

# **Insurance Technology Market Update**

Q2 2020

### Insurance Technology Market Update—Q2 2020

Despite the chilling effects of COVID-19 on the global markets over the past several months, insurance technology (insurtech) M&A and capital raising activity has been quite positive, all things considered.

Dear Clients and Friends,

Houlihan Lokey is pleased to present its Insurance Technology Market Update for Q2 2020.

- Insurtech appears to be weathering the COVID-19 storm just fine, with ~\$1.4 billion in financing volume and ~\$1.7 billion in M&A volume during Q2 way ahead of Q1 levels of ~\$700,000 and ~\$865,000, respectively.
- **76 financings in Q2** was ~20% higher than the year-ago period, while total Q2 volume was ~6% behind the year-ago period.
  - If you include Lemonade and Accolade's IPOs (which occurred the first week of July), Q2 financing volume would have totaled ~\$2.0 billion, or the highest single quarter over the past two years.
  - Lots of Q2 financing activity for digital distribution businesses that maximize the customer experience obtaining insurance across a number of categories (including the Zebra and Pie Insurance) as well as software and data and analytics (including Duck Creek and Clara Analytics).
- 31 M&A transactions in Q2 was ~48% higher than the year-ago period, while total Q2 volume was largely in line with the year-ago period.
  - While the ~\$11.8 billion in 2019 M&A volume was bolstered by a number of large deals, including Prudential/Assurance, Roper/iPipeline, and Willis/Tranzact, 2020 hasn't seen similar megadeals and we have seen only ~\$2.5 billion in YTD 2020 M&A volume.
  - Some have argued that the pandemic is actually driving increased M&A activity in the category, as large incumbents push to digitize and small insurtechs look for exits.
- Q2 saw a significant spike in insurtech IPO launches or filings (including Selectquote, Lemonade, Accolade, and Duck Creek), which we expect will garner further interest in the category and boost private market capital raising activity.
- Insurance software and data and analytics companies lead the public company pack, trading at 22.4x and 21.0x EV/2020E EBITDA, respectively.

We hope you enjoy this report, and please reach out if you have any questions. We look forward to staying in touch.

Regards,



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### How Is COVID-19 Affecting the Insurtech Market?

incumbents."

We asked five founders from leading insurtech companies how COVID-19 has affected their businesses over the past few months, how they have navigated through the pandemic, and what they expect the impact will be on the broader insurtech market over the next 12–24 months.

Founder	Company	Commentary				
John Swigart Co-Founder and CEO	PIE INSURANCE	"Pie Insurance provides workers' compensation for the kinds of 'main-street' small businesses that have been impacted severely by COVID-19. Pie adapted quickly, offering billing leniency and accepting 'good-faith' deposits in lieu of regular premium payments, which often meant the difference between businesses maintaining or losing workers' comp coverage. Despite COVID- 19, Pie continues to grow rapidly, including closing \$127 million in new financing in May 2020, which will support our strategic initiatives and drive new investments in technology. Long term, this crisis has highlighted the technological gap between traditional insurers and insurtechs. While many traditional carriers and agents required employees to be physically present to provide services to their clients, the Pie team transitioned to work from home within 24 hours and customers experienced no interruption in service."				
Bob Reville Founder, President, and CE0	Praedicat	"COVID-19 has raised some novel liability risk issues for our clients, and we rapidly responded with some new realistic litigation scenarios and a new litigation tracking capability. Our clients have appreciated both the new capabilities and the demonstration c agility in the face of emerging risk. Overall, I believe it has enhanced our value proposition and improved our client relationships.				
Wayne Slavin Co-Founder and CEO	SURE	"As challenging as this time has been for everyone, it's reminded us why insurtechs exist: to drive innovation when it's needed most. Sure is fortunate to have experienced a 400% increase in customer demand and expanded our team by 20% since the sta of shelter in place. These data points reinforce the ongoing demand for digital insurance. By not adopting new technology, like Sure, insurers risk losing market share permanently. Alternatively, we'll see savvy organizations begin to acquire insurtechs and vertically integrate the technology into their businesses over the next 12–24 months."				
Sean Bourgeois Founder and CEO	🚺 tremor	"We've seen trading increase threefold with huge increases in inbound inquiries from both sides of the market to learn more. In general, a transformation towards online programmatic marketplaces was already underway and the transformation has accelerated due to COVID-19."				
Sam Hodges	vouch	"COVID-19 has accelerated two trends we see in the market. The first is a strong preference by consumers and businesses for digitally native insurance offerings. This includes not just applying for insurance, but also seamlessly managing endorsements, renewals, billing, and claims experiences. Secondly, COVID-19 is an additional tailwind for the hardening of the insurance market itself, which presents opportunities but also dislocation. These trends together mean substantial opportunities for technology-driven insurance businesses—both for de novo players and for technology and service providers focused on enabling				

