



Insurance Technology Market Update

Q3 2021

Insurance Technology Market Update – Q3 2021

Insurance technology (insurtech) capital raising and M&A activity continued at a record pace in Q3.

Dear Clients and Friends,

Houlihan Lokey is pleased to present its Insurance Technology Market Update for Q3 2021.

- Insurtech continued to surge in Q3 2021 with ~\$3.2 billion in financing volume and ~\$900 million in disclosed M&A volume
- \$3.2 billion in Q3 2021 financing volume was ~20% lower than Q3 2020 levels and ~175% higher than Q3 2019 levels
 - 154 financings in Q3 were ~70% higher than the year-ago period and ~150% higher than Q3 2019 financings
- Q3 saw ~\$900 million in disclosed M&A volume, which is much lower than other quarters primarily due to a lack of large public market deals and
 more private market transactions with undisclosed deal values; however, the total number of Q3 M&A transactions continued to outpace historical
 quarters
 - 42 M&A transactions in Q3 were ~45% higher than the year-ago period and ~90% higher than Q3 2019 M&A transactions
 - In Q3, Houlihan Lokey advised AuSuM Systems on its acquisition by Insurity, SambaSafety on its acquisition by Stone Point Capital, HazardHub on its acquisition by Guidewire, and Driveway on its acquisition by Earnix
- Q3 welcomed some new names into the public markets, such as Kin's SPAC and the closing of other previously announced SPACs (i.e., Hippo, CCC, and Doma)
 - Insurance software leads the pack from a revenue multiple perspective, trading at 10.0x EV/2021E revenue

We hope you enjoy this report, and please reach out if you have any questions. We look forward to staying in touch.

Regards,



Kegan Greene KGreene@HL.com 310.712.6573

Additional Team Contacts

Mark Fisher <u>MFisher@HL.com</u> +44 (0) 20 7907 4203

Rob Freiman RFreiman@HL.com 212.497.7859 Tim Shortland <u>TShortland@HL.com</u> +44 (0) 20 7907 4213

Chris Pedone CPedone@HL.com 212.830.6166 Craig Muir CMuir@HL.com 212.497.7803

Paul Tracey PTracey@HL.com +44 (0) 20 7907 4225

Premier Advisor to the Insurtech Market

Houlihan Lokey's insurtech practice has significant momentum and consistent recognition in the market.

Selected Transactions

























Recent Media Mentions

S&P Global

Market Intelligence

Title: Some hot fintech IPOs falter in

public markets

Date: September 6, 2021 Author(s): T. Irum, Y. Wang

Houlihan Lokey Banker: Kegan Greene

"We've seen companies that were several months ago aggressively thinking about going down the IPO or SPAC route, and they've put those plans on hold just given the cooling of that market."

"I've focused on this sector for over 10 years, long before it was cool or called insurtech," Greene told Insider. "Insurance is the last bastion of financial services to become tech-enabled, so the wave of innovation here is continuing."

BUSINESS INSIDER

Title: 12 top fintech bankers helping startups go public and make deals detail how they approach the sizzling market and the trends they're most excited about

Date: June 10, 2021

Author(s): R. Alexander, S. Stokes Houlihan Lokey Banker: Kegan Greene

TECH MONITOR

Title: 'Fintech pledge' could help the insurance industry finally embrace the benefits of tech Date: April 22, 2021

Author(s): C. Glover Houlihan Lokey Banker:

Kegan Greene

"So-called insurtech has been growing rapidly around the world in the past five years. But startups attracted a financing volume of \$6.6 billion in the first guarter of 2021, 840% higher than Q1 2020 and 340% higher than Q1 2019, according to an insurance technology market update by investment bank Houlihan Lokey."

"Greene noted that sponsors for shell companies are facing a time crunch to find an acquisition target within two years of the SPAC going public to satisfy investment partners. 'Sponsors also earn transaction fees,' he said. 'The pressure to do a deal means sponsors might not be properly aligned with the startups' long-term viability as a public company."

