based and digital insurance solutions across life, general health, and commercial insurance segments	Platform for pet wellness plan sales and administration, serving ~1,000 veterinary practices and ~350,000 pets	SaaS provider of driver risk management and remediation solutions through its patented digital driver risk management programs	National title insurance and settlement services provider focused on delivering industry-changing solutions for faster turnaround of title, escrow, and default services	
Buyer description	Newly formed company in 2020 that was carved out of 3i Infotech, a global information technology company, by global private equity firm Apax Partners	Global animal-health technology and services company dedicated to empowering veterinary practice partners to drive improved health and financial outcomes	Global data intelligence and technology leader serving all constituents engaged in vehicle lifecycle management	Digital lending platform to help leading financial institutions acquire more customers, increase productivity, and deepen customer relationships	
Target geography					
Buyer geography					
Houlihan Lokey role	Sellside Advisor	Sellside Advisor	Sellside Advisor	Sellside Advisor	

### How Have Leading Insurtechs Navigated the Pandemic?

We asked three leading insurtechs—all focused on insurance distribution—how COVID-19 has affected their businesses, how they have navigated through the pandemic, and what they expect the impact will be on the broader insurtech market over the next 12–24 months.

Executive	Company	Commentary
	Matic	"All in all, we navigated it well. As a digital marketplace focused on providing choice to consumers for mandatory insurance products (home and auto insurance), our value proposition remained strong throughout COVID. While many industries and businesses were forced to reduce their workforce to remain afloat, we doubled our headcount during 2020, a testament to the strength and resiliency of our business model and industry.
Stuart Rhodes CFO		The pandemic expedited the shift to digital. Consumers who were already transacting digitally did so more frequently, and others not participating in the digital world entered as it was a necessity. Matic's (and other insurtechs') digital-centric offerings are well positioned to benefit from this seismic change."
		"P&C insurance is non-cyclical and generally immune to outside market impacts, so we kept our heads down and focused on executing our business plan. In response to the pandemic, we closed down our call center and deployed our white-glove agents remotely, and the benefits of a distributed workforce have proven powerful.
		Additionally, our agency-as-a-service model (i.e., digital insurance agencies embedded inside other company ecosystems) is in its infancy, and it's going to revolutionize insurance distribution. Over the next 24 months, our primary focus is on embedding insurance agencies with large incumbents with massive existing addressable markets. We will be announcing partnerships with emerging neo-distributors that are digitally native, cloud-hosted, engineering-forward powerhouses, where our technologies are

Jeff Chesky CEO



easily deployed inside these digital platforms. We believe that in the not-too-distant future, nearly every company will derive a meaningful portion of its revenue from embedded financial services, including insurance.

Further, we have also been investing in AI and machine learning to build insurance recommendation engines, tools that will anticipate and articulate coverage needs, and full service online insurance accounts that mirror online banking accounts and support lifetime relationships."