Sam Hodges Co-Founder and CEO

HOULIHAN LOKEY

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### **A Wave of Public Market Insurtech Activity**

Q2 2020 saw a significant spike in insurtech IPO activity, which we expect to boost private market capital raising activity.

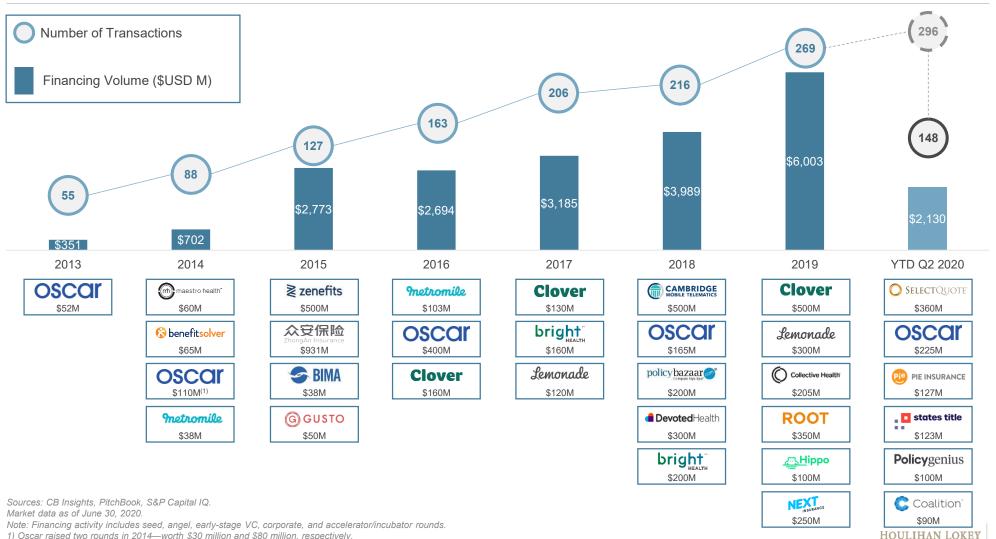
Company	Year Founded	HQ	Description	Pre-IPO Funding	IPO Date	IPO Details	Pre-IPO Valuation	Post-IPO Valuation	Commentary
Lemonade	2015	New York, NY	B2C platform providing technology and transparency that allows customers to get renters and homeowners insurance online or via smartphone.	\$480M	Jul-20	<ul> <li>Shares sold: 11M</li> <li>Offer price: \$29</li> <li>Total raised: \$319M</li> </ul>	\$1.3B	\$1.6B	<ul> <li>Has demonstrated rapid customer and premium growth but has remained consistently and unequivocally unprofitable.</li> <li>However, loss performance and certain conversion stats seem promising.</li> <li>Increased more than 135% in IPO debut.</li> </ul>
Accolade	2007	Plymouth Meeting, PA	B2B2C provider of a personalized health and benefits platform designed to improve the experience, outcomes, and cost of healthcare.	\$240M	Jul-20	<ul> <li>Shares sold: 10M</li> <li>Offer price: \$22</li> <li>Total raised: \$221M</li> </ul>	\$820M	\$1B	<ul> <li>Brought in just under \$100 million of revenue in 2019, representing more than 20% YoY growth, though still recognizing a bottom line loss.</li> <li>Customer base is relatively industry agnostic.</li> <li>Increased 35% in IPO debut.</li> </ul>
Select Quote	1985	Overland Park, KS	B2C distribution platform that facilitates online shopping for health, life, auto, and home insurance.	N/A	May-20	<ul> <li>Shares sold: 18M</li> <li>Offer price: \$20</li> <li>Total raised: \$360M</li> </ul>	\$2.9B	\$3.3B	<ul> <li>Plans to use up to \$100 million of proceeds to repay term loan and put the rest towards working capital, capex, and other corporate purposes.</li> <li>Increased 35% in IPO debut.</li> </ul>
Duck Creek Technologies	2000	Boston, MA	B2B P&C insurance software enabling insurers to optimize outcomes through streamlined operations, shared data, and consistent functionality.	\$350M	Announced Dec-19	<ul> <li>Est. shares: TBD</li> <li>Offer price: TBD</li> <li>Est. raised: TBD</li> </ul>	N/A	TBD	<ul> <li>Recently raised \$230 million of private capital ahead of its IPO.</li> <li>Proceeds of latest round will be put towards business growth, product development, geographic expansion, and repurchasing equity from certain existing investors.</li> </ul>
<b>Go</b> Health <sup>e</sup>	2001	Chicago, IL	Provides a B2C portal enabling customers to compare and purchase health insurance—largely Medicare and individual.	\$122M	Jul-20 (expected)	<ul> <li>Est. shares: 39.5M</li> <li>Offer price: \$18– \$20</li> <li>Est. raised: \$710– \$790M</li> </ul>	\$5.2B	\$6.0B	<ul> <li>Has helped enroll more than 5 million Americans in health insurance plans, and has partnered with major health insurance carriers.</li> <li>Intends to redeem interests held by continuing equity holders, satisfy obligations on existing equity instruments, and general business support and growth.</li> </ul>