S&P Global

Market Intelligence

Title: Hippo latest insurtech to ride SPAC wave to go public Date: March 18, 2021 Author(s): C. Trice, K. Figuracion

Houlihan Lokey Banker: Kegan Greene

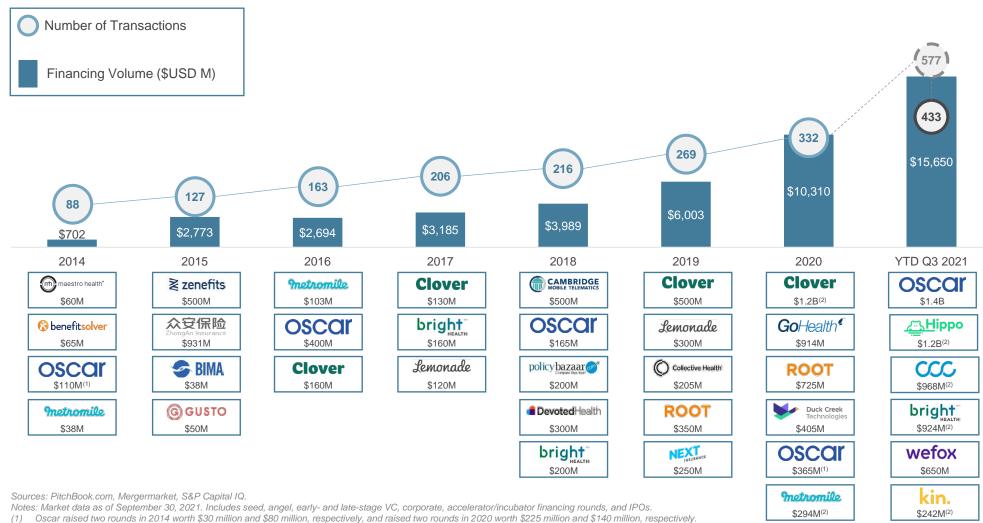
Selected Recent Announced Deals

Transaction	has been acquired by insurity a portfolio company of GI PARTNERS Sellside Advisor	a portfolio company of ABRY PARTNERS has been acquired by STONE POINT CAPITAL Sellside Advisor	HazardHub has been acquired by GUIDEWIRE Sellside Advisor	bas been acquired by make earnix Sellside Advisor	
Deal date	September 2021	September 2021	August 2021	July 2021	
Deal value	Not disclosed	Not disclosed	Not disclosed	Not disclosed	
Target description	Provides an end-to-end automation platform for the premium audit and loss control functions	Provider of cloud-based mobility risk management software solutions for organizations with commercial and noncommercial drivers	Offers comprehensive property risk data for insurers, reinsurers, brokers, and MGAs to underwrite with confidence	AI-powered telematics provider and usage-based insurance (UBI) solution for advanced rating, pricing, and product personalization for insurers and banks	
Buyer description	Provider of cloud-based services and data analytics for insurers, brokers, and managing general agents	Investment firm with approximately \$30 billion of AUM and target investments in companies in the global financial services industry and related sectors	Provides a P&C insurance software delivered as a cloud service or self-managed software	Provides advanced insurance software, banking analytics, and customer analytics software designed for the financial services industry	
Target geography					
Buyer geography				**	
Houlihan Lokey role	Sellside Advisor	Sellside Advisor	Sellside Advisor	Sellside Advisor	

Insurtech Financing Activity Has Already Surpassed 2020 Levels

There has been more than \$15.5 billion in financing volume across 433 transactions so far in 2021. Volume and transactions have already surpassed 2020 levels. Nearly a third of total financing activity year-to-date is attributable to recent IPOs and SPACs.

Selected Major Insurtech Financings



Estimated amounts per PitchBook.com, Mergermarket, and S&P Capital IQ.

Financing Activity Remains Active Across All Categories of Insurance

Q3 2021 financing activity was lower than the prior four quarters, primarily due to the previous surge of IPO and SPAC activity. Insurtechs raising capital comprised software/SaaS, full stack carriers, marketplaces, embedded insurance providers, distributors, and others.

Quarterly Financing Activity (\$M)⁽¹⁾ \$1.4B LTM financing volume: oscar \$19.9B across 528 deals | \$1.2B(2) \$924M bright \$968M(2) \$650M CCC wefox \$6,626 \$5,868 \$1.2B Clover 159 \$725M ROOT \$294M 120 \$4,340 95 76 \$4,293 \$3,840 \$3,156 \$3,014 \$2,121 \$1,808 \$1,423 \$1,155 \$707 Q3 2019 Q4 2019 Q1 2020 Q2 2020 Q3 2020 Q4 2020 Q1 2021 Q2 2021 Q3 2021 Average Deal Size (\$M) 36.9 20.5 33.5 9.8 45.7 55.2 18.6 18.7 43.1