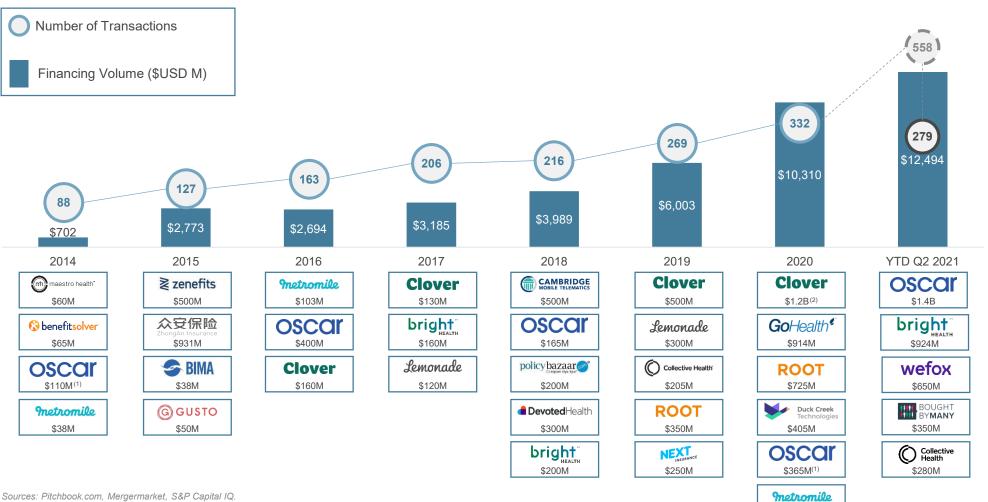
Eric Mignot Chairman

"The pandemic was an outstanding and unexpected booster for +Simple, the leading platform for SME insurance in Europe. We experienced ~500% growth and had ~60.000 clients by the end of 2020. Our strategy is to combine three core components: 1) a +Simple unique technology platform (the "robo-broker"), 2) a focus on industrializing the access to niche professional segments (garage, pharmacies, Uber drivers, real estate agents, etc.) and 3) proprietary distribution partnerships with both big corporates and local brokers. This has proven to be a winning combination. We think that there will be a major transformation of local distribution networks in the coming 24 months and that +Simple will be ideally positioned to seize that opportunity."

### Insurtech Financing Activity Is at an All-Time High...

There has been more than \$12.0 billion in financing volume across 279 transactions so far in 2021. Financing volume in Q2 2021 was ~310% higher than Q2 2020 levels, with the total number of transactions on pace to exceed 2020 by ~70%.

#### **Selected Major Insurtech Financings**



Sources: Pitchbook.com, Mergermarket, S&P Capital IQ.

Notes: Market data as of June 30, 2021. Includes seed, angel, early- and late-stage VC, corporate, accelerator/incubator financing rounds, and IPOs.

Oscar raised two rounds in 2014 worth \$30 million and \$80 million, respectively, and raised two rounds in 2020 worth \$225 million and \$140 million, respectively. (1)

Estimated amounts per Pitchbook.com, Mergermarket, and S&P Capital IQ. (2)

\$294M<sup>(2)</sup>

## ... Driven by Continued Strong Momentum in Q2 2021

Q2 2021 financing activity was well above the year-ago period, with ~\$6.0 billion in financing volume across 159 transactions. Nearly a third of financing activity is attributable to Bright Health's IPO and WeFox's Series C round.

#### Quarterly Financing Activity (\$M)<sup>(1)</sup> \$1.4B LTM financing volume: oscar \$20.7B across 463 deals \$1.2B<sup>(2)</sup> \$924M <u>\_\_\_</u>Hippo bright \$968M<sup>(2)</sup> \$650M $\infty$ wefox \$6,626 \$5.868 \$1.2B Clover 159 \$725M ROOT \$294M metromile 120 \$4,340 95 89 76 72 63 62 \$4,293 54 \$3,840 \$3.014 \$2,121 \$1,808 \$1,519 \$1,423 \$1,155 \$707 Q2 2019 Q3 2019 Q4 2019 Q1 2020 Q2 2020 Q3 2020 Q4 2020 Q1 2021 Q2 2021

Average Deal Size (\$M)

24.1	8.6 33.5	9.8	18.7	43.1	45.7	55.2	36.9
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Sources: Pitchbook.com, Mergermarket, S&P Capital IQ.

Note: Market data as of June 30, 2021.

(1) Includes seed, angel, early- and late-stage VC, corporate, accelerator/incubator financing rounds, and IPOs.

(2) Estimated amounts per Pitchbook.com, Mergermarket, and S&P Capital IQ.