Filed/In Process

### **Continued Strong Investment Into the Insurtech Sector**

Despite COVID-19, there has been more than \$2.1 billion in financing volume across 148 transactions so far in 2020. While volume probably won't reach 2019 levels, the annualized number of 2020 transactions would surpass 2019 levels.

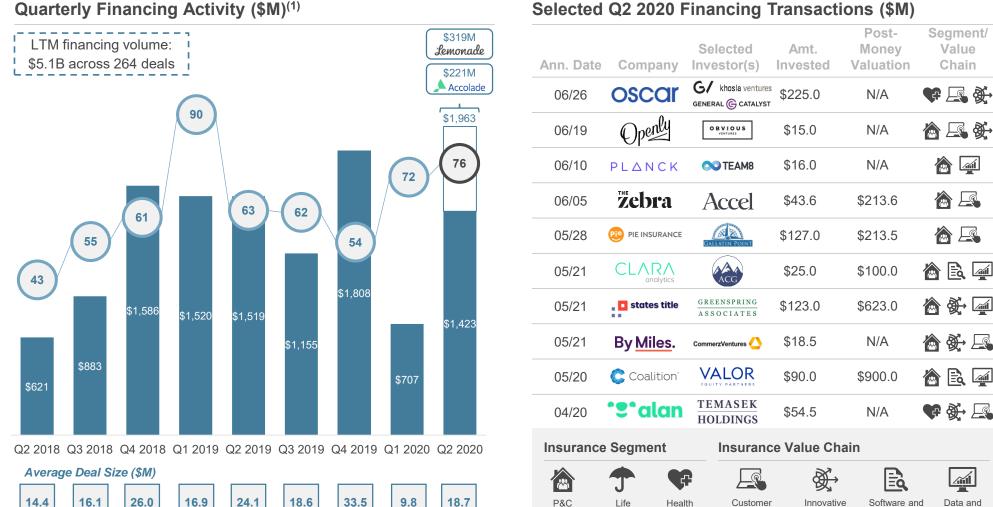
### **Selected Major Insurtech Financings**



1) Oscar raised two rounds in 2014—worth \$30 million and \$80 million, respectively.