Selected Q3 2021 Financing Transactions (\$M)

Ann. date	Company	Selected investor(s)	Amount invested	Post-money valuation
09/29	Buckle	VOLERY JOHN MITTER	\$70.0	N/A
09/28	COVER GENIUS smarter insurance	SOMPO	\$73.2	\$732.2
09/28	Hedvig [®]	anthemis	\$45.0	N/A
09/22	SURE	KINNEVIK	\$100.0	\$550.0
09/21	bol ttech	ACTIVANT CAPITAL	\$210.0	\$1,260.0
09/14	@envelop	SoftBank	\$130.0	N/A
09/10	VOUCH	Ribbit Capital	\$60.0	\$550.0
09/07	marshmallow	passion Invested	\$85.0	\$1,250.0
08/31	insurify	MOTIVE PARTNERS	\$100.0	\$600.0
07/27	at bay	Lightspeed	\$185.0	\$1,350.0
07/21	ETHOS	SoftBank	\$100.0	\$2,700.0
07/09	DEALER POLICY:	Goldman Sachs Asset Management	\$110.0	\$560.0

Sources: PitchBook.com, Mergermarket, S&P Capital IQ.

Note: Market data as of September 30, 2021.

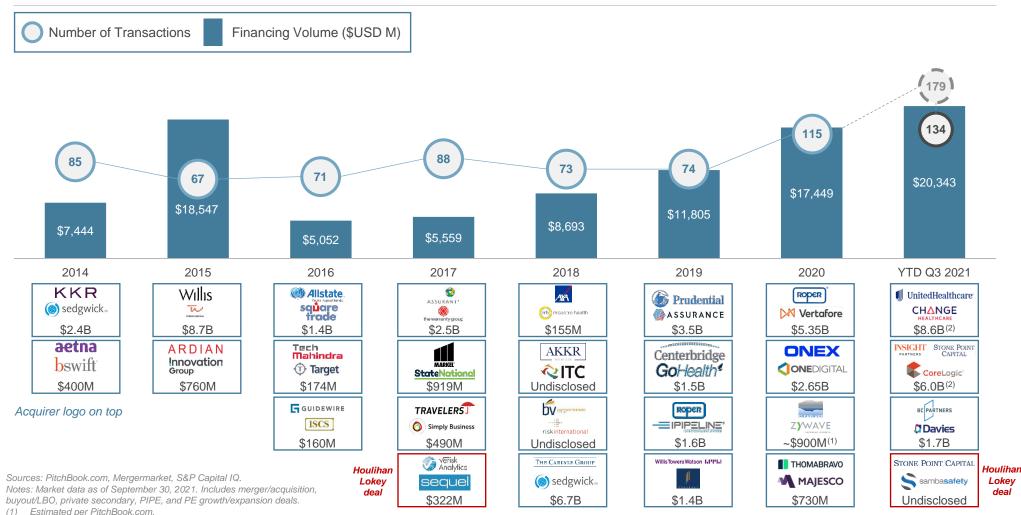
(2) Estimated amounts per PitchBook.com, Mergermarket, and S&P Capital IQ.

⁽¹⁾ Includes seed, angel, early- and late-stage VC, corporate, accelerator/incubator financing rounds, and IPOs.

M&A Activity on Track for Another Record Year

As of YTD Q3 2021, M&A volume has already surpassed total 2020 levels, with YTD volume of more than \$20.0 billion across 134 transactions, and we appear on track for a record finish to the year.

Selected Major Insurtech M&A Transactions



⁽²⁾ Excludes ~\$5 billion and ~\$2 billion of debt for Change Healthcare and CoreLogic, respectively.

M&A Activity Continues Across the Insurtech Ecosystem in Q3

Q3 2021 M&A volume was lower than previous guarters, but total transactions continued to surge.