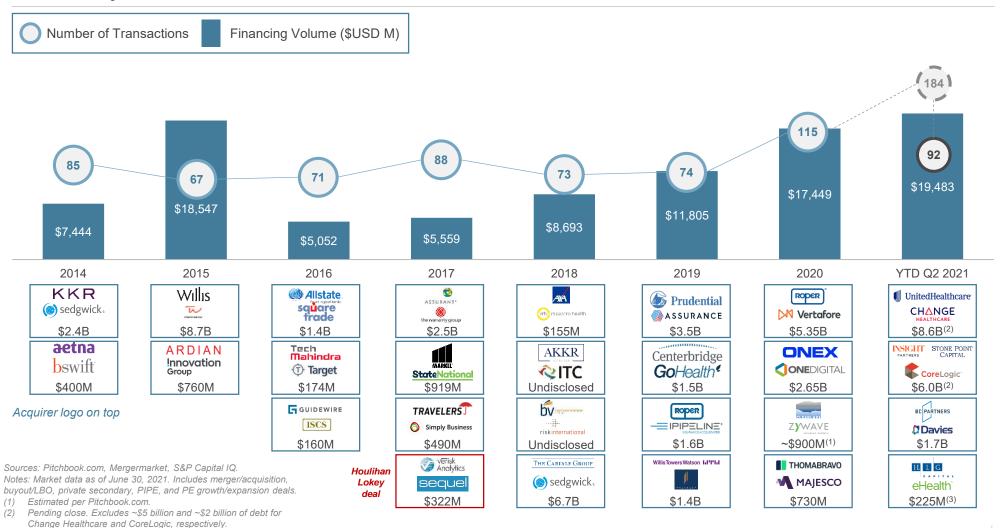
### Selected Q2 2021 Financing Transactions (\$M)

Ann. date	Company	Selected investor(s)	Amount invested	Post-money valuation
06/29	EIS&	TPG	\$100.0	N/A
06/16	TRACTABLE	INSIGHT Georgian	\$60.0	\$1,000.0
06/09	EMBROKER		\$100.0	\$450.0
06/09	BRANCH	anthemis group	\$50.0	\$300.0
05/26		PARTNERS AQUILINE	\$115.7	N/A
05/20	boost insurance		\$20.0	\$100.0
05/11	ETHOS	SEQUOIA 🖺 Accel general 🌀 catalyst	\$202.0	\$2,002.0
05/11	kin.	HUDSON STRUCTURED	\$63.9	\$613.9
05/06	<b>Shift</b> Technology	Advent International	\$220.0	\$1,000.0
04/19	*S*alan	COATUE	\$219.4	\$1,660.5
04/13	Clearcover	 Eldridge	\$200.0	\$600.0
04/12	Žebra		\$150.0	\$1,100.0

### M&A Activity Is Also Off to a Record Start...

We are already on pace for a record year of insurtech M&A, with ~\$19 billion in YTD M&A volume driven by a few large transactions. We are on pace for ~60% more transactions this year vs. in 2020.

#### Selected Major Insurtech M&A Transactions



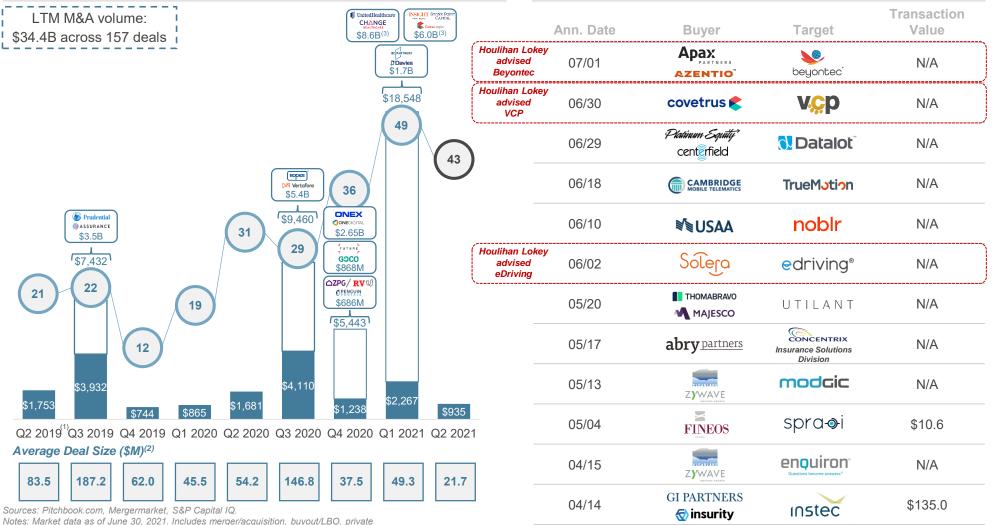
(3) Development capital via PIPE transaction.