## Financing Activity Continues Across Insurance Types and Value **Chain Categories**

Q2 2020 far outpaced Q1 2020 with more than \$1.4 billion in financing volume across 76 transactions and a much larger average deal size. If you include the Lemonade and Accolade IPOs (which occurred the first week of July), financing volume was the highest it has been in 24 months.





Sources: CB Insights, PitchBook, S&P Capital IQ.

Market data as of June 30, 2020

1) Includes seed, angel, early stage VC, corporate, accelerator/incubator financing rounds, and IPOs (Accolade and Lemonade IPOs excluded from Q2 statistics due to their early Q3 timing).

Services

Analytics

Acquisition and Distribution and

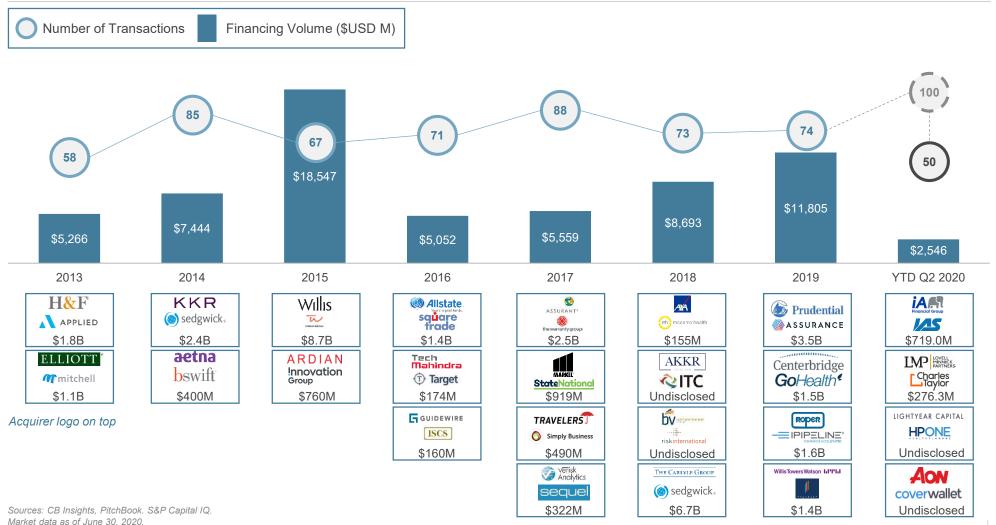
Underwriting

Engagement

## M&A Activity Is Off to a Decent Start Halfway Through 2020

Although M&A volume has been relatively low so far in 2020 (due to a dearth of megadeals), 50 transactions YTD reflect a large increase compared to 2019 on an annualized basis.

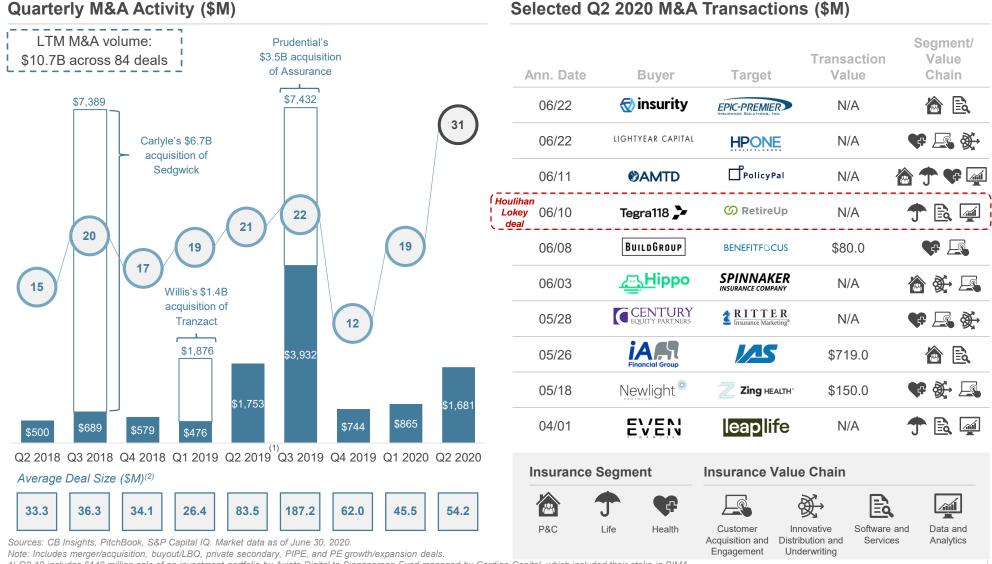
#### Selected Major Insurtech M&A Transactions