Selected Q3 2021 M&A Transactions (\$M) Quarterly M&A Activity (\$M) **Transaction** LTM M&A volume: CHANGE Ann. Date Buyer **Target** Value \$8.6B(2) \$6.0B(2) \$25.8B across 170 deals Houlihan Lokey Davies insurity/GI PARTNERS 09/29 advised N/A \$1.7B AuSuM Systems \$18.548 Salty. 09/23 N/A ••• CDKGlobal. 49 Sequel / Verisk 09/01 N/A IGNITE Houlihan Lokey RODER sambasafety advised 09/01 N/A ₩ Vertafore STONE POINT CAPITAL \$5.4B SambaSafety 36 **ONEX** Crawford^{*} Prudential \$9,460 edjuster 08/23 N/A ASSURANCE 31 \$2.65B \$3.5B 29 FUTURE Steadfast \$7,432 GOCO COVERFORCE 08/20 \$302.3 \$868M △ZPG/RVW 22 Houlihan Lokey OPENGUIN **W**HazardHub 19 \$686M advised 08/19 GUIDEWIRE N/A HazardHub \$5,443 HUDSON STRUCTURED N/A 12 08/17 EVERQUÔTE POLICYFUEL \$4,110 08/16 \$16.0 \$3,932 \$2,267 \$1,681 \$1,238 \$935 \$865 \$860 wingman **CORVUS** 08/05 N/A Q3 2019 Q4 2019 Q1 2020 Q2 2020 Q3 2020 Q4 2020 Q1 2021 Q2 2021 Q3 2021 Average Deal Size (\$M)(1) (i)-surance bolitech 07/23 N/A 187.2 45.5 54.2 146.8 37.5 49.3 21.7 20.5 62.0 Houlihan Lokey Driveway advised 07/22 N/A Driveway

Sources: PitchBook.com, Mergermarket, S&P Capital IQ.

Notes: Market data as of September 30, 2021. Includes merger/acquisition, buyout/LBO, private secondary, PIPE, and PE growth/expansion deals.

Average deal sizes exclude outlier transactions.

Excludes ~\$5 billion and ~\$2 billion of debt for Change Healthcare and CoreLogic, respectively.

Tracking Insurtech Public Market Activity in Q3 2021

Q3 2021 saw a relatively quieter amount of public market activity compared to prior quarters. However, this year has already introduced a handful of new public insurtechs across all corners of the ecosystem, along with others that are rumored to IPO/SPAC in the near future.

Company	Description	Pre-deal funding	Deal date	Transaction details	Pre-deal valuation	Post-deal valuation	Trading update/ commentary
bright HEALTH	Offers individual and family health insurance and medicare advantage plans with more coverage for less money	\$1.6B	June '21	 Offer price: \$18 Total raised: \$924M	\$10.2B	\$11.1B	Stock performance (51%) since June '21 IPO date
oscar	Provider of an online health insurance network designed to make insurance simple and intuitive	\$1.9B	Mar. '21	 Offer price: \$39 Total raised: \$1.4B	\$6.5B	\$7.9B	Stock performance (50%) since Mar. '21 IPO date
Clover	Preferred provider organization (PPO) platform intended to improve the quality of life of its members and physicians	\$925M	Jan. '21	• EV: \$4.5B • Proceeds: \$828M	\$3.7B	\$4.5B	Stock performance (53%) since Jan. '21 SPAC date
<u>Hippo</u>	Provider of home insurance services intended to offer affordable and modernized coverage for homeowners	\$1.2B	Mar. '21	EV: \$5.0B Est. Proceeds: N/A	\$3.8B	\$5.0B	Stock performance (59%) since Mar. '21 SPAC date
doma	Developer of machine intelligence technologies intended to remove the friction in residential real estate, making the process simple and efficient	\$308M	Mar. '21	• EV: \$3.0B • Est. Proceeds: \$345M	\$2.7B	\$3.0B	Stock performance (25%) since Mar. '21 SPAC date
CCC	Connects insurance companies, repair facilities, OEMs, and third-party data to manage the claims and repair process	\$375M	Feb. '21	• EV: \$7.0B • Est. Proceeds: \$605M	\$6.4B	\$7.0B	Stock performance (21%) since Feb. '21 SPAC date
alight.	Provider of outsourced administration and cloud-based human resources and financial applications	\$1.1B	Jan. '21	• EV: \$7.3B • Est. Proceeds: \$300M	\$7.0B	\$7.3B	Stock performance (74%) since Jan. '21 SPAC date
kin.	Operator of an online insurance platform intended to provide simple, personalized, and affordable home insurance	\$180M	July '21	• EV: \$1.0B • Est. Proceeds: \$242M	\$868M	\$1.0B	Stock performance +1% since July '21 SPAC date



Provider of telematics and connected car

services designed to turn driving data into

analytical data



Developer of an online business insurance platform designed to transform the insurance experience for small businesses

Solera

Global data intelligence and technology leader serving all constituents engaged in vehicle lifecycle management