## ...With a High Number of Deals but Lower Transaction Volume in Q2

Q2 2021 M&A volume was lower than previous quarters, but total transactions continued to surge.

#### Quarterly M&A Activity (\$M)

Selected Q2 2021 M&A Transactions (\$M)



secondary, PIPE, and PE growth/expansion deals.

(1) Q2 '19 includes \$140 million sale of an investment portfolio by Axiata Digital to a Singaporean fund managed by Gordian Capital, which included their stake in BIMA.

Average deal sizes exclude outlier transactions.

(3) Pending close. Excludes ~\$5 billion and ~\$2 billion of debt for Change Healthcare and CoreLogic, respectively.

### **Tracking Insurtech Public Market Activity in Q2 2021**

Q2 2021 saw a relatively guieter amount of public market activity compared to Q1 2021. However, this year has already introduced a handful of new public insurtechs across all corners of the ecosystem, along with others that are rumored to IPO/SPAC in the near future.

	Company	Description	Pre-deal funding	Deal date	Transaction details	Pre-deal valuation	Post-deal valuation	Trading update/ commentary
	bright	Offers individual and family health insurance and medicare advantage plans with more coverage for less money	\$1.6B	June '21	<ul><li> Offer price: \$18</li><li> Total raised: \$924M</li></ul>	\$10.2B	\$11.1B	Stock performance (3%) since June '21 IPO date.
	oscar	Provider of an online health insurance network designed to make insurance simple and intuitive	\$1.9B	Mar. '21	<ul><li> Offer price: \$39</li><li> Total raised: \$1.4B</li></ul>	\$6.5B	\$7.9B	Stock performance (61%) since Mar. '21 IPO date.
	Clover	Preferred provider organization (PPO) platform intended to improve the quality of life of its members and physicians	\$925M	Jan. '21	• EV: \$4.5B • Proceeds: \$828M	\$3.7B	\$4.5B	Stock performance <b>(5%)</b> since Jan. '21 SPAC date.
	<u></u> Hippo	Provider of home insurance services intended to offer affordable and modernized coverage for homeowners	\$710M	Mar. '21	• EV: \$5.0B • Est. Proceeds: \$1.2B	\$3.8B	\$5.0B	Stock performance (16%) since Mar. '21 SPAC date.
-	doma	Developer of machine intelligence technologies intended to remove the friction in residential real estate, making the process simple and efficient	\$308M	Mar. '21	• EV: \$3.0B • Est. Proceeds: \$345M	\$2.7B	\$3.0B	Stock performance (2%) since Mar. '21 SPAC date.
	QOMPLX:	Decision platform for detection, monitoring, adaptive response, and risk optimization of disparate data sources	\$96M	Mar. '21	• EV: \$1.4B • Est. Proceeds: \$180M	N/A	\$1.4B	Stock performance <b>+3%</b> since Mar. '21 SPAC date.
	$\infty$	Connects insurance companies, repair facilities, OEMs, and third-party data to manage the claims and repair process	\$375M	Feb. '21	• EV: \$7.0B • Est. Proceeds: \$690M	\$6.3B	\$7.0B	Stock performance (15%) since Feb. '21 SPAC date.
	alight.	Provider of outsourced administration and cloud-based human resources and financial applications	\$1.1B	Jan. '21	• EV: \$7.3B • Est. Proceeds: \$300M	\$7.0B	\$7.3B	Stock performance (8%) since Jan. '21 SPAC date.
	00	ro kin.	NE		Sole	ela		<b>Policy</b> genius

Provider of telematics and connected car services designed to turn driving data into analytical data

KIN.