Note: Includes merger/acquisition, buyout/LBO, private secondary, PIPE, and PE growth/expansion deals.

### **M&A Activity Continues Across the Insurtech Ecosystem**

Q2 2020 M&A volume was way ahead of Q1 2020 and in line with the year-ago period. Number of deals in Q2 is way up from historical levels.



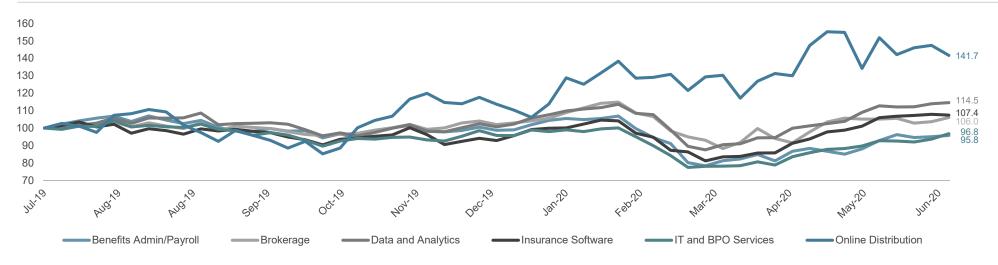
1) Q2-19 includes \$140 million sale of an investment portfolio by Axiata Digital to Singaporean Fund managed by Gordian Capital, which included their stake in BIMA.

2) Average deal sizes exclude outlier transactions.

### Mixed Insurtech Public Company Performance...

Online distribution and data and analytics lead the insurtech pack. Online distribution has increased 41.7% over the past year.

#### **LTM Share Price Performance**



### Public Insurtech Ecosystem



Source: S&P Capital IQ.

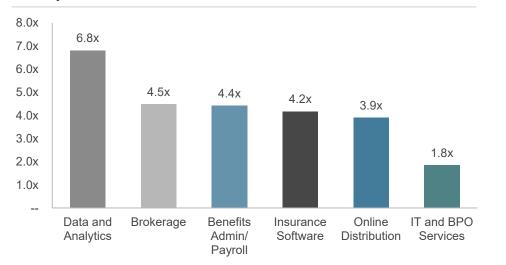
Note: Growth and multiples shown are median values for comp group. Market data as of June 30, 2020.

1) CoreLogic market data as of one day prior to acquisition announcement by Cannae Holdings for \$4.5 billion on June 26, 2020.

### ... Drives Revenue Multiple Differentiation in Certain Categories

Insurance software and data and analytics companies lead the public company pack, trading at 22.4x and 21.0x EV/2020E EBITDA, respectively.