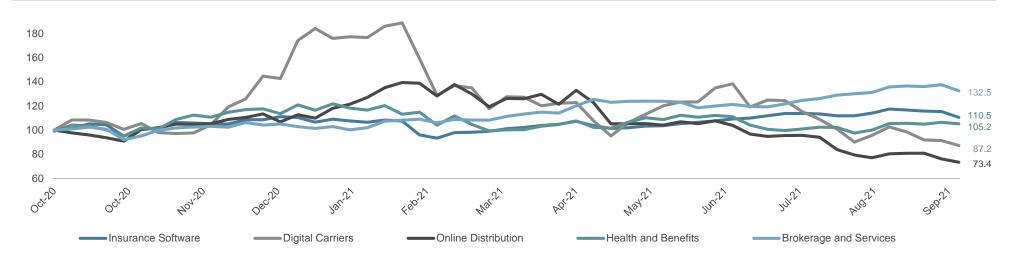
Policygenius

Provider of an online insurance marketplace intended to help people get the insurance coverage they need

Mixed Public Company Performance...

Brokerage and services and insurance software lead the insurtech pack.

LTM Share Price Performance



Public Insurtech Ecosystem





-12.8%







LTM Share Price Performance

10.5%

-26.6%

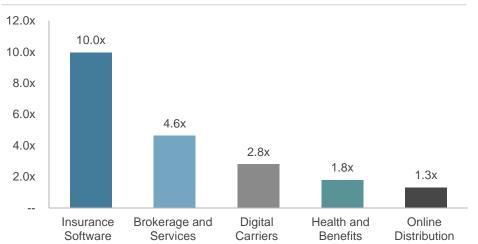
5.2%

32.5%

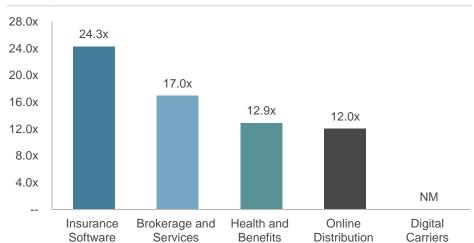
...With Multiple Differentiation for Certain Categories

Insurance software leads the pack from both a revenue and EBITDA multiple perspective.

Enterprise Value/2021E Revenue



Enterprise Value/2021E EBITDA



12.9x

Public Insurtech Ecosystem

24.3x



2021E EBITDA Multiple





12.0x





17.0x

Leading Independent Advisory Firm

Houlihan Lokey is the trusted advisor to more top decision-makers than any other independent global investment bank.



1,500+ Employees

23 Locations

~25% Employee-Owned

>\$6 Billion
Market Cap

>\$1 Billion
Annual Revenue

No Debt

Corporate Finance

2020 M&A Advisory Rankings All U.S. Transactions					
	Advisor	Deals			
1	Houlihan Lokey	210			
2	Goldman Sachs & Co	172			
3	JP Morgan	132			
4	Evercore Partners	126			
5	Morgan Stanley	123			
Source: Refinitiv (formerly known as Thomson Reuters)					

No. 1 U.S. M&A Advisor

Top 5 Global M&A Advisor

Leading Capital Markets Advisor

Financial Restructuring

2020 Global Distressed Debt & Bankruptcy Restructuring Rankings					
	Advisor	Deals			
1	Houlihan Lokey	106			
2	PJT Partners Inc	63			
3	Lazard	50			
4	Rothschild & Co	46			
5	Moelis & Co	39			
Source: Refinitiv (formerly known as Thomson Reuters)					

No. 1 Global Restructuring Advisor

1,400+ Transactions Completed Valued at More Than \$3.0 Trillion Collectively

Financial and Valuation Advisory

	2001 to 2020 Global M&A Fairness Advisory Rankings					
	Advisor	Deals				
1	Houlihan Lokey	956				
2	JP Morgan	876				
3	Duff & Phelps	802				
4	Morgan Stanley	599				
5	BofA Securities Inc	542				
	Refinitiv (formerly known as Thomson Reuters). Announced or completed transactions.					

No. 1 Global M&A Fairness Opinion Advisor Over the Past 20 Years

1,000+ Annual Valuation Engagements

North America		Europe and Middle East		Asia-P	Asia-Pacific	
Atlanta	Miami	Amsterdam	Madrid	Beijing	Sydney	
Boston	Minneapolis	Dubai	Milan	Hong Kong	Tokyo	
Chicago	New York	Frankfurt	Paris	Singapore		
Dallas	San Francisco	London				
Houston	Washington, D.C.					
Los Angeles						

Global, Market-Leading Fintech Practice

Following a dedicated team build-out across our industry-leading FIG and Data & Analytics groups, supported further by the extensive resources and relationships of Houlihan Lokey's broader global platform, we have seen significant momentum in the fintech sector.