Operator of an online insurance platform intended to provide simple, personalized, and affordable home insurance

INSURANCE Developer of an online business insurance platform designed to transform the insurance

experience for small businesses

Jorela

Global data intelligence and technology leader serving all constituents engaged in vehicle lifecycle management

### Policygenius

Provider of an online insurance marketplace intended to help people get the insurance coverage they need

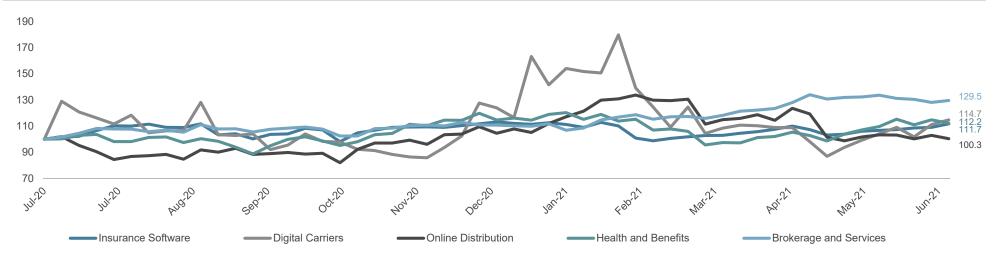
Announced/ In Process

Rumored IPOs

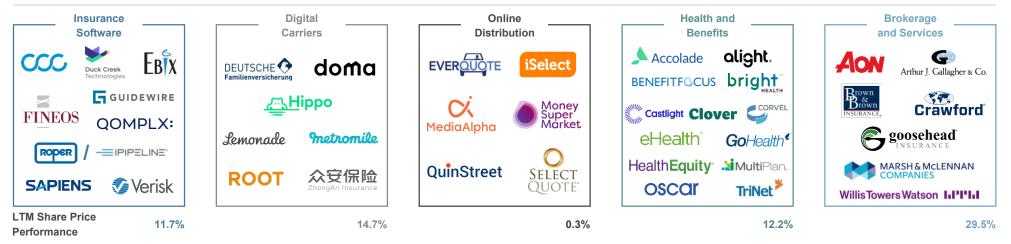
### Strong Insurtech Public Company Performance Across the Board...

Brokerage and services and digital carriers lead the insurtech pack.

#### LTM Share Price Performance



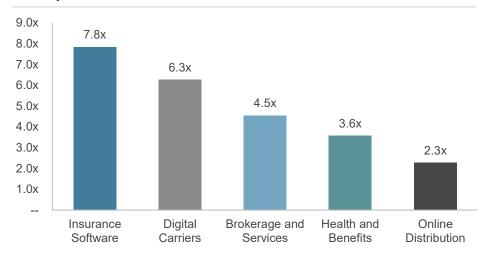
#### Public Insurtech Ecosystem



## ...With Multiple Differentiation for Certain Categories

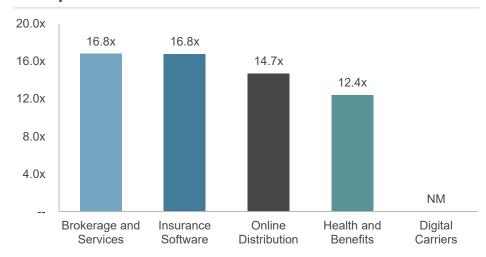
Insurance software and digital carriers lead from a revenue multiple perspective, while brokerage and services leads on an EBITDA basis.