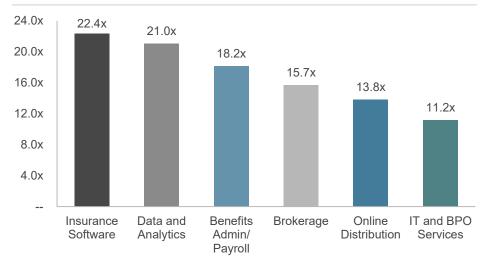
#### Enterprise Value/2020E Revenue



### Public Insurtech Ecosystem

#### **Benefits Admin/** Data and IT and BPO Online Insurance Brokerage **Pavroll** Analytics Software Services Distribution Live Ramp accenture CAPITA CG eHealth 6 /DD Accolade EBIX Arthur I. Gallagher & Co Cognizant Crawford EVERQUOTE **BENEFITF**©CUS **GUIDEWIRE** DXC.technology goosehead Experian FICO gocompare.com Castlight Health Equity iSelect A world of insidet 🚺 genpact HCL firstsource MAJESCO **RELX** Group **Insperity** Infosvs Mindtree **†**1. Money MARSH & MCLENNAN COMPANIES HEXAWARE Lemonade Super TransUnion. ROPER Market Nphasis SYNTEL 🖚 PAYCHEX paylocity TATA QuinStreet SAPIENS Select 😎 Verisk TriNet WillisTowersWatson **WNS** virtusa 4.4x 4.5x 6.8x 4.2x 1.8x 3.9x 2020E Revenue Multiple 18.2x 21.0x 22.4x 11.2x 13.8x 2020E EBITDA Multiple 15.7x

#### Enterprise Value/2020E EBITDA



Source: S&P Capital IQ.

Note: Growth and multiples shown are median values for comp group. Market data as of June 30, 2020. All financials calendarized to a December year end.

1) CoreLogic market data as of one day prior to acquisition announcement by Cannae Holdings for \$4.5 billion on June 26, 2020.

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**Corporate Finance** 

Houlihan Lokey is the trusted advisor to more top decision-makers than any other independent global investment bank.

HLI LISTED NYSE

1,500+ Employees

22 Locations

~45% Employee-Owned

~\$4 Billion Market Cap

More Than \$1 Billion Annual Revenue

> No Debt

	2019 M&A Advisory Rankings All U.S. Transactions					
	Advisor	Deals				
1	Houlihan Lokey	184				
2	Goldman Sachs & Co	167				
3	JP Morgan	141				
4	Morgan Stanley	122				
5	Evercore Partners	112				

No. 1 U.S. M&A Advisor

Top 10 Global M&A Advisor

Leading Capital Markets Advisor

Source: Refinitiv (formerly known as Thomson Reuters)

#### **Financial Restructuring**

2019 Global Distressed Debt & Bankruptcy Restructuring Rankings					
	Advisor	Deals			
1	Houlihan Lokey	76			
2	PJT Partners Inc	43			
3	Moelis & Co	36			
4	Lazard	29			
5	AlixPartners	19			
Sour	Source: Refinitiv (formerly known as Thomson Reuters)				

No. 1 Global Restructuring Advisor

**1,000+** Transactions Completed Valued at More Than \$2.5 Trillion Collectively

#### **Financial and Valuation Advisory**

2000 to 2019 Global M&A Fairness Advisory Rankings						
	Advisor	Deals				
1	Houlihan Lokey	1,057				
2	JP Morgan	929				
3	Duff & Phelps	734				
4	Morgan Stanley	621				
5	Bank of America Merrill Lynch	612				
	itiv (formerly known as Thomson Reuters). Announced mpleted transactions.					