Financial Institutions

 2016-2020 M&A Advisory Rankings Global Financial Institutions Transactions Under \$1 Billion*

 Advisor
 Deals

 1
 Houlihan Lokey
 56

 2
 Barclays Capital Inc.
 54

 3
 Morgan Stanley
 52

 4
 Goldman Sachs & Co. LLC
 49

 5
 J.P. Morgan Securities LLC
 48

 Source: SNL Financial.
 Financial.

 Flankings exclude depository transactions.
 48



Technology, Media, and Telecom

2018 to 2020 M&A Advisory Rankings
U.S. Technology, Media, Entertainment &
Telecom Transactions Under \$5 Billion*

Advisor
D
Houlihan Lokey
1

	Advisor	Deals		
1	Houlihan Lokey	133		
2	Goldman Sachs & Co	123		
3	Raymond James Financial Inc	110		
3	Morgan Stanley	110		
5	JP Morgan	108		
Source: Refinitiv (formerly known as Thomson Reuters) "Includes acquired firm transactions.				

HOULIHAN LOKEY

75+

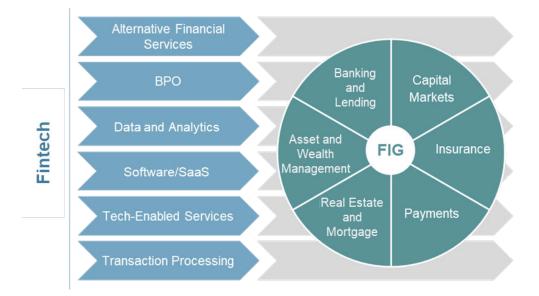
dedicated fintech/FIG bankers based in London, New York, Los Angeles, Miami, and San Francisco

Global

single specialized fintech practice across the world

60+

completed or announced fintech M&A and private placement transactions since the start of 2019



Product Capabilities

Sellside and Buyside M&A Advisory Private Equity and Debt Capital Markets Financial Restructuring and Special Situations Board and Special Committee Advisory Fairness Opinions and Valuation Services

Integrated Team Built to Advise Modern Fintech Platforms

Fintech Leadership Team



Mark Fisher
Managing Director
MFisher@HL.com



Tim Shortland
Managing Director
TShortland@HL.com



Rob Freiman
Director
RFreiman@HL.com



Kegan Greene
Director
KGreene@HL.com



Chris Pedone
Director
CPedone@HL.com

Additional Senior Industry Bankers and Team Members

North America

Jeff Levine

Global Head (Financial Institutions)

Eric Weber

Managing Director (Asset/Wealth Management)

Craig Muir

Managing Director (Data and Analytics)

Evan Schutz

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Christian Kent

Managing Director (Financial Institutions)

Rob Hallot

Senior Vice President (Data and Analytics)

Yashin Mody

Senior Vice President (Financial Institutions)

Proven Fintech Track Record With Exceptional Momentum







Sept. 2021



Sept. 2021



Sept. 2021



Sept. 2021





Aug. 2021



Aug. 2021



Aug. 2021



July 2021



July 2021



June 2021



June 2021



June 2021



June 2021



May 2021



May 2021



May 2021



Mar. 2021



Mar. 2021



Feb. 2021



Feb. 2021



Dec. 2020



Dec. 2020



Dec. 2020



Dec. 2020







Nov. 2020



Oct. 2020



Oct. 2020



Oct. 2020

Proven Fintech Track Record With Exceptional Momentum (cont.)



Aug. 2020



June 2020



May 2020



Mar. 2020



Mar. 2020



Mar. 2020



Dec. 2019



Nov. 2019



Sept. 2019



Sept. 2019



Sept. 2019



Sept. 2019



June 2019



Apr. 2019



Mar. 2019



Mar. 2019



Mar. 2019



Feb. 2019



Jan. 2019



Jan. 2019



Dec. 2018



Dec. 2018



Dec. 2018



Oct. 2018















July 2018

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FINANCIAL RESTRUCTURING
FINANCIAL AND VALUATION ADVISORY

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