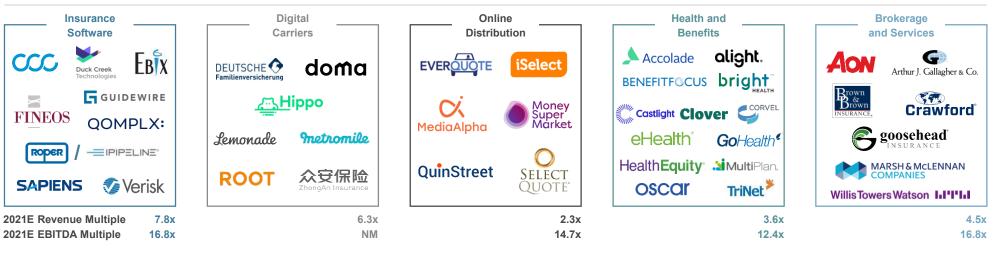
#### Enterprise Value/2021E Revenue



#### Public Insurtech Ecosystem

#### Enterprise Value/2021E EBITDA





Notes: Trading multiples are based on share price, other market data, and broker consensus future earnings estimates from S&P Capital IQ as of June 30, 2021. Growth and multiples shown are median values for comp group. All financials calendarized to a December year-end.

### Leading Independent Advisory Firm

**Corporate Finance** 

Houlihan Lokey is the trusted advisor to more top decision-makers than any other independent global investment bank.

HLI LISTED NYSE

**1,500+** Employees

**23** Locations

~45% Employee-Owned

~**\$4.5 Billion** Market Cap

More Than \$1 Billion Annual Revenue

> **No** Debt

2020 M&A Advisory Rankings All U.S. Transactions						
	Advisor	Deals				
1	Houlihan Lokey	210				
2	Goldman Sachs & Co	172				
3	JP Morgan	132				
4	Evercore Partners	126				
5	Morgan Stanley	123				
Source: Refinitiv (formerly known as Thomson Reuters)						
No. 1 U.S. M&A Advisor						
Top 5 Global M&A Advisor						
Leading Capital Markets Advisor						

#### **Financial Restructuring**

### 2020 Global Distressed Debt & Bankruptcy Restructuring Rankings

	Advisor	Deals
1	Houlihan Lokey	106
2	PJT Partners Inc	63
3	Lazard	50
4	Rothschild & Co	46
5	Moelis & Co	39
Sour	ce: Refinitiv (formerly known as Thomson Reuters)	

No. 1 Global Restructuring Advisor

**1,400+** Transactions Completed Valued at More Than \$3.0 Trillion Collectively

#### **Financial and Valuation Advisory**

#### 2001 to 2020 Global M&A Fairness Advisory Rankings

	Advisor	Deals
1	Houlihan Lokey	956
2	JP Morgan	876
3	Duff & Phelps	802
4	Morgan Stanley	599
5	BofA Securities Inc	542
	itiv (formerly known as Thomson Reuters). Announced mpleted transactions.	

**No. 1** Global M&A Fairness Opinion Advisor Over the Past 20 Years

1,000+ Annual Valuation Engagements

North	America	Europe and I	Middle East	Asia-Pa	acific
Atlanta	Miami	Amsterdam	Madrid	Beijing	Sydney
Boston	Minneapolis	Dubai	Milan	Hong Kong	Tokyo
Chicago	New York	Frankfurt	Paris	Singapore	
Dallas	San Francisco	London			
Houston	Washington, D.C.				
Los Angeles					

## **Global, Market-Leading Fintech Practice**

There is significant momentum in fintech following a dedicated team build-out across our industry-leading FIG, TMT, and Data & Analytics groups, supported further by the extensive resources and relationships of Houlihan Lokey's broader global platform.

#### Financial Institutions

	Advisor	Dea
1	Houlihan Lokey	56
2	Barclays Capital Inc.	54
3	Morgan Stanley	52
4	Goldman Sachs & Co. LLC	49
5	J.P. Morgan Securities LLC	48

Technology, Media, and Telecom 2018 to 2020 M&A Advisory Rankings

 U.S. Technology, Media, Entertainment & Velezem Transactions Under \$5 Billion\*

 Advisor
 Deals

 1
 Houlinan Lokey
 133

 2
 Goldman Sachs & Co
 123

 3
 Raymond James Financial Inc
 110

 3
 Morgan Stanley
 110

 5
 JP Morgan
 108

#### Source: Refinitiv (formerly known as Thomson Reuters) \*Includes acquired firm transactions.

# HOULIHAN LOKEY

dedicated fintech/FIG bankers based in London, New York, Los Angeles, Miami, and San Francisco