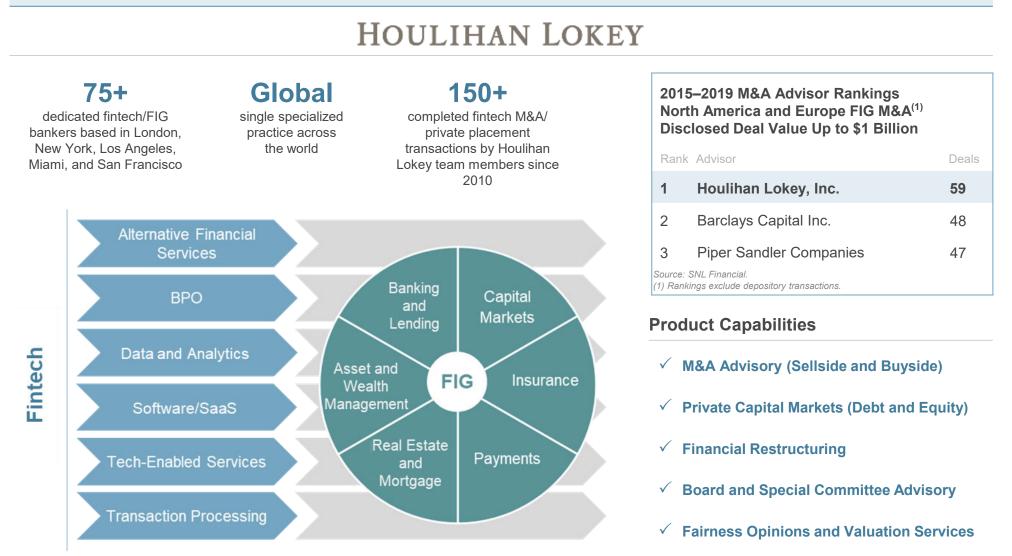
**No. 1** Global M&A Fairness Opinion Advisor Over the Past 20 Years

1,000+ Annual Valuation Engagements

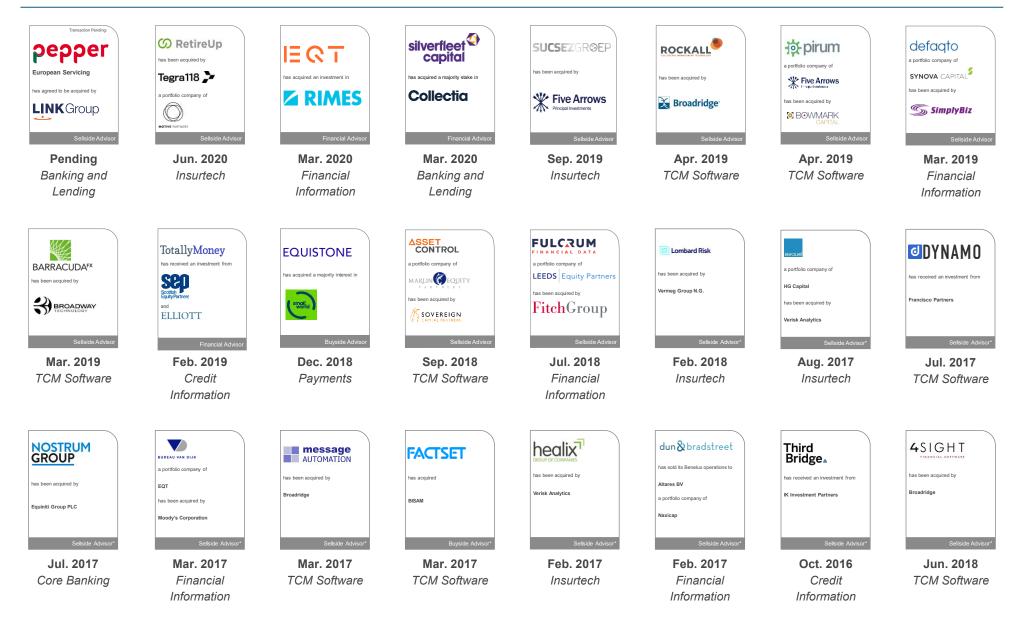
North	America	Europe and I	Middle East	Asia-Pacific		
Atlanta	Miami	Amsterdam	Madrid	Beijing	Sydney	
Chicago	Minneapolis	Dubai	Milan	Hong Kong	Tokyo	
Dallas	New York	Frankfurt	Paris	Singapore		
Houston	San Francisco	London				
Los Angeles	Washington, D.C.					

## **Global, Market-Leading Fintech Practice**

There is significant momentum in fintech following a dedicated team build-out in partnership with the industry's leading Financial Institutions Group (FIG) franchise, further supported by the extensive resources and relationships of Houlihan Lokey's broader global platform.



### **Proven Fintech Track Record With Exceptional Momentum**



\*Selected transactions were executed by Houlihan Lokey professionals while at Quayle Munro, a firm acquired by Houlihan Lokey.

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