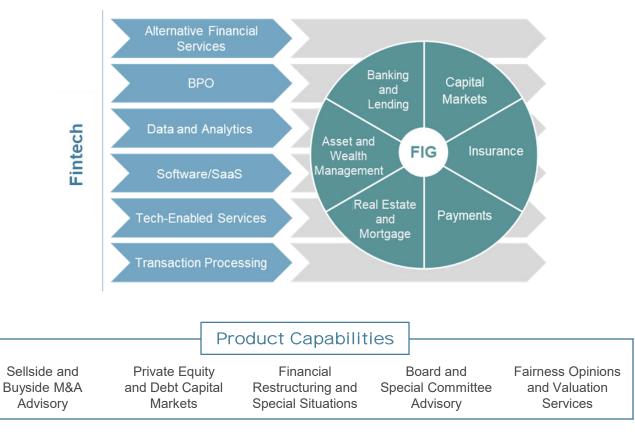
75+

### Global

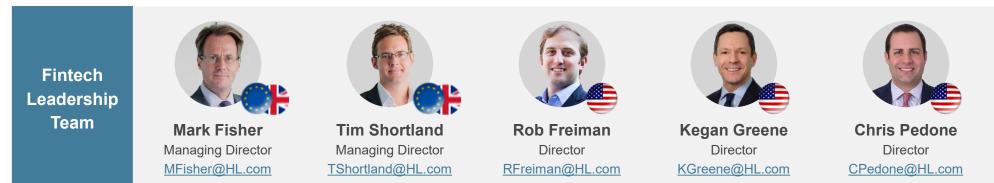
single specialized fintech practice across the world

### 50+

completed or announced fintech M&A and private placement transactions since the start of 2019



### **Integrated Team Built to Advise Modern Fintech Platforms**

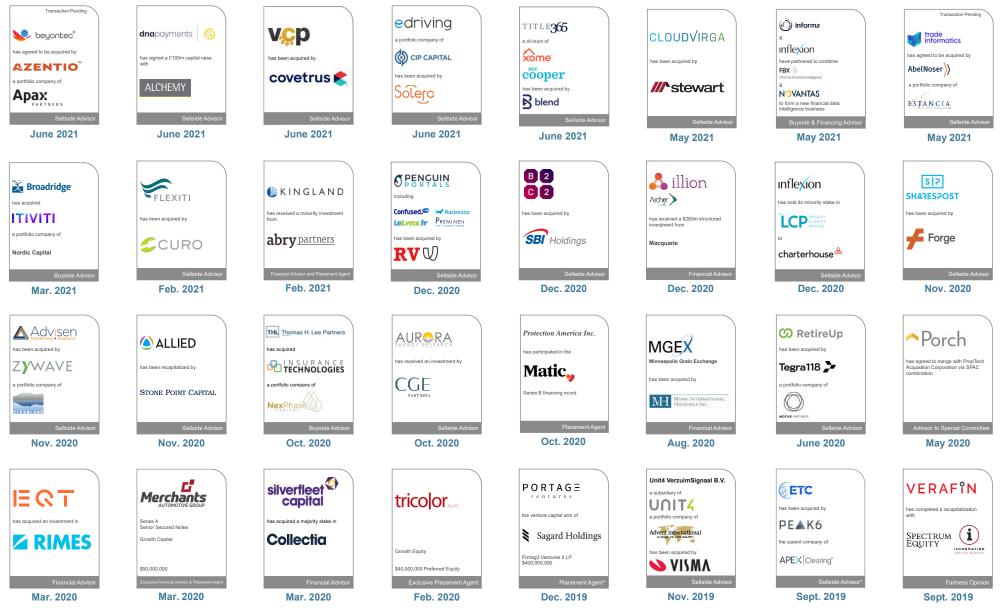


#### Additional Senior Industry Bankers and Team Members

	North America		 Eur	ope
<b>Jeff Levine</b>	<b>Arik Rashkes</b>	<b>Craig Tessimond</b>	Andrew Adams	<b>Paul Tracey</b>
Global Head	Managing Director	Managing Director	Head	Managing Director
(Financial Institutions)	(Head of Insurance)	(Insurance)	(Data and Analytics)	(Financial Institutions)
<b>Eric Weber</b>	<b>Gagan Sawhney</b>	<b>Brent Ferrin</b>	<b>Tara Carter</b>	<b>Christian Kent</b>
Managing Director	Managing Director	Managing Director	Managing Director	Managing Director
(Asset/Wealth Management)	(Capital Markets)	(Specialty Finance)	(Data and Analytics)	(Financial Institutions)
<b>Craig Muir</b>	<b>Juan Guzman</b>	Rob Losquadro	Lawrence Guthrie	<b>Rob Hallot</b>
Managing Director	Director	Director	Managing Director	Senior Vice President
(Data and Analytics)	(Insurance)	(Mortgage)	(Financial Institutions)	(Data and Analytics)
<b>Evan Schutz</b>	Aaron Solomon	<b>Joe Watson</b>	<b>Anna Cotterell</b>	Yashin Mody
Director	Senior Vice President	Senior Vice President	Senior Vice President	Senior Vice President
(Data and Analytics)	(Fintech)	(Data and Analytics)	(Data and Analytics)	(Financial Institutions)

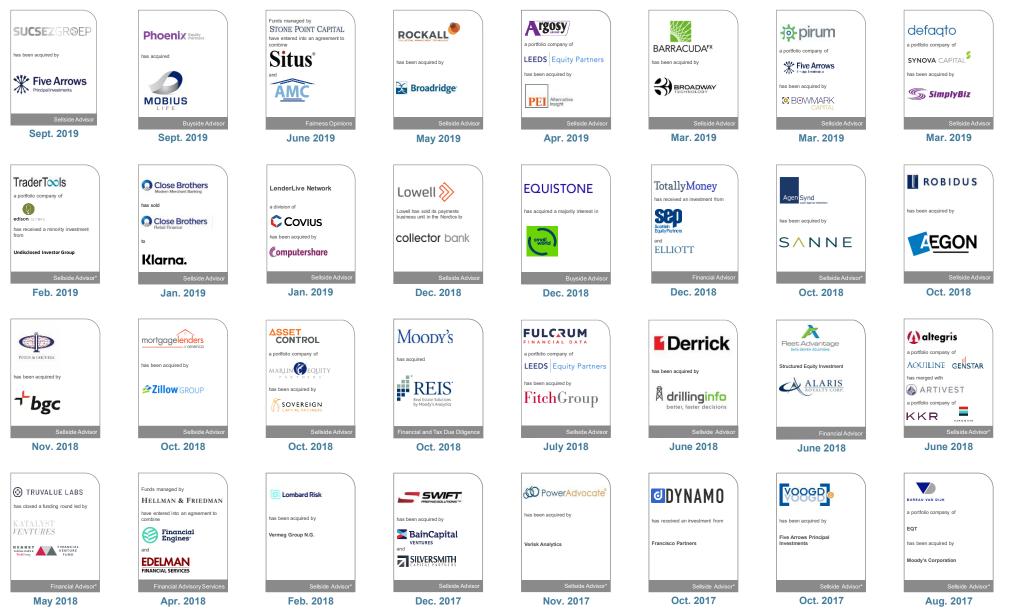
# HOULIHAN LOKEY 15

### **Proven Fintech Track Record With Exceptional Momentum**



Note: List of transactions shown is illustrative, not exhaustive. \*Denotes transaction executed by firms acquired by Houlihan Lokey

### Proven Fintech Track Record With Exceptional Momentum (cont.)



Note: List of transactions shown is illustrative, not exhaustive. \*Denotes transaction executed by firms acquired by Houlihan Lokey.

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